

BAY BUZZ

Online Advertising Rate Card



Website	Weekly 1 week	By the bucket	
		Any 4 weeks 25% discount	Any 12 weeks 33% discount
ROS - Homepage + all articles on site (rotate throughout site)	\$300	\$900	\$2,400
Events Sponsor (2) • Sponsor Slug - Homepage • Sponsor Slug - all Event listings	n/a	\$1,000	
Event Promo Tile - Homepage	\$300	\$900	\$2,400
Sponsored Content	\$500	n/a	
Video	Negotiated		
Annual Sponsorship Package	Negotiated		

E-newsletters: The BUZZ (each Saturday) and Events (each Wednesday)

Banner or tile	\$400	\$1,200	\$3,200
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Digital ad specs

Website

Banner	970 x 250	760 x 120	300 x 250
Feature Banner		760 x 120	300 x 250

EDM

Banner	760 x 120
Tile	400 x 400

Format

PNG, JPG or GIF.	Video to be negotiated (website only).
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