

# WE WANT A BETTER PERFORMING HAWKE'S BAY, DO YOU?



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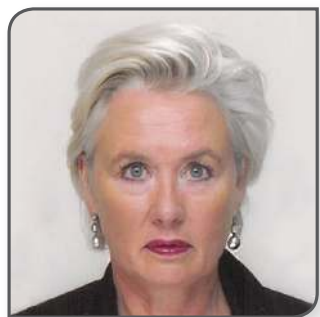
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## Why are we concerned?

We are proud of, and love Hawke's Bay. Our climate, our towns and cities, our land and beaches, our people and our pride.

But the world is a rapidly changing place. It's smaller, better connected and more competitive. People, including our region's best, can choose to live and work anywhere.

We are a group of people who are passionate about our region and who care about our future.

We support the commissioning of an independent study to better inform us of the issues we face and options available. We need to look at the economic, social, health and environmental challenges and decide how these issues are best addressed. This may result in a re-evaluation of the current approach to governance and service delivery to ensure it is best structured to provide the platform for our future. We need to develop a regional vision and plan that is future focused, inclusive and offers people a first-class quality of life supported by a sound economic base.

These issues require independent examination with no presumed outcomes.

**We invite you to stand beside us as we call on our five councils to undertake a comprehensive study into enhancing the performance of our region.**

## Show Your Support Now !

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