

BAYBUZZ

Online Advertising Rate Card

| Website | Per week | Per month (4 weeks) | 3 months (12 weeks) |
|--|------------|---------------------|---------------------|
| Top Banner - Homepage, all articles on site | \$400 | \$1,200 | \$3,200 |
| Bottom Banner - Homepage, all articles on site | \$300 | \$900 | \$2,400 |
| Articles - ROS, within all articles on site | \$200 | \$600 | \$1,600 |
| Feature Banner - Homepage only | \$200 | \$600 | \$1,600 |
| Events Sponsor (2) | n/a | \$1,000 | |
| • Sponsor Slug - Homepage | | | |
| • Sponsor Slug - all Event listings | | | |
| Event Promo Tile - Homepage | \$400 | \$1,200 | \$3,200 |
| Sponsored Content | \$500 | n/a | |
| Video | Negotiated | | |
| Annual Sponsorship Package | Negotiated | | |

The Buzz EDM - Weekly on Saturday

| | | | |
|----------------|-------|---------|---------|
| Banner or tile | \$500 | \$1,500 | \$4,000 |
|----------------|-------|---------|---------|

Digital Ad Specs

| Website | Desktop | Mobile |
|----------------|-------------------------|-----------|
| Banner | 970 x 250 and 760 x 120 | 300 x 250 |
| Feature Banner | 760 x 120 | 300 x 250 |

EDM

| | |
|--------|-------------------------|
| Banner | 970 x 250 and 760 x 120 |
| Tile | 300 x 250 |

Sales: Sarah Hoffmann | 027 732 9264 | sarah@baybuzz.co.nz

Join
BayBuzz
Online



baybuzz.co.nz



facebook.com/baybuzzhb