

BAYBUZZ

Online Advertising Rate Card

Website	Per week	Per month (4 weeks)	3 months (12 weeks)
Top Banner - Homepage, all articles on site	\$400	\$1,200	\$3,200
Bottom Banner - Homepage, all articles on site	\$300	\$900	\$2,400
Articles - ROS, within all articles on site	\$200	\$600	\$1,600
Feature Banner - Homepage only	\$200	\$600	\$1,600
Events Sponsor (2)	n/a	\$1,000	
• Sponsor Slug - Homepage			
• Sponsor Slug - all Event listings			
Event Promo Tile - Homepage	\$400	\$1,200	\$3,200
Sponsored Content	\$500	n/a	
Video	Negotiated		
Annual Sponsorship Package	Negotiated		

The Buzz EDM - Weekly on Saturday

Banner or tile	\$500	\$1,500	\$4,000
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Digital Ad Specs

Website	Desktop	Mobile
Banner	970 x 250 and 760 x 120	300 x 250
Feature Banner	760 x 120	300 x 250

EDM

Banner	970 x 250 and 760 x 120
Tile	300 x 250

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