



# U-TURN TRUST

# Interim Report to 30<sup>th</sup> April 2010

## To all our Sponsors and Stakeholders

This is the U-Turn Trusts first report and we will endeavour to get one out every six months to keep you informed about our activities and programs. A huge amount has gone on over the last six months and it is difficult to report accurately and to give due credit to everything that has occurred. A big thank you must go to everyone who has helped us over this period and have become an integral part of our extended whānau.

### The Trustees

- Rex Graham (Chairman)
- Vicki Bostock
- Taine Randell
- Lawrence Yule

### Trust Deed / Charitable Status

The U-Turn Trust now has full charitable status.

### U-Turn Trust Professional Support

The Trust is really grateful to have the support of the following professional service providers:

- Bankers                      Credit Union Baywide
- Accountants               Carr & Stanton
- Solicitors                   Gifford Devine



### Summary Financial Report to 30<sup>th</sup> April 2010 (excluding in-kind sponsorship)

Income for period	\$ 20,158
Expenditure	\$ 12,518
Bank at 30th April 2010	\$ 7,639

### Targeted Project Sponsorships Strategy

It has always been our objective to finance each project as a stand alone funding exercise and we have achieved this in almost all instances. The Trust has made some top-ups from our own funding base and underwritten certain activities while other sponsorship was found. We have managed to get considerable support from the community for specific projects and we have raised over \$20,000 in cash for these endeavours. Half of this came from the Hastings District Council.



We have also had considerable support and

sponsorship, in kind, such as work from VKA Advertising, MAC coaching, administration, the Aitutaki benefit fund, the ground preparation work, compost at the Marae Community Garden, bike donations, Tunutunu supplies and the huge contribution in the health program.

Jenni Giblin from Giblin Mcleod Ltd has kindly offered to assist the trust with sponsorship and we look forward to working with her over the next few months.

### Flaxmere Office

Our original intention was to have an office which we would share with others in the central Flaxmere retail area. We have now abandoned this objective due to a change of focus.

## Te Aranga Marae

**“U-Turn trust and the Te Aranga Marae are two spirits travelling in the same waka”.**

Many of the projects that U-Turn supports were instigated by Te Aranga Marae, such as Tunutunu and the community garden.

Henare and Pam O’keefe continue to be central to both the Trust and the Marae.

The Marae is a huge influence on our behaviour and has an increasing influence and protection over many of our new initiatives.



**“Te Korowai O Te Aranga Te Mana kaitiaki”**

*Te Aranga Marae cloak covers this place.*

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## Flaxmere Heroes Calendar

The objective was to create a U-Turn calendar which positively highlighted some very special and dynamic people that live in or come from Flaxmere.

A hero (or heroes) for each month of the year.

This was our first real project and it was a positive way to present our aims and objectives to the community.

With tremendous help from many people we produced our first Flaxmere heroes calendar (3000 copies) for the 2010 year at a cost of \$7,000. This was sponsored by the Flaxmere Licensing Trust with a small ‘top up’ from our own funds.

The calendar was launched at an event held at Te Aranga Marae in December and this was a very successful evening where the heroes were introduced to the community and were sung to by Philip Rhodes. It was an extremely enjoyable and successful night which was followed by the distribution of the calendar to over 2,800 homes in Flaxmere.

Totara Health have kindly offered to sponsor the 2011 calendar and we have asked the community to nominate their heroes.



## Te Aranga Marae Garden Project

The Marae garden continues to grow and has been a beacon for people from all walks of life in Flaxmere. The Marae objective was to bring people together, to create good fellowship as well as good vegetables.

Planting got underway in the spring and we had a successful growing season and harvest. We were greatly supported by a huge community uptake and the efforts of the Marae, Community Max staff, ably lead by Grant Greenwood. These young people under Grant's leadership have not only contributed toward this project growing and distributing vegetables to older people in Flaxmere but also toward their own growth as citizens. The Flaxmere Tongan and Cook Island communities have their own section and both have grown kumara and taro in abundance.

We have had great support from local agriculturalists, including Mike Glazebrook who placed a huge amount of beautiful compost on the central garden and both the Apatu and Bostock families have ploughed and worked the soil.

The team at BNZ gave up their time for a days toil in the garden and this was very helpful and enjoyable.

It's a very "boney" piece of land without much top soil that will continue to need a lot of investment and tender love and care. We have recently successfully applied to the Springhill Trust to assist with new equipment and gardening tools.

We are planning another planting program this spring.



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## Prisoner Rehabilitation

Henare and Pam continue to be active in this area and have assisted several released prisoners over the last six months.

## Flaxmere Triathlon

We have had discussions with possible organisers and Sport Hawke's Bay about having a Flaxmere triathlon. They are both keen to help with the establishment of this event.

## Distressed Families

We have noted that the number of distressed families in Flaxmere have increased and Henare and Pam's work continues in this area. It is a concern that social services don't seem to be coping with this increase and we look forward with optimism to the introduction of the Whanau Ora program.

## Tunutunu

The Tunutunu mobile barbeque continues to be a great vehicle to meet the people of Flaxmere and deliver our message. This has involved a huge effort from Henare and Pam and there are not many people in Flaxmere or surrounding districts that don't know about Tunutunu.



The capital cost of setting up Tunutunu was financed by Unison and donated to the Te Aranga Marae. People in the community continue to donate money (small and large), food and gas to keep this wonderful concept on the road. 3R Recycling has been a big supporter giving a regular donation every six months.

## Flaxmere Health program

This program was proposed by Taine Randell and is effectively a "culturally specific" eating program that focuses on diabetes control. We want to run two pilot programs, the first being based from the Te Aranga Marae and if that is successful then we will move to a wider pilot involving other Marae and community groups in Flaxmere.

31 people were selected from the Marae, mostly people who were very overweight.

The group meet on the Marae every Wednesday night where they receive fresh counselling, blood sugar checks and of course are weighed.

In two weeks the group lost 90 kilos and while this pace of change has slowed the group is still continuing to lose a large amount of fat. Our own team have been very successful in this program; Des (lost 13kg) Henare (lost 6kg) Pam (lost 12kg) Rebecca (lost 12kg) and Grant (lost 20kg).

The enthusiasm and morale boost has been quite incredible to watch. Everyone on this program is bubbling about its effect on their life and this is one of the most successful programs that we have been involved with to date. The program is of course ongoing and it wouldn't have been possible without the guidance and generosity of Ben Warren of 'Be Pure' who has contributed his time and knowledge to the Flaxmere community.



Going forward, this project will require substantial funding and we are currently working on a business plan to achieve this.

## MAC Sports Club



The MAC Sport Club is based in Flaxmere and 95% of the players and supporters reside in Flaxmere. MAC is an old and well respected premier rugby team that has a huge history in Hawke's Bay, supported by players like George Nepia, Tori Read and Everad Jackson.



The club has been ably led in recent years by Anthony Morley and it has moved into a whānau based organisation encompassing a range of sports and family activities.

Antony and his supporters have been incredibly successful in this endeavour and they now have 500 registered club members and are the Hawke's Bay netball champions. They are also an example of strong family values and commitment to their community. Unfortunately the rugby team did not follow the netball team's success on the field and they struggled against better funded clubs and were regularly beaten by 100 points with an average beating of 80 points over the season.

It is our view that this rugby team is important in Flaxmere as role models, an example of discipline

and high moral standards but they also need to be professional and competitive.

Henare, Taine and Pat Benson have put tremendous time and effort into this club and the turnaround has been remarkable with three wins already this season. Having an ex-All Black and ex-Hawke's Bay captain as mentors and coaches to a Flaxmere based rugby team has had a huge effect on the team and with members of this community. This is a big tribute to both of them. The Benson Marquee is also now regularly seen at MAC aftermatch functions and Lawrence has done his bit on tunutunu as well. The Trust has contributed a small amount to these functions which is helping to bring the community together around this team.

We have found sponsors for the team's new jerseys and Unison has sponsored training shirts. They have also committed their support to the junior club.

There are too many children in Flaxmere who want to play rugby, missing out and we need to make sure this doesn't happen in the future.



## Flaxmere Bike Program

We have assisted Paul McCardle with his passion to donate bikes into the community, including two brand new bikes to the Flaxmere Police.

Paul is very focused on making Hawke's Bay the bike capital for New Zealand and he has invested a huge amount of his time, money and energy into making this happen.

He has completed a bike track at Saint Mary primary school and has captured the Prime Minister on one of his bikes riding around the school's cycle path.

Paul has worked with our Trust to donate over 40 bikes into the Flaxmere community. It has been an amazing effort and we continue to do everything we can to support his endeavours.

[www.bikeon.co.nz](http://www.bikeon.co.nz)



## Boxing Exercise Program

This is an exercise program based around cardio boxing principles, non-contact boxing.

About 30 people gather at the Flaxmere community centre every Saturday morning and do this exercise program. The U-Turn Trust underwrites the cost of the hall hire and the Flaxmere chemist has sponsored gloves and gear. We have asked Unison and 3R to assist with more gear for the program.



## Aitutaki Support

David Aupapa of the Aitutaki support action group approached us looking for support for the Aitutaki Relief concert. As you are aware the Island of Aitutaki was hit by a devastating cyclone earlier this year. Many of these islanders live in Flaxmere and we believed that it was important we supported them at this time. U-Turn was instrumental in changing their venue from the Cook Island community hall in Flaxmere to the Hawke's Bay Opera house and gained sponsorship to pay for the Auckland based entertainers airfares. U-Turn underwrote this cost while the sponsor was being found and the Lowe family kindly picked up all of these costs.



*Ardijah*



The event was a huge success and culturally diverse with most of the acts coming from Flaxmere. It raised \$10,500 for the people of Aitutaki.



## Summary

We don't have a lot of money but our people in U-Turn and our partners in the Marae are passionate and committed and we will continue to support all the people of Flaxmere with the resources that many of you provide to us.

Thanks to everyone for their support to date

Rex Graham U-TURN TRUST

