

BAY BUZZ

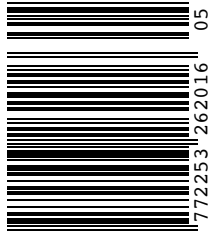
Nº43 • SEPTEMBER / OCTOBER 2018 • HAWKE'S BAY UP CLOSE, IN DEPTH

Ten Years

HB Movers & Shakers
Assess Past and Future



\$10.00 INC. GST



9 772253 262016 05



pink & white
diamond cluster

Providing excellence with style.

BEAUTIFULLY CRAFTED JEWELLERY BY MONIQUE THERESE
bespoke design • restoration • remodelling • repairs

Monique Thérèse
DESIGNER DIAMOND JEWELLER



6 Havelock Road, Havelock North, Hawke's Bay ♦ 06 877 9851 ♦ www.moniquetheresejewellers.com

This Month:
BayBuzz celebrates
ten years of publishing
– our evolution,
and what next?



43

BayBuzz *September/October 2018*

Top 10 most 'buzzworthy' Hawke's Bay achievements of past decade. A political history of HB's recent past. Dozens of luminaries share their aspirations for HB - in every field - for coming decade. The future of farming in HB. Converting business and personal lifestyles to the 'circular economy'. Trends in HB property values. High tech advances teaching and personal fitness. And more.

The Celebration

8.

10 Years of BayBuzz ... Now What? / Tom Belford
From a blog to a tabloid to a magazine ... what next?



20. Scott Wynands, OMG

20.

Ten Years Is Time Enough / Paul Paynter
A decade is worth a stocktake, and it's been a great one.

36.

Hawke's Bay Looks Ahead / Tom Belford
Community leaders on the challenges they foresee and the aspirations they have for the region.

44.

A Decade Of Political Debate / Tom Belford
The issues that have excited the most passions.



36. Clyde Potter

24.

Top 10 Buzzworthy Accomplishments / BayBuzz Team
The changes we admire most, with help from HB community leaders.

14.

Events / Lizzie Russell
Coming attractions - 34 of the Bay's best happenings.



20. Is Hastings the coolest place in Hawke's Bay?

Features

54.

Not Your Grandpa's Farming / Bridget Freeman-Rock
Hawke's Bay farmers and growers face a disruptive future.

62.

Circular Economy On A Roll / Keith Newman
Considering the lifecycle costs of what businesses and people consume.



Ideas & Opinions

68.
Delivering A Digital Curriculum / Keith Newman
 Digital technology changing the way we teach and learn.

72.
Smartwatch, Smart Move? / Sarah Cates
 Watches that monitor and inspire your fitness.



78. Roger King

74.
Property Values in 2028 ... An Economic Barometer / Pat Turley
 Trends in property values, and the drivers ahead.

Culture & Lifestyle

78.
Arts And Culture ... Ever Aspiring / Jess Soutar Barron

86.
Food And Drink Fuel Economy / Rosheen FitzGerald

96.
Mary Kippenberger



Follow us at:
baybuzzhb

Articles online at:
baybuzz.co.nz

Editorial enquiries
editors@baybuzz.co.nz

Advertising enquiries
Robyn Henson
robyn@baybuzz.co.nz
021 126 2672



The BayBuzz Team

EDITOR: Tom Belford
ASSISTANT EDITORS:
Jess Soutar Barron,
Lizzie Russell
SENIOR WRITERS:
Bridget Freeman-Rock;
Keith Newman; Jess
Soutar Barron
COLUMNISTS: Andrew
Frame; Mary Kippenberger;
Matt Miller; Paul Paynter;
Sarah Cates
EDITOR'S RIGHT HAND:
Brooks Belford
PHOTOGRAPHY:
Tim Whittaker; Sarah
Cates; Florence Charvin
ILLUSTRATION:
Brett Monteith
DESIGN: Unit Design -
Max Parkes; Giselle Reid
MARKETING: Carlee Atkin
ONLINE: Mogul, Liz Nes
BUSINESS MANAGER:
Bernadette Magee
PRINTING: Format Print

BayBuzz, PO Box 8322,
Havelock North
ISSN 2253-2625 (Print)
ISSN 2253-2633 (Online)



This document is printed on an environmentally responsible paper produced using Elemental Chlorine Free (ECF) pulp sourced from Sustainable & Legally Harvested Farmed Trees, and manufactured under the strict ISO14001 Environmental Management System.

BayBuzz Regulars



Robyn Henson

Robyn has a passion for people and sales, with years of multi-media experience, selling and helping design ads in print, digital and radio. A member of the Live Poets Society, she's into Reiki Healing, Swedish massage and hypnotherapy (advertisers ... watch out!).



Jess Soutar Barron

Jess is a wordsmith and project manager whose past gigs have included time with Sky TV, Hastings District Council and Band, as well as three years as a communications manager with the Metropolitan Police Service.



Sarah Cates

Sarah is an accomplished free-lance writer, who is prepared to tackle anything. She is passionate about getting 'to the bones' of an issue and will always base her writing on facts over 'hear say'. Sarah's future aims include writing for international publications and travel blogs.



Paul Paynter

Paul Paynter is our resident iconoclast and cider maker. Sometimes he grows stuff at Yummyfruit.



Lizzie Russell

Lizzie has been working in the arts and communications in Hawke's Bay since returning in 2010. Along with her work for BayBuzz, she also runs Tennyson Gallery in Napier



Mary Kippenberger

With a degree in anthropology, Mary is a keen observer of the human species, and interprets our foibles, trials and tribulations as a superb storyteller and children's writer. Her farm in Otane is a regular home for drama and music workshops, festivals and performances.



Andrew Frame

Andrew Frame is a 40-year-old husband, father, and life-long Napier resident. He writes the www.napierinframe.co.nz website and promotes all things Hawke's Bay on social media.



Bridget Freeman-Rock

Bridget, Hawke's Bay grown, lived abroad in Australia and Germany before returning with her family in 2009. She has a fairly eclectic, free-range writing vocation, freelancing as a writer, copy-editor, translator and occasional performance poet.



Keith Newman

Keith is a journo with over 45 years' experience across mainstream and trade media. He's won awards for writing about hi-tech, produced music programmes for Radio NZ and published five books, one on the internet in New Zealand and four on New Zealand history.



Matt Miller

Matt Miller co-owns web company Mogul Limited, based in Havelock North, but serving clients around the world, including BayBuzz. His beat for BayBuzz is digital trends and best practice.



Florence Charvin

Hawke's Bay is the adopted home of French photographer Florence Charvin. Florence likes to photograph people and what they are passionate about.



Tim Whittaker

'Born & bred' in Hawke's Bay, Tim has 25 years experience in photojournalism and professional photography. He's a fixed wing and drone pilot, shooting unique elevated photos and videos.

Ready to ditch the razor?

Here's why joining Caci on a treatment plan is the best way to get the results you want.

Getting laser hair removal is a big step, so it's important to feel comfortable in your choice of treatment provider.

At Caci, we've been offering laser hair removal for 24 years and have treated over 20,000 clients, so you can rest assured you're in safe hands with us.

We even created our own laser hair removal plan, Freedom, to take all the guesswork out of the treatment journey and guarantee your results*. Joining us on the Freedom treatment plan means you get access to extra perks and benefits as well.

If you're wondering whether it's worth it, here's some key facts you need to know:

A TREATMENT SCHEDULE JUST FOR YOU

For the best results with your laser hair removal treatment, you'll need multiple sessions in order to target as many hairs during the body's natural growth cycle as possible. On the

Freedom plan, we take care of this for you and create a treatment schedule tailored for your needs – so you get the results you're looking for. We even give you an exclusive guarantee.*

COST SAVINGS

Joining us on the Freedom plan means you'll pay less overall than you would if you were paying for the same amount of treatments individually. In addition, you get the option of payment plans so you can pay off your treatments over time, in a way that suits you. Choose from weekly, fortnightly or monthly payment plans – for example, on the Freedom plan for the underarms area, weekly payments could start from as little as \$20.

EXTRA BENEFITS

Being on a treatment plan at Caci also gives you access to special benefits, so you can treat yourself! Enjoy 20% off beauty therapy services as well as beauty rewards, including free facials, eyebrow and lash services the longer you're on your treatment plan.

To find out whether the Freedom plan is right for you, and to get an accurate quote for the areas you're wanting to have treated, book in for your free consultation with the expert team at Caci Havelock North or Napier: 0800 458 458 or visit caci.co.nz

*Terms and conditions apply.

Smooth for Summer!

TWO FOR ONE LASER HAIR REMOVAL

Treat two areas for the price of one until Sept 30 with our laser hair removal plan!

Cnr Napier Rd & Porter Dr, Havelock North
Cnr Munroe & Raffles St, Napier

0800 458 458
caci.co.nz

caci



Terms and Conditions Apply.



FROM THE (LONGEST-SERVING IN HB) EDITOR
TOM BELFORD

10 Years

This edition marks the 10th Anniversary of *BayBuzz* in print, including our former tabloid newspaper. I won't get all gushy here; that comes next in *10 Years of BayBuzz ... Now What?*

Ten years of publishing mean that lurking out there somewhere are readers who might actually have read those earliest editions ... and might even still have an old copy or two. What better reason to have a competition?!

So we invite you to celebrate with us. Just send us a photo of yourself with the oldest copy of *BayBuzz* you still have. We will award a \$50 gift voucher to Chantal or Cornucopia (your choice) to the reader picturing the oldest magazine. If there's a tie for oldest, we'll draw one winner.

Now, on to this edition.

Because we're celebrating ten years, we decided to attempt a stocktake of what the region overall has accomplished in the past decade, as well as look at what opportunities and challenges the next ten years or so might bring.

So, with the stage set by the usually unique musings of Paul Paynter, our first feature, *Top 10 Buzzworthy Changes*, presents our own 'picks' for the most notable achievements of Hawke's Bay over the last decade. Not always the most monumental ... but the ones that seemed to generate the most buzz and enjoyment. We asked a wide variety of community voices to name theirs, which gave us a great pool to choose from. But the final picks are from the *BayBuzz* team.

In another look at the past, *A Decade of Political Debate* offers an overview of the issues Hawke's Bay has found most contentious ... from

So we invite you to celebrate with us. Just send us a photo of yourself with the oldest copy of *BayBuzz* you still have. We will award a \$50 gift voucher to Chantal or Cornucopia (your choice) to the reader picturing the oldest magazine.

Ocean Beach to The Dam to velodromes and amalgamation.

The past buried, we turn to the future.

We asked several dozen community leaders and pundits about their future aspirations for Hawke's Bay ... from the economy to social well-being to the arts and our food and wine lifestyle. Their thoughts are presented in three articles - *Hawke's Bay Looks Ahead*, *Food and Drink Fuel Economy*, and *Arts and Culture ... Ever Aspiring!*

We chose two areas of future importance to look at more closely. Bridget Freeman-Rock writes of the future challenges faced by our most vital sector, farming and agri-business, in *Not Your Grandpa's Farming*. And the need for all of us - individuals and businesses alike - to reconsider and revise our consumptive lifestyles is examined by Keith Newman in *Circular Economy on a Roll*.

Pat Turley navigates through the ups and downs of HB's property market over the last decade - and notes drivers

of future change - in *Property in 2028 ... An Economic Barometer*.

We also look at how technology is changing the way we do things in education and health, in Keith's *Delivering a Digital Curriculum* and Sarah Cates' *Smartwatch, Smart Move?*

Finally, as usual we note the upcoming HB Events you won't want to miss, and close with Mary Kippenberger reflecting on her country life.

There's no way *BayBuzz* survives ten years without the enormous contributions of the passionate creative crew, past and present, of writers, designers and photographers credited inside, as well as the business team - Robyn Henson, Carlee Atkin and Bernadette Magee - who sell the ads, plot the marketing and mind the books.

My heartfelt thanks to them all. And to the readers, merchants and advertisers who have supported us throughout.

Tom Belford
tom@baybuzz.co.nz

P.S. I'll be participating in an HB Arts Festival panel - What's happening to our news? - with former TV news exec Bill Ralston and *HB Today* editor Craig Cooper on 21 October. Hope you can join us.

Tom is a HB Regional Councillor. His past includes the Carter White House, building Ted Turner's first philanthropic organisation, doing heaps of marketing consulting for major non-profits and corporates.



Soak & chill while you smoke & grill

Get ready for Hawke's Bays fabulous outdoor lifestyle this Spring.



FREE
\$1000 WORTH OF TRAEGER ACCESSORIES*
*CONDITIONS APPLY

SAVE
UP TO \$2500 OFF YOUR NEW SPA POOL
PLUS FREE
GALAXY ACCESSORIES



WOODBURNERS & STOVES / BBQS & OUTDOOR LIVING / SPA POOLS

Call **0800 545 558** or visit our showroom at 917 Karamu Road, Hastings.

www.fourth-element.co.nz





10 Years of BayBuzz ... Now What?

What occurs to me upon celebrating ten years of publishing, is that *BayBuzz* was an accident.

Maybe more accurately, a product of serendipity.

Some history

When our family moved nearly 14 years ago from a Washington DC suburb to a hilltop overlooking the Tuketuki, we discovered on Day 1 that we had no

broadband access (horrors!). Within days I was canvassing Havelock North Village looking for a place to plug in.

As luck would have it, I was 'adopted' by the folks then running the *Village Press* community paper, John Smith and reporter Mark Story. And immediately immersed in the news, gossip and entertaining foibles of Havelock North.

Before long, Mark and I hatched

the idea of a satirical blog focused on Hawke's Bay, and *BayBuzz* was born ... strictly a fledgling online voice, our internet presence built by Matt and George Miller at Mogul, then operating out of their lounge.

People took us in and we began to accumulate an audience for our hobby blog, in the process taking a closer look at public issues and what was going on in the councils. No richer source of foibles.

Mark, however, needed a real job and went off to *Hawke's Bay Today*, where he is now deputy editor.

BayBuzz blog grew more issue-focused. Finally in September 2008, ignoring the stampede of wiser media to the digital space, contrarian *BayBuzz* published our first tabloid newspaper - 10,000 circulation. Kent Baddeley helped with early design; then Shaun Lines and Julia Jameson at Grow Advertising took it on; then a moonlighting *HB Today* reporter, Lawrence Gullery. Our earliest regular advertisers, bless 'em, were Clearview Estate, Poppies Books and Opera Kitchen (our 'office').

And the first issues we took on? The sacking of the DHB Board by the Labour Government, the proposed regional sports park, and the proposed massive development of Ocean Beach. Take a look at this front page. Some things never change, some do!

After three years of producing the monthly tabloid, we felt we were

BayBuzz DIGEST

advertising@baybuzz.co.nz | editors@baybuzz.co.nz | Sept - Oct 2008

Not My Job By Tom Belford

Somebody needs to wade into the issues with some urgency, define options and solutions, bring relevant parties to the table, and knock a few heads.

Anybody can read the rule books and say "Not my job." But political leadership is about energetically using all the formal and informal tools available to produce a solution for worried — and perhaps harmed — citizens.

The Mayor made a "first-step" commitment to the representatives of Whakatu. But it will be easy for this matter to fall between the cracks once again, or to never gain traction.

The Whakatu Action Group has selected Aggie Pappeter as Chair. *BayBuzz* will do its best to keep the spotlight on and the urgency level high.

How Many Bites of the Apple?

Residents from Whakatu were given an opportunity recently to express concerns about their community to the Hastings contaminated food or water. The Whakatu variety of environmental issues would rarely arise in Havelock North or on Napier Hill.

on a \$2.5 million further investment in the water playground, as recommended by HDC's most recent consultant on the project.

It appears that Councillor Bowers believes Splash Planet, with one last \$2.5 million kiss, is finally about to turn from a frog into Prince.

INSIDE THIS EDITION	
From the Editor	p2
Guest BuzzMaker: Andrew Newman on HB's future	p3
Arts in Profile: Douglas Lloyd-Jenkins	p8
Viva Pacifica! Jeremy Rameka's culinary coup	p9
Ocean Beach Update	p10
Just Joking: Barker to fire Yule and more...	p11
Counterpoint: By Tim Gilbertson	p12
TAKE ACTION!	p12

Our first publication in Sep/Oct 2008, all politics and satire. an issues journal

BayBuzz blog grew more issue-focused. Finally in September 2008, ignoring the stampede of wiser media to the digital space, contrarian *BayBuzz* published our first tabloid newspaper - 10,000 circulation.



Our first magazine, published for Jul/Aug 2011, was more of an issues journal. Then a step-change in Sep/Oct 2014.



working too hard, and so decided to produced a bi-monthly magazine instead - a 'fewer but better' strategy.

Our first magazine, published for July/August 2011, was more of an issues journal - pretty grunty issue analysis, with a smattering of 'arts & culture'. And like the tabloid, FREE!! Made possible by a smattering of advertisers and a handful of generous donors who liked the idea of local issues being seriously examined.

Take a look at this cover (above, left) - HB's vulnerability to natural disasters, regional economic challenges, Cranford re-born, remaining GMO-free, the fate of HB tourism.

Created by Band; then ongoing design by Stefan Olsen; and then Max Parkes and Giselle Reid at Unit Design. Including our first illustration by Brett Monteith, who has been doing them ever since. The big launch advertisers were Craggy Range, EIT (a stalwart ever since) and Rush Munro.

Three years and 18 editions later - about the time our team was getting comfortable with what we were doing - we decided to make a step change in design and size... doubling to 96 pages and expanding the scope of content considerably, as I'll discuss in a moment.

This is the magazine most readers are now familiar with (above, right). No longer FREE! More on that in a moment too.

Editorial commitment

We've consistently advocated the Bay could be even better, and for more of

our people. Some call that negative. So be it.

The first edition of *BayBuzz* addressed this question: "Does *BayBuzz* have an editorial line?" Response: "You bet we do. It's 'rattle the cages!' We advocate more transparent and accountable local government, a much higher priority for protecting the Bay's environment and natural assets, and careful management of our fiscal resources."

But our 'editorial line' persists. We're pro environment (which includes sustainable growth), pro doing more to improve the lives of those struggling and vulnerable in our community, pro getting in the face of councils (and other abusers of due process), and pro the underdog in most scraps.

That has remained our core focus, but gradually we've expanded our scope to include the broader economic and social challenges facing the Bay. More lately we tried to bring more insight and 'edge' to coverage of the Bay's lifestyle - food, design, the arts, our neighbourhoods, our star achievers. And we've steadily added more and more voices to the pages of *BayBuzz* - about four dozen in this edition.

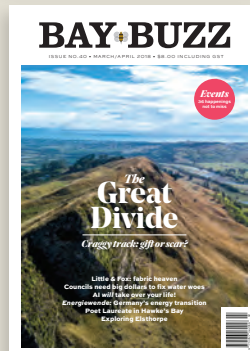
We think we've reached the right balance. Our most recent reader survey asked whether readers wanted more 'serious' stuff, more 'lighter lifestyle'

stuff, or did we have the right mix - 80% said 'right mix', with the other 20% divided equally. Seems like we're on the right path.

But our 'editorial line' persists. We're pro-environment (which includes sustainable growth), pro doing more to improve the lives of those struggling and vulnerable in our community, pro getting in the face of councils (and other abusers of due process), and pro the underdog in most scraps.

And we've had a terrific crew of feature writers and photographers to deliver the goods - Mark Sweet and Keith Newman (from magazine #1), Lizzie Russell, Jessica Soutar Barron, Bridget Freeman-Rock, Michal McKay, Sarah Cates, Brendan and Kathy Webb, Mary Kippenberger; photographers Tim Whittaker (from magazine #1) and Florence Charvin; and a flotilla of columnists and guest authors.

None of these folks are paid their market value, I should note. Which brings me to ...



From appealing personalities to the most challenging issues.

BayBuzz needs your help

In a small market like Hawke's Bay, advertising and subscriptions alone cannot support the quality of locally focused and produced editorial content we want to deliver ... and we think you've come to expect.

Not only is the pool of advertisers small (and their budgets limited), *BayBuzz* doesn't hesitate to 'rattle the cage' as we dig into the issues. That makes some would-be advertisers nervous. We're grateful that those who do advertise courageously accept that *BayBuzz* might cause a bit of heartburn from time to time.

Thankfully, some support us, without endorsing our every word, precisely because we *do* rattle the cages and stimulate debate. Hence sponsors like Unison, NOW and Royston steadily support our energy/sustainability, technology, and health coverage, respectively, while leaving editorial control to *BayBuzz*.

As for subscribers, not everybody in Hawke's Bay is as interested as you are to delve into the important challenges we have in our community and how they might make a difference. Some just can't devote the time. That's understandable; people have busy lives.

But it does mean that we need extra help from committed readers like you - typically people who do want to see change, ensure greater transparency, learn innovative approaches, hold councils and elected officials accountable, and generally get more insight into all

Not only is the pool of advertisers small (and their budgets limited), *BayBuzz* doesn't hesitate to 'rattle the cage' as we dig into the issues. That makes some would-be advertisers nervous. We're grateful that those who do advertise courageously accept that *BayBuzz* might cause a bit of heartburn from time to time.

the Bay has to offer and address.

Our major features digging into the environment, the region's economic and social challenges, and our councils' various shenanigans and pet schemes take heaps of research, reading and interviewing, digesting and writing. And require monitoring these issues over time ... understanding where the 'bodies are buried'.

And now we cover an even wider swath of HB - food, events, arts and people.

On top of that add considerably more effort to present all that content with engaging design and first-rate photography ... and a supporting website. The costs mount up, even when much of the effort, including mine, is delivered at mate's rates or essentially volunteered.

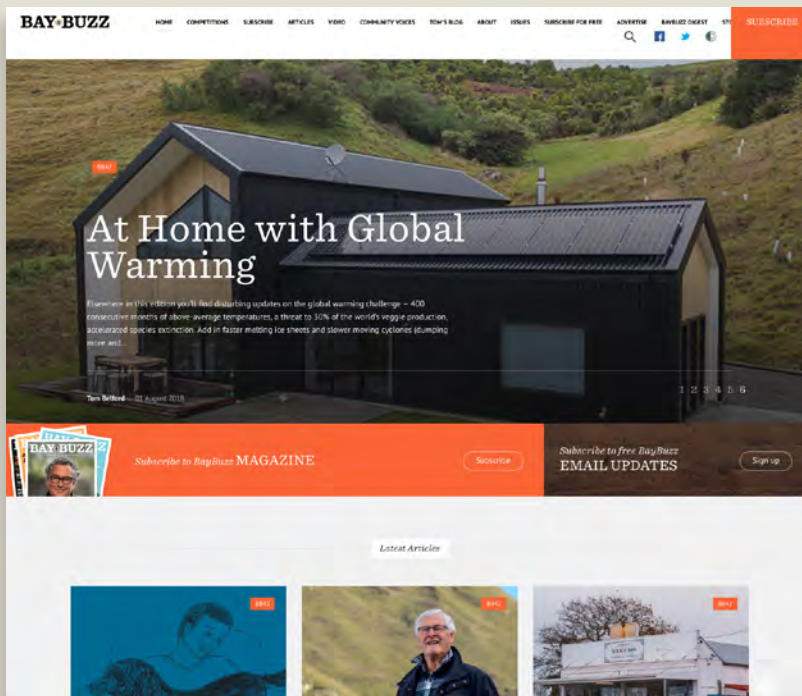
Issue-focused publications throughout the world - whether *The Guardian*, *the Vermont Digger* or *The NY Times* - face the same funding challenges and

are increasingly turning to their most committed readers for extra support to enable their most serious investigation and reporting.

So, to keep *BayBuzz* as affordable and accessible as possible, here's the deal going forward. We are setting one subscription price at just \$30, which will give you both our printed magazine and its online version. We're doing this despite the fact that 77% of our readers told us in our survey that we should charge *more*, because we want as many folks as possible to benefit regardless of their means.

This means we will be asking you to please consider topping off your subscription or renewal with an additional contribution. And, from time to time, we'll ask you to simply make a donation. Any amount will help and your donation will be earmarked for our content - research, writing and photography.

Over the years, *BayBuzz* has been



Watch this space as BayBuzz ramps up its digital presence.

Issue-focused publications throughout the world - whether *The Guardian*, *the Vermont Digger* or *The NY Times* - face the same funding challenges and are increasingly turning to their most committed readers for extra support to enable their most serious investigation and reporting.

blessed with donations, large and small, from readers who simply feel, as one said, “BayBuzz just needs to be here”.

Now we need to reach out and build the extra generosity of our readers into our business plan. You can make an additional contribution by visiting www.baybuzz.co.nz/donate

What next?

We will do our best to continuously improve BayBuzz magazine - more voices, deeper insight, more reflecting back of the overall ‘buzz’ around the Bay’s people, events, trends and accomplishments. Matched with compelling design and images.

But we are not oblivious to the digital opportunities (and necessity) to deliver our content in a more dynamic and timely way. So we are preparing to overhaul and step-up our digital presence substantially.

We are already putting more of the

content from each magazine online. And with the help of Liz Nes and Sarah Cates our social media presence is growing daily - facebook: baybuzzhb and instagram: baybuzzmag

Next we are planning a fortnightly e-newsletter. And after that, who knows ... perhaps an online service that delivers you each day everything you want to know or follow about Hawke’s Bay! All locally prepared and curated. Content no one else can deliver.

So, the next ten years of BayBuzz promise to be even more dynamic than the last decade. I hope you’ll stick with us and even step-up your support.

Our kind of locally focused, locally prepared insight into the ‘buzz’ of Hawke’s Bay can only be produced with your help.

Thank you for your support and encouragement.

Tom Belford



CLEARVIEW
ESTATE WINERY

**RESTAURANT
CELLAR DOOR**
since 1989

cheers for 10 years
BAY BUZZ



2018 Wine Releases !
Sauvignon Blanc
Pinot Gris & Blush



HB HOSPO AWARDS 2018

Emerging Chef - winner
nominated: Peoples Choice
Outstanding Winery Restaurant

*brunch, lunch & coffee,
platters & wine sales
weddings, tours, tastings
& all celebrations*

clearviewestate

clearviewestatewinery

clearviewestate.co.nz

(06) 8750150
RESERVATIONS ESSENTIAL

A few choice words about BayBuzz ...



And ... two more key words ...

Subscribe today

Pay just \$30 for all six issues a year. You get both the print and digital editions – all for the same \$30 low price.

You can subscribe online at www.baybuzz.co.nz/subscribe, by EFT, or use the mail-in form on the next page.

No wonder one of our delighted subscribers writes, **“BayBuzz just has to be here.”**



Don't miss a single issue

Hawke's Bay Up Close, In Depth.

Economy. Environment. Councils. Food. Arts Community. Lifestyle.

Top writers and the best photographers deliver the goods.

'Fascinating'

Every issue of BayBuzz is a fascinating window into the 'drama', opportunities, challenges and joys of life in the Bay and why they make a difference to you.

Subscribe today

Subscribe/ Renew to BayBuzz

Sign me up. I don't want to miss a single, information-packed issue. Please enter my subscription for:

- \$30 for a full year** (six editions) of BayBuzz in print and digital form.
- BayBuzz Subscriber AND Supporter.** I'm adding an extra contribution to my \$30 subscription to help meet the costs of first-rate research, writing and photography.
- \$30 subscription + \$5 = \$35**
- \$30 subscription + \$10 = \$40**
- \$30 subscription + \$20 = \$50**
- I'd like to give more: \$.....**

- I've enclosed my cheque made payable to BayBuzz
- I've paid via bank transfer
- I've paid online (www.baybuzz.com/nz/subscribe)



Name

Address

Email



August 30 – September 16: New Zealand International Film Festival

BayBuzz Event Guide

August 30 – September 16 New Zealand International Film Festival, MTG Century Theatre and Event Cinema, Havelock North

Pick up a programme from MTG Hawke's Bay or other spots around the Bay and settle in to make the hard choices. Critics' pick this year seems to be Iranian film *3 Faces*. And because it's the festival's 50th anniversary, there are a bunch of top films from the last five decades on show too *Wings of Desire* (1987). nziff.co.nz

September 6 – 14 Blossom Festival Lunchtime Concert Series at St Matthew's Anglican Church, Hastings

Head along for some free lunchtime choral goodness from local musicians and secondary school choirs. eventfinda.co.nz

September 9 Ocean Beach Half Marathon, 14K & 6K

The Ocean Beach run takes in one of the Bay's favourite beaches as well as some beautiful farmland, with stunning views to Te Mata Peak and Waimarama. eventfinda.co.nz

September 11 Pecha Kucha Night at Havelock North Function Centre

Still haven't made it to PK Night? You've been missing out on friendly and fun entertainment as a bunch of Hawke's Bay locals take the stage to share their passions and predilections. We recommend getting there early to secure your seat, as the room fills up fast! [facebook: pechakuchahb](https://www.facebook.com/pechakuchahb)

September 13 – 22 Middle Age Spread at Theatre Hawke's Bay

Roger Hall's classic is back in the Bay, exploring the lives and loves of three middle-aged middle class couples as they come together for a dinner party. iticket.co.nz

September 14 Classical Hits at Napier Municipal Theatre

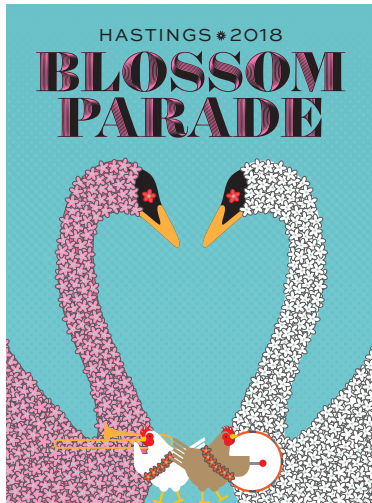
NZSO Associate Conductor Hamish McKeich leads the orchestra through a beautiful programme sure to delight the whole audience: Schubert's *Symphony No. 8 in B minor, D.759*, 'Unfinished', Tchaikovsky's *Variations on a Rococo Theme, Op. 33*. Gillian Whitehead's world premiere of *Turanga-nui*, Debussy's *Prélude à l'après-midi d'un faune* and Tchaikovsky's *Romeo and Juliet Fantasy Overture*. eventfinda.co.nz

September 14 A Tribute to Sinatra at St Matthew's Anglican Church, Hastings

Take a stroll down memory lane with John Redman, his trio plus guest artists as they celebrate the music of Frank Sinatra. eventfinda.co.nz

September 14 – 16 Home & Garden Show at McLean Park

Get inspired for your spring projects with advice and ideas from over 200 exhibitors and the chance to check out latest trends, innovations and exclusive show specials. There's activities to entertain the kids too – including Resene's Paint-a-Home.
homeandgardenshow.co.nz



September 15: Hastings Blossom Parade

September 15 Hastings Blossom Parade

This year's parade theme is 'Show us your heART', so expect the creativity of the community group and corporate floats to step up a notch as they herald spring in Hastings. artsinc.co.nz

September 16 CycloCross Hawke's Bay at Black Barn Vineyards

Check out Cyclocross – a fun combination of road and mountain bike racing. This is a spectator friendly, short, fast race that all ages and skill levels can enjoy. eventfinda.co.nz

September 16 Puahanui Bush Annual Ivy Pulling

Starting off from Gwavas Homestead, join local landowners, The Conservation Company and the Department of Conservation for the 9th annual Ivy Pulling Day at Puahanui Bush, Tikokino. This is Hawke's Bay's largest lowland podocarp forest remnant, home to trees such as rimu, totara and matai. eventfinda.co.nz



September 22: Bostock NZ Spring Racing Carnival

September 16 The Chills - Snow Bound Tour with Reb Fountain at The Cabana

The Chills are touring their new studio album Snow Bound extensively around NZ with special guests including Auckland singer-songwriter Reb Fountain. eventfinda.co.nz

September 19 Ladies of the 80s at The Cabana

Gather the girls and head for the Cabana for an evening of hits by 80s legends Pat Benatar, Joan Jett, Cyndi Lauper, Tina Turner, Donna Summer and more, performed by some of the Bay's favourite musicians. cabana.net.nz



September 16: The Chills - Snow Bound Tour with Reb Fountain

September 20 Helen Webby 'Pluck' at Central Hawke's Bay Municipal Theatre, Waipawa

Helen Webby and her Concert Grand harp – made by her brother from South Island Red Beech – will take the audience on an intimate tour of the world of harp: Wales, Ireland, Scotland, Bach and the Baroque, to Paris and La Belle Epoque. eventfinda.co.nz

September 22 Bostock NZ Spring Racing Carnival - Windsor Park Plate

Celebrate the return of the warm weather with a day at the races. Enjoy a picnic on the home straight lawn or push the boat out and head for the Premier Lounge. The Group 1 Windsor Park Plate is one of New Zealand's highest-rated races, and this event is one of the pivotal racedays on the calendar. eventfinda.co.nz

September 22 Colour Fun Run at Sports Park Hawke's Bay

Napier Youth Council, Hastings Youth Council and Zeal Education Trust present this fun, colour-drenched active event with proceeds going to Rainbow Youth. eventfinda.co.nz

September 22 Die Fledermaus by Johann Strauss On Tour at Napier Municipal Theatre

Johann Strauss's heartwarming classic comic opera promises to delight with catchy tunes and a memorable plot, performed by cast of 40 singers and dancers with 30 piece orchestra. Eventfinda.co.nz



October 15 – 28: Harcourts Hawke's Bay Arts Festival

September 22
Hawke's Bay Guitar Festival
at The Cabana

Here's a must for the guitar-lovers: Blues legend Hammond Gamble is joined by Charlie Wallace sharing his amazing international success with "Guitar Mastery Method", plus Dave Boston, Owen Vickers, Lindsay Gibb, Matui Whiting, Lennie Lawton and more. cabana.net.nz

September 22
HB Free Yoga Day

The yoga teachers of Hawke's Bay are joining forces to provide a full day of free yoga – in a range of offerings at a range of venues. [facebook: hbfreeyogaday](https://www.facebook.com/hbfreeyogaday)

September 23
Scott Clinic Duathlon Series -
Revolution Bikes Duathlon at
Havelock BMX Track

This event caters to a wide range of fitness levels and abilities, and you can take it on as an individual or in a team. eventfinda.co.nz

September 23
A'Deanes Bush Spring
Planting & Maintenance
Day at Ongaonga

Invite a carload of friends and whānau to join the Friends of A'Deane's Bush, The Conservation Company and the Department of Conservation to head out and help the environment by planting native trees in the reserve. Suitable for all ages. eventfinda.co.nz

September 23 – 29
NZIA Festival of Architecture -
A+WNZ Timeline at the Blythe
Performing Arts Centre, I
ona College

Each year the NZ Institute of Architects run a Festival of Architecture, and this year they've sent the Architecture+Women NZ timeline exhibition to Hawke's Bay to share the story of women in NZ architecture from 1893 to the present day. nzia.co.nz

October 3
Postmodern Jukebox at
Napier Municipal Theatre

Following three successful tours in as many years, The multi talented PMJ collective return to NZ and Napier for the third time in three years with their re-imagined contemporary pop, rock and R&B hits in the style of various yesteryears. eventfinda.co.nz

October 5
Dr Seuss's The Cat in the Hat
at Napier Municipal Theatre

Mischievous humour and madcap action combine to delight young and young-at-heart in this faithful adaptation of the beloved classic book. eventfinda.co.nz

October 6
Cole Murray Cape Kidnappers
Trail Run

This event offers a variety of distances to suit everyone - a 45km ultra run only, a 32km run or walk, a 32km team run or walk and now also a 5k run or walk, and all across mostly private land, including windswept beaches, native forest, waterfalls, river gorges and stunning coastal farmland. Capekidnapperstrailrun.co.nz

October 6
Bostock NZ Spring Racing
Carnival - Livamol Classic

Hawke's Bay's iconic spring racing event returns with its fashion, fun and flutter. Check out the hospitality options and start planning your outfit! Hawkesbayracing.co.nz



October 6: Bostock NZ Spring Racing Carnival

October 11
Oh What A Night! At Napier
Municipal Theatre

Features a talented group of performers who look, act and sound just as amazing as Frankie Valli and the Four Seasons did. Oh What A Night! is an exciting musical revue written by Motown producer and creative consultant George Solomon, and directed by award-winning producer-director Michael Chapman with choreography by Paul Holmquist. eventfinda.co.nz

October 13
The Annual Cabana Ball

Groove Foundation are set to entertain glammed-up ball-goers, along with bands Dirty Laundry and The Mash. eventfinda.co.nz



November 7 – 11 : Wildflower Sculpture Exhibition

**October 15 – 28
Harcourts Hawke's Bay Arts Festival**

The jam-packed programme promises something for everyone – from kids' theatre to contemporary dance, opera, circus, spoken word, edgy drama, music and visual art. Be sure also to check out the Readers & Writers section of the line-up (including What's happening to our news? featuring our own Tom Belford and other media pundits). hbaf.co.nz

**October 26 – 28
Napier Civic Choir Choral - Light Shines In the Darkness at Waiapu Cathedral of St John the Evangelist, Napier**

Experience a contemplative programme with choir, soloists and Hawke's Bay Orchestra, conducted by José Aparicio. eventfinda.co.nz



November 10: Hawke's Bay Wine Auction. Photo: Richard Brimer.

**November 2 – 11
F.A.W.C!**

Join the foodies for a range of fabulous food and wine experiences all around Hawke's Bay. fawc.co.nz

**November 7 – 11
Wildflower Sculpture Exhibition**

The 6th biennial exhibition promises a wide array of outdoor artwork from around 80 New Zealand artists, all set in the stunning landscaped setting of Round Pond Garden, just south of Hastings. Funds raised go to Cranford Hospice. wildflowersculpture.com

**November 8 – 10
Hospice Holly Trail**

Raising funds for Cranford Hospice, the Holly Trail is a self-drive tour taking in ten to twelve interesting and inspiring homes, all decorated by different floral designers. Limited tickets. hollytrail.co.nz

**November 10
Hawke's Bay Wine Auction**

Get your tickets early for New Zealand's premier wine auction, which raises funds for Cranford Hospice.

m o o c h i

beloved new zealand fashion label moochi has recently opened their tenth store in the heart of havelock village. from humble beginnings in mount maunganui, owners chris and kellie have created a destination brand with a cult following

moochi is your everyday luxury, from off-duty essentials to coveted premium pieces, designed to make women feel confident and chic

join them at 01 havelock road to view the new season



Get cabinspired at the Home & Garden Show

WIN!
our new
eco shed
\$2,390
RRP incl gst

14-16 SEPT
VISIT STAND 91



SANDERS
sheds. cabins. studios.

0800 12 22 32
www.sanderscabins.co.nz

Resene Paint a Pot family fun



Avocado harvest all year round, even in winter? From your own mini avocado trees? People just like you are successfully growing our mini avocado trees in small spaces all over the country. Come and see us at the show and we'll tell you how.

avopro.org

ezirider.nz



Every visitor is in to **WIN**
an EziRider electric fold-up bike!

Discover the PassivHaus way Hawkes Bay Information Evening

PKF Carr & Stanton Ltd
119 Queen Street East, Hastings
20 September, 2018

Register today sharonw@ehaus.co.nz

Come and see us at the
Hawkes Bay Home and Garden Show
Site 35A, 14-16 September

eHaus
Redefining the way we live



ehaus.co.nz

HOME & GARDEN SHOW

It's all about ideas.
homeandgardenshow.co.nz

SPIRITUAL LEADER INAYAT KHAN famously said "Some people look for a beautiful place. Others make a place beautiful". Our surroundings have a profound influence on our well-being so a home that combines functionality with beauty is a fundamental stepping stone to feeling good.

But where to begin?

Faced with the multitude of options it's easy to feel overwhelmed. That's where The Hawke's Bay Home and Garden Show can help. Whether you're planning a new build, home improvements, landscaping, need inspirational ideas or just looking for expert advice, with over 200 exhibitors the show is a one stop shop!

Filled with experts like **eHaus Hawke's Bay** who

can give you the low down on building an energy efficient PassivHaus and **Saunders Sheds and Cabins** who can show you how to maximise the space in your backyard.

Mull over the inspirational options while munching on the delicious offerings in the Alfresco food court and why not enter our fun-filled Resene Paint-a-Home (for the adults) and Paint-a-Pot (for the kids) competition? Your creativity could win you a \$250 Resene voucher! Every visitor also has the opportunity to ride away with our show prize package of an **EziRider** electric fold-up bike and a \$250 **Resene** voucher, total value over \$2000!


So get a head start on making your place beautiful, all the help you need can be found at the show!



Friday and Saturday 10–5
Sunday 10–4

Adults \$8
Seniors half price on Friday
Under 16 free

14–16 September, McLean Park, Latham Street, Napier



If there's a single change I feel most proud about in the last decade it's Hastings being the coolest place in Hawke's Bay. No, not Napier, Taradale, Havelock North or even Te Awanga. *Hastings* is the coolest and I bet no one has made that claim since 1950-something.

Gerard Barron at the Common Room.
Photo: Florence Charvin

Ten Years is Time Enough

PAUL PAYNTER

Ten years is a good interval on which to assess progress.

Sure, there are shooting stars that by some act of mercurial brilliance achieve something meaningful in a lesser time, but these are unquestionably the exception. Most are devoid of a second good idea and time marches on for them as well. Elon Musk has been touting Tesla for more than 15 years now. Zuckerberg's Facebook is almost as old. The iPhone has even cracked a decade and poor old Steve Jobs has pegged it.

I've been thinking that progress is like a passport photo. Every five years you can get a new one and put up a fair argument that nothing much has changed. You kid yourself the photo staring back at you isn't older, just a little more sophisticated.

In the old days, with ten-year passports, you were not afforded such luxury. The new passport arrived, adorned with a photograph that was indisputably older, greyer, wrinklier, rounder. In ten years you can see with absolute clarity what change has occurred. Which makes me think that the extra cost laid out for a passport every five years is a price worth paying.

In any event I think ten years is a critical time in which genuine progress should have been achieved, or maybe you should move on to the next phase of your life.

The past decade has been a great one for Hawke's Bay. We can feel quite proud of how our wee province has become a really desirable place to be. Those that have been around a while can recall the 80s and 90s when Hawke's Bay was really battling. Our

region has been and continues to be reliant on the prosperity of agriculture. If the farmers and fruitgrowers were making money things went OK; but back then, more often than not, they weren't. In those days the wine industry was a real minnow, with NZ earning more from exporting apple juice concentrate than wine.

Hawke's Bay is a different place today, with our wine industry many times the size and on solid footing. It's such a sexy industry (until you're working in it) that it attracts amazing talent and has a level of professionalism that possibly exceeds any other rural sector.

The sheep, beef and dairy guys are doing OK, with beef in the ascendency for now. The apple industry appears to be booming, with a raft of new varieties exciting the export markets. Let's not forget the cropping guys, who have a low profile but are making big investments.

While these heavyweight producers remain the backbone of our economy, the real thing to celebrate is the many small contributors that brought vitality to our region and made the city slickers realise this is a wonderful place to live.

The raw material producers are a great foundation to have, but the broader food sector that adds value to these products has been the real inspiration of the past decade. In the drinks sector we have four new cider makers and eight new breweries, but the real mover has been the wine industry.

Hawke's Bay vineyards once tried to grow every variety they could get their hands on, but Malborough sauvignon blanc was famous and we just weren't.

Sure, our chardonnay was good and so were our Bordeaux reds, but lots of countries do those well.

Now we really have a wine variety that is more uniquely compelling. Over the last decade the Hawke's Bay syrah has improved so much that at times I'm left speechless - and that's only after one glass. When I travel abroad I make sure I pack an exceptional bottle of syrah, which I randomly present to someone who has been hospitable to me. "Try this!" I cry with great enthusiasm. I know they'll remember that wine long after they've forgotten me.

The past decade has been a great one for Hawke's Bay. We can feel quite proud of how our wee province has become a really desirable place to be.

The same is true for our cafés, restaurants and bars. Take a bow you colourful newcomers.

Ya Bon, my French friend tells me, makes better bread than you'll find in all of Occitanie, wherever that is. Down the road, Gerard Barron's Common Room has brought endless live music back to Hastings and almost single handedly created a lively bohemian precinct. One day he will be known as 'the Alan Limmer of the fag end of

Around the corner there is OMG. 'Gluten Free Bread' I read on the shopfront and thought, 'Well, that won't last. How many customers can there be in Hastings?' But then I tried the bread.



**Scott Wynands at OMG.
Photo: Florence Charvin**

Remember, the people at Brave Brewing weren't brewers and the people at OMG weren't bakers. They were just 'roll up your sleeves' Kiwis who wanted to make something happen.

Hastings'. Now we have bao buns and cocktails, a whitewashed urban distillery with a shiney Arnold Holstein still shortly to arrive and a first-rate chocolatier.

Around the corner there is OMG. 'Gluten Free Bread' I read on the shopfront and thought, 'Well, that won't last. How many customers can there be in Hastings?' But then I tried the bread. It's the best gluten-free bread in the world, which isn't as great a compliment as it might sound. Then they

told me they bake 1,000 loaves a week and ship them all over the country. At \$13+ a pop, it's a serious business and here to stay. They also have a beautiful wooden German flour mill and the best bespoke sandwiches in the region. It's a place to feel inspired.

If there's a single change I feel most proud about in the last decade it's Hastings being the coolest place in Hawke's Bay. No, not Napier, Taradale, Havelock North or even Te Awanga. *Hastings* is the coolest and I bet no one has made that claim since 1950-something.

Not to be entirely outdone, Napier served up Mr D's and more recently Monica Loves down the shifty alley. There's Guffle Bar and Matisse also bringing colour to the central city. The raft of festivals and endless cruise ships mean the streets of downtown Napier look quite different than they did a decade ago. Marine Parade is replete with public amenities and after the chequered early days, even MTG seems to be finding its feet.

The trend towards small, innovative businesses isn't a flash in the pan.

A Rabobank report a while back declared 'Big Food is Dead'. You see, no one really wants to buy beer from over-merged conglomerates like Anheuser-Busch InBev, or water from Coca Cola,

or even milk from Fonterra. They dominate the market because they are cheap and available, not because they are loved or trusted. Many big brands are buying out small start-ups both to stop them stealing their customers and so it can give them a new brand they can hide behind.

The reverse is true for small, authentic, local producers. We love the passion they bring to their products, the jobs they create and the courage they show in starting small businesses. We love their products because their products are authentic and their owners have skin in the game. It's the same game we're all in - building better lives and a better community.

The consumer seems to really like words like gluten free, organic, hand-crafted and locally owned. So, if you have a good idea and a tingling passion for something, have a crack and see what you can achieve in ten years. Remember, the people at Brave Brewing weren't brewers and the people at OMG weren't bakers. They were just 'roll up your sleeves' Kiwis who wanted to make something happen. ●

Paul Paynter is our resident iconoclast and cider maker. Sometimes he grows stuff at Yummyfruit.

ALEXANDER'S FOR YOUR WEDDING

ONSITE TAILORING AVAILABLE



enr Heretaunga & King St, Hastings
alexandersmenswear.co.nz



SUITS BY



BRUTON





Top 10 Buzzworthy Changes

BY THE BAYBUZZ TEAM

BayBuzz has observed and reported on a wide range of remarkable events, trends, and social and economic developments over the past ten years. Reflecting on that, we challenged ourselves to pick the ten most 'buzzworthy' happenings.

To assist we asked a number of community leaders and networkers for help. Our question: Would you list up to ten changes, developments or achievements over the past decade that our region should be most proud of or excited about?

Replied one: "Over the past 10 years, Hawke's Bay has 'grown up' – we are not just a sleepy rural backwater anymore!" No disagreement there.

Their recommendations helped shaped our own 'BayBuzz Top 10' selections, but naturally they offered many more as well. Some of those additional suggestions follow ours.

And we'd welcome hearing yours at editors@baybuzz.co.nz

“We’ve got smart people here, leading research facilities, equipment and tech. It’s really special, the most innovative apple industry in the world and that’s what’s exciting us. We’re so proud to be from Hawke’s Bay.”

ROSS BEATON, THE APPLE PRESS



Ross Beaton. Photo: Florence Charvin

1. Apples Explode

Two thirds of New Zealand’s apples (382,000 kg in 2018) are grown in Hawke’s Bay, up from one half in 2008. Such growth is a huge opportunity for the region, but it comes with some hurdles. The export value of our apples has grown steeply, with more potential ahead, but we are limited by the people we’ve got and the number of trees we can plant.

“There’s a million apple trees going into the ground every year in New Zealand, and we are responsible for 66% of them,” says Erin Simpson, capability development manager at Apples and Pears NZ. With that growth comes a need to bolster every level of the industry from pickers to orchard managers.

“We’ve got roles, jobs and careers across the whole industry - it’s not just picking-bags and ladders - and we need people to come through to enable us to keep growing,” explains Simpson.

10,000 employed today; another 1,000 needed soon.

To make sure the industry has a robust and sustainable future, innovative thinking is going into developing programmes and partnerships. These include working with Massey University on a purpose-built horticulture degree, partnering with the Takitimu Development Group and Ngāti Kahungunu, working with MSD to create opportunities to tap into underutilised human capital. One such programme has already lifted 700 children in Hawke’s Bay out of poverty, just by providing their mothers with 9am-3pm work days.

Another innovation in Hawke’s Bay’s cornerstone industry is using waste apples - eliminating waste is seen as key to growing the ‘apple-economy’.

Ross Beaton, who planted his first apple tree in 1982, five years ago made

the move away from growing apples to using up, what he calls, the “ugly” fruit. That which is equally nutritious but traditionally goes to waste. His new venture is The Apple Press, which aims to make use of 13,000 tonnes of blemished, ‘unwanted’ fruit a year.

“We grow the world’s best apples but we do nothing with the byproducts,” Beaton says. Now, his company, which started small and has grown fast, is using varieties Hawke’s Bay is proudly known for - Jazz and Envy - to make juice. After first making the product available to Hawke’s Bay locals, he is now marketing it globally as a premium, value-added brand.

“We’ve got smart people here, leading research facilities, equipment and tech. It’s really special, the most innovative apple industry in the world and that’s what’s exciting us. We’re so proud to be from Hawke’s Bay.”



Cycleway at Haumoana. Photo: Richard Brimer

2. Cycle Power

The Napier and Hastings Rotary Clubs deserve credit for inspiring the idea of a connected series of paths in Hawke's Bay to make it easier for runners, walkers and cyclists to travel through the region.

Their vision was seriously boosted seven years ago when Hastings Council used seed money from the NZTA 'model communities' fund and began building the iWay, a network of cycle ways that linked together new-built paths with established cycleways.

The network now traverses Hawke's Bay, a change that has tourism, health and wellbeing and transport benefits. The project also ignited here a general passion for cycling in a range of groups and for a range of reasons.

Owen Mata led the iWay work in those early days and still across councils and agencies on the programme. "We worked to change to perception of cycling, not just as recreation but as a form of transport," he explains. "The whole public attitude has changed. People are much more willing to welcome cycle ways."

From the iWay cycle paths, to the Bikes in Schools programme started

in Hastings by Paul McCardle and due to be rolled out to 100 schools nationwide, cycling is a Bay craze that's here to stay.

Cycling for sport and recreation is still a valid pursuit and that too is growing here. Roadbiking through the Tukituki valley, mountain biking at Esk Valley, the BMX track in Havelock, the pump track in Napier, the Ramblers and the little kids learning road rules at the tiny tots practice loops (one at the Sports Park, one at Marine Parade)... it seems bikes are everywhere.

Ivan Aplin has been behind the scenes of much of that growth. He now sits on the national governing body Cycling NZ and pulls together the annual BDO Elite cycling race over the Napier Hill in January each year. That event sees international riders, some from the Tour de France, taking on the challenge of an urban environment.

"The lots of things happening here in the Bay and they don't all fit under one umbrella but they are everything cycling!" Aplin says, "It's something that has grown sideways. Cycling has ballooned out in all directions, which is great!"

"There's a general swing towards people wanting to know where their beer has come from and who made it. Punters are also getting to know quality, so even as the industry grows it's still that quality that's important."

MATT SMITH, BRAVE



3. Crafty Brews

Craft brewing has boomed in the last decade with Brave, Zealandt, Giant, Fat Monk, Roosters, Hawke's Bay Independent all on the scene. Cider too has begun to blossom with Three Wise Birds, Paynter's, Edgebrook and now Zeffer - serious operators on a serious scale - which moved here from Auckland last year.



Gemma and Matt at Brave. Photo: Florence Charvin

Matt Smith at Brave says craft brewing is a combination of the story and the quality. “There’s a general swing towards people wanting to know where their beer has come from and who made it. Punters are also getting to know quality, so even as the industry grows it’s still that quality that’s important.”

Smith believes the future is bright for the industry in Hawke’s Bay with a lot of local pride around it. But with less and less shelf space in supermarkets and more and more beers on offer, tap

rooms like his will be a vital part of the offering. “It means the beer is fresher and better presented, but also having the tanks and seeing the place where it’s made adds to the vibe.”

Cider makers haven’t been as quick as brewers at putting in tap rooms. But that’ll soon change with Zeffer and Three Wise Birds both launching cellar doors in the next year.

Paul Paynter of Paynter’s Cider believes accessing local and visiting punters is only the start of the

opportunities for cider in the Bay. With two thirds of NZ’s apples, as well as stone fruit and berries, the right climate, soil and water, talent and technology, we are well positioned to take our place as Cider Capital of New Zealand.

“We certainly have the capacity,” he says. “It’s just nobody has pulled finger and showed the initiative to make it happen. It needs someone with high energy, drive, an appetite for risk and buckets of cash.”

4. Arts Festival

Now in its fourth year, Harcourts Hawke's Bay Arts Festival (run by Arts Inc. Heretaunga), has become a keenly anticipated fixture in the district's calendar.

Over its first three years, the growing Festival has issued over 30,000 tickets (half of those in 2017), increased its school shows, and delivered 168 performances.

The \$750,000 event is half-funded through ticket sales, with the balance from grants, sponsorships and donations. Creative NZ, Hastings Council and Harcourts have been core funders from inception.

Rising in part out of the ashes of the Opera House closure in 2014, it's hard to imagine our provincial world without the annual appearance of the

festival galvanises the Hawke's Bay community, creating "a call to action" through its urgency, intimacy, and "sense of occasion".

"While the core focus is for the community ... having a top-notch, carefully curated festival also brings the world to our doorstep in the most cost-effective way."

HBAF is the only regional festival in NZ to commission new work, as part of its agenda to showcase local talent alongside national and international artists. Last year's performance piece *The Contours of Heaven*, with its local-rooted stories, went on to win multiple awards at the Auckland Fringe Festival.

This year, theatre-maker Puti Lancaster is developing a new,

"While the core focus is for the community ... having a top-notch, carefully curated festival also brings the world to our doorstep in the most cost-effective way."

KATHERINE HALLIDAY,
ARTS FESTIVAL PATRON

Spiegel tent. And while the Spiegel tent is the hub, the Festival's venues have reached out region-wide to include (in 2018) Iona's Blyth Performing Arts Centre, Napier Muni, MTG's Century Theatre as well as Waiohiki Creative Arts Village, Theatre Hawke's Bay, the Cabana, CHB Municipal Theatre and Gaiety Theatre in Wairoa.

Katherine Halliday, a patron since its inaugural year, believes the arts

more ambitious body of work, in collaboration with both local and national creatives.

With 40+ shows and various arty events over 13 days in October, including a full Readers & Writers programme, HBAF is less a money spinner for the region than a cultural wealth creator. Arts Inc. chair Andy Heast says the ambition is to be the foremost regional festival in the land.





Ossian Street. Photo: Florence Charvin

5. Ahuriri Vision Expanding

No place in Hawke's Bay has seen more dynamic change than Ahuriri, now one of the go-to destinations for wining and dining, smart business growth and sea-side, harbour and estuary recreation.

Just two decades ago, the one-time fishing village and port was a neglected manufacturing and warehousing centre with an uncertain future when the Napier Hospital closed and significant employer British American Tobacco (BAT) pulled out in 2006.

A refreshed vision began to take shape when Langley Twigg transformed a south-facing West Quay warehouse into office space and David Mackersey built new apartments in the village and redeveloped prominent sites.

In 2007, Big Save furniture moved its headquarters to a former BAT warehouse, with owners Ray and Alison McKimm transforming others over the next two years into the Ahuriri Business Park.

The decade-old Ahuriri Business Association (ABA) created signage, lobbied to name Ahuriri Beach and for improvements to Customs Quay. It got a pedestrian crossing over the rail onto Bridge St and continues to push for improvements including promoting the area as the gateway to Napier.

The village and its immediate environs were bolstered with the arrival of cafés, shops, a gym, and in 2015 the HB Business Hub.

Developer Jonathon Wallace accelerated confidence by creating the Bridge St hi-tech hub with key tenants local success stories Xero and NOW. Wallace and Simon Tremain are currently building 16 new villas on the site of the Napier Provedoring Co warehouses.

Contract brewer B Studio and Tony Bish's Urban Winery are new tenants in the old National Tobacco building with another moving into the Art Deco section this summer.

Ahuriri champion, Alison McKimm, director of the business park and chairwoman of Customhouse Trust, believes more sites can be developed and sees positive signs for the future, including plans to strengthen Bridge St, develop the Iron Pot and add sculptures and community art around to East Pier.

The commercial centre will benefit from Napier City Council's Ahuriri Estuary and Coastal Edge Management Plan which is reframing the area toward the airport with cycle and walking access to the lagoon and wetlands in harmony with the natural ecology.

Coastal protection, developments at Napier Sailing Club and HB Sports Fishing Club and having Pandora Bridge as a key arrival gateway into Ahuriri-Napier are also in the plan, which includes hints of an inland port and a super yacht terminal. There's an ongoing conversation with Napier Port and NZTA about more conducive transport routes for heavy traffic. The challenge is how to grow Ahuriri's lifestyle hub and its thriving waterways and seaside commercial interests alongside the rapidly developing Port with its rumbling heavy transport so essential to the region's economy.

DENTISTRY TO MAKE YOU SMILE

At David Marriott Dental we believe dentistry should make you smile. That's why we deliver a high standard of dental care for better looking teeth, healthier gums and a confident smile.

We offer the full range of services in both general and cosmetic dentistry for patients of all ages. Our calm, relaxing atmosphere reflects our highly professional, genuinely caring approach to dentistry.

RECEIVE A FREE*

Oral-B Vitality Precision Electric Toothbrush
with every new patient check up, clean and polish.



Call us today to make your appointment.
Cnr Southampton & King Streets, Hastings • 06 876 5797
www.davidmarriottdental.co.nz

Dentistry to make you smile
**DAVID MARRIOTT
DENTAL**



6. Rocket Lab - Sky's No Limit

The world's first private orbital rocket launch site at the tip of Mahia Peninsula has put Hawke's Bay on the space race radar.

"Reaching orbit typically takes around a decade and the resources of an entire country, not a single commercial company," says Rocket Lab CEO Peter Beck. "To have put satellites on orbit within four years of beginning the Electron programme is remarkably fast."

After a global search Beck and his team chose Mahia's Onenui Station in 2015, to launch more satellites more often than anywhere else at a fraction of the cost of competitors, est US\$5 million per space shot.

The first successful launch of the Electron rocket was Jan 21, 2018, six months after a previous attempt failed to make orbit. The rocket, 'Still Testing', carried a payload of four satellites, one to take images of Earth for United States company Planet Labs and the other two capturing weather and ship tracking data for Spire Global.

Rocket Lab, a US\$ 1 billion company largely owned by aerospace

giant Lockheed Martin and Silicon Valley's Khosla Ventures, "can launch up to 120 times a year from Launch Complex 1, more frequently than the US can launch as an entire country at the moment," says Beck.

The Mahia site is fully booked for the rest of 2018 and most of 2019 with the dance card filling out to 2021 and vehicle production having to scale up to meet the demand.

Beck plans monthly launches at Mahia next year scaling up to fortnightly as soon as possible. The streamlined system will also be used at its proposed US site for monthly launches.

Scheduled for orbit are ten miniature scientific research and educational satellites created by NASA and jointly assembled with Rocket Lab in a US\$6.95 million contract, plus satellites for analytics and information companies GeoOptics and Spire Global.

He says the only metric that really counts in the launch business is 100% mission success, that's why it took so long to reschedule after technical difficulties postponed the "Its Business Time" launch in April and June.

"Scrubs and delays are just part of the game, and something all launch providers face, but overall our team is moving at a lightning pace."

Real life, real learning, real business

Fit study around your work, home and family - and achieve a NZ Certificate in only four to five months.

- TEAM LEADERSHIP
- PROJECT MANAGEMENT
- FIRST LINE MANAGEMENT

ENROL NOW - flexible online learning, full or part-time options, starts monthly.

THE EXPERIENCE YOU NEED
& THE SUPPORT TO SUCCEED

business.eit.ac.nz | 0800 22 55 348 |

“It’s a great PR exercise - gaining access to Hawke’s Bay Tourism’s marketing expertise gives exposure that as an individual operator it’s hard to achieve”.

NEIL BARBER, THE MASONIC



F.A.W.C! at Craggy Range Winery. Photo: Richard Brimer

7. FAWCing Good Time

Since launching in Spring 2012, F.A.W.C! - Hawke’s Bay’s Food and Wine Classic - has become a staple of our events calendar. In six years, over twelve festivals, 734 events have been held across 50 locations - the perfect framework for an ‘epicurious’ vacation...or staycation.

The Masonic’s Neil Barber, chair of Hawke’s Bay Tourism’s board, credits the festival with driving the region’s evolution into a sophisticated food and wine destination. Indeed, the key reason for Hawke’s Bay Tourism creating the twice-yearly festival was to attract visitors. About 40% of summer and 25-30% of winter attendees are out-of-towners.

The Summer Series, held over ten

days in early November, rides on the Hawke’s Bay signature of balmy afternoons, quaffing a glass of something light and lovely in the Bay sunshine. The Winter Series, held over four consecutive weekends in June, evokes fire and candlelight, hearty meals, big reds - and attempts to inject a boost into what is often hospitality’s low season.

Central to the F.A.W.C. concept is Hawke’s Bay’s world-class produce, and the wealth of artisan growers, vintners and chefs who work here. F.A.W.C! supports the ingenuity and collaboration of these craftspeople. It provides a great reason to create fun, unusual gastronomic experiences, as well as providing an umbrella under which to

promote them. Barber believes that the good ideas might come from the hospitality industry but the ability to get diners to engage with events is bolstered by HB Tourism, “It’s a great PR exercise - gaining access to Hawke’s Bay Tourism’s marketing expertise gives exposure that as an individual operator it’s hard to achieve”.

There is certainly appetite for the fare at hand, with 41,255 tickets sold - many events selling out on release day - generating approximately \$2.5 million. With events as diverse as the Edible Fashion Awards, Te Kai o Neherā, cookery workshops, sit-down multicourse meals and food truck experiences, the net is cast wide to cater for every palate.



Te Matatini at Hawke's Bay Sports Park. Photo: Sarah Cates

8. Regional Sports Park

The Hawke's Bay Regional Sports Park was birthed amidst vocal opposition, including from *BayBuzz* (who have since repented). Some opponents preferred refurbishing Nelson Park; some worried about capital and ongoing ratepayer costs, including concern that the heavy expense would cannibalise funding for local sports fields and playgrounds; others felt the site was too remote, especially for those dependent on public transportation.

However, when a referendum was held on whether to sell Nelson Park and use some \$11 million of the proceeds for a new sports park, 62% of those voting approved the strategy, driven by Mayor Lawrence Yule ... and ground was broken for the new facility in 2008.

Since then, the Sports Park has grown steadily, becoming a \$40 million asset with an annual operating budget of \$750,000 supported by anchor sponsors Hastings PAK'nSAVE, Higgins and Unison, a number of trusts, user fees (about 15% of operating costs) and

continuing funding from the Hastings Council (40%).

The \$6 million grandstand was added in 2011 and international-quality hockey turfs in 2014. A new aquatic facility, mainly for canoe polo, is the next addition, to be two-thirds funded from non-ratepayer sources.

Utilisation of the Park has grown steadily as well - for example, use of the facilities has doubled in the past five years. Netball, League rugby and hockey - all regional in scope - account for well over half of the local user numbers, and the facility attracts a steady stream of national and international competitions. Out-of-town spectators/users consistently give the Park a 9+ rating (out of 10) satisfaction rating. "We should be proud of what we've got," says Park CEO Jock Macintosh.

It appears the only controversy at the Sports Park these days is over parking space, which Macintosh, at the helm since the beginning, admits is the most significant constraint on use presently

... "Pretty chocka on a Saturday morning." But he promises more car parks are on the way.

The Park will also be home to Sir Graeme Avery's new \$25 million community health and sport centre, the EIT Institute of Sport and Health. "The Institute is an exciting new facility that will offer the community more opportunities to engage in programmes from vocational certificates through to degrees and postgraduate qualifications," says Mark Oldershaw, deputy chief executive of EIT.

Avery is committed to the centre as a vehicle for supporting healthy lifestyles through out the community, and particularly for at-risk youth. With funding for the centre in hand, construction has begun. Next on the list ... a 50-metre Olympic pool and a learn-to-swim pool. "The space is pretty full at that point ... We're going to have something that is better than we would have dreamed of originally," says Mackintosh.

Out-of-town spectators/users consistently give the Park a 9+rating (out of 10) satisfaction rating. “We should be proud of what we’ve got.”

9. **Jetstar – More Flights More Often**

After half a decade of lobbying, the first Jetstar Q300 service between Napier and Auckland took to the air in December 2015 delivering the first regional competition for Air New Zealand and more affordable return flights.

Qantas-owned Jetstar began offering 27 flights a week compared with Air New Zealand’s 66. The air-fare wars began with \$9 one-way tickets to Auckland settling at ‘first in first served’ one-way specials in Aug-Sept 2018 for \$35 (plus \$25 for checked baggage and fees).

Despite tourism flourishing and many people commuting outside the region for business and domestic purposes, the single carrier market had meant high air travel costs were viewed as an obstacle to regional growth.

According to Infometrics, 2016 was a “ground-breaking year” with competition, lower jet fuel prices and tourism growth resulting in domestic passenger movements up 9.5% on 2015 across Jetstar’s four new destinations, including Napier.

During 2017 there were 652,426 passenger movements through Hawke’s Bay Airport, 176,000 more than 2015. 800,000 passengers are expected by 2020, and one million by 2025. In May 2017 Jetstar located nine new pilot jobs in Hawke’s Bay as it positioned for further growth.

Chamber of Commerce CEO Wayne Walford says Jetstar changed the perception of travel in and out of Napier, growing the air traveller pie for both players rather than dividing it.

He believes air travel will continue to grow, supported by development underway at Hawke’s Bay Airport, including more than 50% more terminal space, the new roading infrastructure, expanded business park with freight management and distribution centres and the proposed service centre, supermarket and petrol station.

Walford says this will move us away from a provincial airport “to a more grown up travel centre”.

The big question has always been when other destinations including Wellington may be added. The answer remains, options are under consideration. Meantime, however, Originair has jumped into the equation with direct flights to Palmy and New Plymouth. And Air New Zealand has added 12 more Auckland flights.

enlighten

AN INSIDER'S GUIDE TO DENTISTRY
WITH **WYNTON PERROTT**

What’s the big deal with dental hygienists?

One of the leading reasons for tooth loss in New Zealand is untreated periodontal disease.

Periodontal disease is a preventable disease that starts with inflamed gums and leads to destructive bone loss.

Untreated periodontal disease has been linked to serious illnesses like pneumonia, Alzheimer’s and heart disease.

Dental hygienists are specifically trained to assess and treat periodontal disease and help you to keep your mouth healthy.

DENTAL HYGIENISTS ALSO:

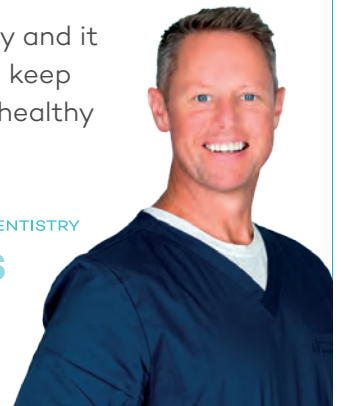
- provide preventative dental care
- screen for oral cancers
- provide fresh breath treatments
- whiten your teeth
- assess wear and dietary effects on teeth

Oral health is a journey and it takes a team effort to keep your smile bright and healthy for a lifetime!

NEXT LEVEL DENTISTRY
smilehaus

92 Te Mata Road,
Havelock North

877 7278 | smilehaus.nz



There's More ...

And these additions from our guest nominators – Katie Nimon, Maxine Boag, Hamish White, Matt Miller, Alex Walker, Mike Petersen, Alasdair MacLeod, Rex Graham, Geraldine Travers, Andrew Frame, Tim Turvey, Paul Paynter, Apiata Tapine and Kevin Snee, Lawrence Yule, John Bostock, Neil Barber. Send yours to editors@baybuzz.co.nz

- Rejuvenation of Marine Parade
- Havelock North Domain play area
- Shoulder season boom in tourism
- Growth of Māori-led events/ initiatives – Te Matatini, Celestial Compass, Iron Māori, Waimarama Māori Tours
- Re-opening the railway to Wairoa
- Resilience of our farmers, horticulturalists, processors and foresters, positioning us for sustained growth
- Magpies winning the Ranfurly Shield (twice)
- Rebirth of the Clifton Cricket Club
- Pecha Kucha
- Extraordinary growth of Napier Port
- Hawke's Bay 'arriving' as a premium food and wine destination
- GMO-free status secured
- Innovation & diversification throughout our food sector – new products, sorting & packing facilities, technology adoption
- Election of an environmentally conscious Regional Council
- Near-completion of Treaty settlements in the region, empowering tangata whenua
- Increasing awareness of the preciousness of our aquifer
- Diversity – noticeable increase in different nationalities living in HB
- Ingenuity – from NOW taking on the big telecommunication providers, to horticultural technology, bio-tech and even reaching for the stars

All adding up to some justified pride.

Said one nominator: "No longer the butt of Auckland jokes!" Or as another put it: "The new pride in which we can now admit we are from Hawke's Bay." And another: "Over the past ten years, Hawke's Bay has 'grown up' – we are not just a sleepy rural backwater anymore!"



North Island Robin. Photo: Tamsin Ward Smith

10. Biodiversity Boost

Most locals - hundreds are on the volunteer register - are familiar with Cape Sanctuary, the 2,500 hectare fence-protected zone established by Andy and Liz Lowe and their collaborators at Cape Kidnappers in 2006 as a haven to nurture endangered species.

But there's an even bigger story developing.

Hawke's Bay is acting as a biodiversity model for the rest of the country when it comes to conservation and predator-proofing NZ. Two nationally significant projects are bedded in and bringing outstanding results: Poutiri Ao ō Tāne was launched in 2011 and is 8,800 hectares of northern HB with Boundary Stream at its centre; Cape to City came in 2015 and envisions a 26,000 hectare corridor connecting Cape Kidnappers with Havelock North and running as far as Waimarama.

Both projects are test sites for a number of initiatives. First, they prove collaboration across public agencies and private land owners is the way to go, with DOC, Landcare Research and Regional Council, farmers, local hapū, philanthropists - most significantly, seed money provided by the Aotearoa Foundation - and community all playing vital roles.

Also, multi-pronged approaches are best, holistically tying together pest-eradication, habitat renewal and the reintroduction of lost species, as well as innovative new ways to carry out all of these, whether it's using

new tech or community help.

Charles Daugherty, chair of the Hawke's Bay Biodiversity Strategy believes Poutiri Ao ō Tāne and Cape to City have been highly influential in the formation of our region's biodiversity strategy as well as national initiatives, including Predator Free 2050. "They are great local examples of the power of collaboration to achieving positive biodiversity outcomes," he says.

The two projects are case studies for initiatives across New Zealand, and the catalyst for innovative thinking around how to engage private landowners, teachers and schools, and the public in conservation.

An important part of the projects is finding ways to get pest control low cost and user-friendly so private landowners will take a proactive role. The Cape to City block is predominantly private land, and with 70% of New Zealand land held in private ownership, what's learnt here has national significance.

Already 400 feral cats have been pulled out of Cape to City; that's 8 cats to every 1 mustelid (stoats, etc). But also 250,000 plants have been put in the ground, and long-lost species like robins, not seen here for 50 years, are now re-established.

In the near future, Poutiri Ao ō Tāne will extend down to the sea, possums will be eradicated off Mahia, more bird species will be returned to their traditional homes, and biodiversity will become integral, rather than an 'add-on', to Hawke's Bay's sense of identity. ●

HAWKE'S BAY HOMES DESERVE **GREAT** BROADBAND.



Moving to NOW has never been easier.

1-MONTH
FREE

FREE
SUPER-FAST
ROUTER

IN-HOME
TECH
HELPER
(1HR)

FROM **\$365** VALUE



nownz.co.nz/move

0800 GET NOW

Subject to network availability. Terms and conditions apply.
See nownz.co.nz/move for full info.



BayBuzz asked a cross-section of community leaders about the region's future - the challenges they foresee and the aspirations they have. Their comments were wide-ranging and mostly optimistic, although clearly they identified challenges ahead - social, environmental, economic.

Hawke's Bay looks ahead.



Clockwise from top left: Mike Petersen, Rex Graham, Geraldine Travers, Kevin Snee, Katie Nimon, Neil Barber. Charles Daugherty.



Our prognosticators were: Neil Barber, Maxine Boag, John Bostock, Charles Daugherty, Andrew Frame, Rex Graham, Alasdair MacLeod, Matt Miller, Katie Nimon, Mike Petersen, Kevin Snee, Apiata Tapine, Geraldine Travers, Tim Turvey, Alex Walker, Hamish White and Lawrence Yule.

Here's what they had to say.

CHANGE

The diversity of responses reflected the view of Napier councillor Apiata Tapine, who sees Hawke's Bay as an "intricately weaved tapestry" of "shared interests ... evolving aspirations, shifting demographics, social and environmental accountability".

His theme was change, and to him change means a new social voice emerging with new expectations: "Here in Hawke's Bay, there is a growing self conscienceness, greater desire to see sustainable change and restoration of our native features." And the challenge is "...how we as individuals contribute solutions and take ownership of our own footprint ... our greatest challenge is leadership!"

Several others spoke of change.

Like Apiata, CHB mayor Alex Walker speaks of demographic change, particularly as it affects the most rural parts of our province. "I think the biggest challenges for the next ten years lie in the north and south - Wairoa and Central Hawke's Bay."

"In Central Hawke's Bay, the biggest challenge is our changing demographic. Over the next ten years the role of the baby boomers will change significantly in our community and I don't think anyone is truly prepared for this. This is not just dealing with health and mobility of a large number of ageing residents, but more about how we are actually going to transition our economy and replace a large number of people with a smaller number of people as the workers, investors and leaders?"

Alex continues: "In a world where technology and connectivity is making life and business fast-paced and

exciting, small towns like Waipukurau, Wairoa and Porangahau are not the first choice for our young people to spend large amounts of time. And we need them to be investing in small town Hawke's Bay, raising their families and creating their futures here."

Although CHB residential investment is presently strong because more people are seeking out affordable rural lifestyles, she notes: "Realistically, we need a far more sustainable approach where investment is not just in residential property, but also in business, industry, community, land and education."

Regional Council chairman Rex Graham picks up the point, 'Are we prepared?'

DISRUPTION

More than anyone else, Rex emphasises disruption.

But first he talks about the foundation: "The single biggest factor that has impacted on our community in the last decade is that our farmers, horticulturists, foresters and processors were positioned to be able to take advantage of the lift in international commodity prices. We can be proud of them because they hung in by their finger nails through difficult times."

Another building block: "The resolution and in most instances the settlement of our nine treaty entities' claims, which will empower tangata whenua culturally, socially and economically and create additional economic growth in the region." From other responders as well, there's a welcoming realisation that Māori

economic influence will accelerate.

Rex sees meeting our region's environmental obligations as another stimulus. As an example: "The scale of the riparian planting programme and the intended reforestation desperately needed to improve our rivers,

"Here in Hawke's Bay, there is a growing self conscienceness, greater desire to see sustainable change and restoration of our native features."

APIATA TAPINE, NAPIER COUNCILLOR

streams, lakes and estuaries is so ambitious that it will generate its own economy, new business opportunities and GDP growth."

So what could go wrong?

Rex observes: "Our traditional farming community will face challenges on several fronts with a potentially declining marketplace for traditional meat products, considerably higher operating costs as they internalise environmental cost of business, increased compliance costs and the risks and costs of increased adverse weather events."

"We need to ensure that our region is still vibrant and relevant in 20 years time. By then, he says, "We will be challenged by huge disruptive influences from mother nature, technology and cultural change. The pace of these human advancements accompanied with rapid global climate change is



Clockwise from top left: Alex Walker, Alasdair MacLeod, Tim Turvey, John Bostock, Andrew Frame, Maxine Boag, Hamish White, Matt Miller, Apiata Tapine. Centre: Lawrence Yule.



incredible and already upon us.

So he worries: "I'm not sure that our region or any of us are really prepared for these life-changing challenges. We need to plan for how we will manage this impending massive disruption to our community and our people's lives."

OUR AGRI-BIZ OPPORTUNITY

It's not surprising that our farming leaders have high aspirations for our 'growing' economy. The most progressive are prepared to take on Rex's challenge.

To CHB sheep and beef farmer Mike Petersen, Hawke's Bay's aspiration is straight forward and within reach: "Be internationally renowned and revered as one of the world's premium food and wine regions."

Serving since 2013 as NZ special agricultural trade envoy, Mike has a uniquely informed perspective on HB's prospects in the overseas marketplace where our food and beverage products compete.

Says Mike: "Hawke's Bay has all of the necessary attributes to be recognised as one of the world's most premium destinations for food and wine experiences. Natural beauty, favourable climate, significant land and seascapes, award-winning wines and cuisine alongside hospitable and welcoming people. These attributes make Hawke's Bay a compelling destination."

"But," he argues, "there is a need to tell the story of Hawke's Bay better, and to a wider audience. These same

"I would like to see a better environment for financially sustainable businesses to prosper that can give stakeholders a meaningful return and good living wages for all."

JOHN BOSTOCK, OWNER OF BOSTOCK NZ

attributes also present an incredible opportunity to secure premiums for Hawke's Bay produce using the provenance of the region and the story associated with premium food and wine."

Grower and owner of Bostock NZ John Bostock would echo that. He points to big development of the apple industry with new varieties, growing technology, science and innovation and better branding and marketing; increasing sustainable land use and better environmental farming practices; and rising awareness of organics and an increased demand for HB organic, healthy safe food.

Says John: "I would like to see a better environment for financially sustainable businesses to prosper that can give stakeholders a meaningful return and good living wages for all. We need to see greater market access for Hawke's Bay products around the world, especially Asia. Being able to harvest and manage our water sustainably without irrational political interference is also crucial to the future development of business in Hawke's Bay."

The challenges they see?

To Mike, it's biosecurity incursions for our horticulture and livestock sectors. He warns, "Any incursion poses significant risk and threatens the

economic and social fabric of Hawke's Bay. Every farmer, grower and resident of Hawke's Bay has an important responsibility in undertaking good and secure biosecurity practices."

To John, it's protecting the advantages we have. "We have the best growing land in New Zealand, so we should be using it to grow premium produce. We need to stop residential and commercial development on the best growing land in the world." And improve our environmental standards, such as addressing the nitrification and sedimentation of our waterways. "We need to see a change in farming practices with more trees being planted on our steeper country. I would also like to see an end to synthetic agrichemicals and a 100% green Hawke's Bay."

And of course, "Keep the region officially GM Free."

Whether we're exporting apples, logs or school furniture, virtually all of it goes through Napier Port.

Port chairman Alasdair MacLeod is fittingly concerned with the future viability of the Port. He wants a new wharf. "This region is a food and fibre region, and it's critical we continue to have access to a reliable and efficient gateway to the world. As export volumes increase, and ships get bigger, we



Napier Acupuncture

Established 1990

the acupuncture specialists

- Sinus Pain
- Menopause
- Headache
- Stress
- Neck and Shoulder Pain
- Low Energy
- Knee Pain
- Back Pain
- Sciatica
- Digestive Issues

James McNeill Jacqui Kiddle Alex Rowberry Daiki Hirano

193 Kennedy Road, Napier | 06 843 3888 | acumed.co.nz



ACUPUNCTURE

“The most significant challenge is creating pathways into meaningful employment for more of our people, particularly our rangatahi.”

ALASDAIR MACLEOD,
NAPIER PORT CHAIRMAN

have no option but to grow our capacity at the port to deal with both.”

And he recognises the challenges involved. He notes the “critical importance of protecting and enhancing the access corridor to the Port through Ahuriri. Balancing the conflicting demands between local residents and the wider economy is hard, and going to get harder as the volume of cargo and trucks coming to Napier Port grow.”

THE OTHER ECONOMY

Of course we do more in Hawke’s Bay than grow stuff, as important as that is as the mainstay of the HB economy.

For Neil Barber, proprietor of the Masonic Hotel and its popular Emporium bar and restaurant (and chairman of Hawke’s Bay Tourism), a key to future regional prosperity is, no surprise, more tourism. And with tourism credited with contributing about 10% of the region’s GDP, he has a point.

“Tourism is a substantial earner for the Hawke’s Bay region, expected to contribute up to \$1 billion towards GDP by 2025 (presently \$639m).”

But as recent public debate has underscored, Neil observes, “It has become clear that a long-term sustainable funding model needs to be developed for HBT as the official organisation responsible for destination marketing. This is the challenge. The way forward is not clear, visitor taxes, targeted rates, bed taxes, spreading the rating net to include ‘peer to peer’ properties are all part of the mix ... HBT needs to be part of the conversations with both local and central government.”

Hamish White, CEO of NOW, agrees with the importance of tourism. He comments: “Blue sky and wineries aren’t a sufficient enough point of difference to woo the masses to Hawke’s Bay.” He believes we need to, “Invest (and partner) in the fixtures and assets that can make Hawke’s Bay a domestic and international tourism destination. There’s no silver bullet, but rather it’s the sum of the parts. It’s about recreation, sports and events, and building centres of excellence in chosen fields.”

Tim Turvey, co-owner of Clearview Estate Winery, would go a step further. And this might challenge some readers. He advocates: “Take a leaf from Queenstown to encourage a younger fun-loving clientele. We need more adventure excitement - a luge down Te Mata Peak or Napier Hill, fly by wires, bungy jumping, jet or power boat racing, artificial surf groins off the Cape Coast beaches, etc, etc.”

Beyond tourism, consider the further views of Hamish White. His company is the broadband and digital services company that was ‘born and bred’ in Hawke’s Bay.

Says Hamish: “We need to look

beyond current industries that represent the lion’s share of Hawke’s Bay’s GDP and employment. It’s about bringing technology and shared services industries into the top three of HB’s contributors to regional GDP. An industry that can support our existing manufacturing and agriculture industries with automation and digital technology, while providing an appealing opportunity for NZ or international business to relocate large parts of their workforce to our region.”

He echoes the comments of CHB’s Alex Walker, saying a key challenge is: “Attracting and retaining the diverse range of skillsets that is needed to support a growing number of industries. Graduates and professionals are gravitating toward the bigger cities to ‘hit the big time’, we need to be able to provide the opportunities, training, support and environment in which graduates, young professionals want to stay, develop and be the leaders of developing industries in Hawke’s Bay.”

But Mogul co-owner Matt Miller seems a bit skeptical. He agrees that “The biggest challenge for Hawke’s Bay is for it to reach its economic potential and provide a great lifestyle and opportunities for everyone who chooses to live here.”

But he’s heard it all before. “I have been in Hawke’s Bay for 12 years now and the region’s handbrake still seems to be stuck on, and the same old issues seem to dominate the headlines. It would be great to see some visionary policies and investment decisions that enable everyone to participate more fully in the economy.”

Meantime, Matt is happy to see the Clifton Cricket Club thrive, and

Hawke's Bay
TODAY
First with the Bay's news

Hastings City
BUSINESS ASSOCIATION

**HASTINGS CITY
CELEBRATION
AWARDS**

CONGRATULATIONS
FROM THE HASTINGS CITY BUSINESS ASSOCIATION TO
THOMSON'S SUITS

HAWKE'S BAY TODAY HASTINGS CITY CELEBRATION AWARD SUPREME WINNER

he'd welcome seeing Hawke's Bay become "the first New Zealand region to record a zero road toll. Along with rapid advances in vehicle safety, there is a huge amount of work going into the roads around Hawke's Bay at the moment and some of our most dangerous intersections are being re-engineered."

SOCIAL EQUITY

Napier Port's MacLeod looks ahead to major social challenges our region faces. "The most significant challenge is creating pathways into meaningful employment for more of our people, particularly our rangatahi."

He isn't alone in raising the issue of improving Hawke's Bay's social wellbeing.

John Bostock comments: "Our challenge is to work with the community to address the massive social issues and get a significant number of unemployed into full-time jobs. Building a harmonious community with a greater understanding between all cultures should be a focus. We need to improve nutrition and promote healthy eating and healthy lifestyles through better community awareness and education. Addressing the P and drug and alcohol abuse should be a priority, so that we can ultimately create a loving, caring and safe home for every child in Hawke's Bay."

Educator, Hastings councillor and chairperson of EIT's Board Geraldine Travers urges:

"I would like to see an end to the huge gulf between different sectors of our

"We need to look beyond current industries that represent the lion's share of Hawke's Bay's GDP and employment. It's about bringing technology & shared services industries into the top three of HB's contributors to regional GDP."

HAMISH WHITE, CEO OF NOW

community. As a fifth generation New Zealander it grieves me that we have an increasing divide between rich and poor and what is worse, the presumption that those who are less well resourced are somehow less worthy than the affluent. One of my literary heroes, Atticus Finch, says 'you never really understand a person...until you climb into his skin and walk around in it.'"

She continues: "We are all deeply flawed and one adverse event away from disaster. That realisation should make us treat others with more compassion. There should be no such thing as the 'working poor' ... Everybody who works should be able to lead a dignified, fulfilling life. It is still possible, although not as easy as before, to grasp the benefits of a free state education and carve out one's own destiny."

Our social issues are daunting. Bostock mentions alcohol abuse, for instance, and Napier councillor Maxine Boag would strongly agree.

In fact, judging from her response, alcohol-related harm would be her #1 priority: "Hawkes Bay has a disproportionately high number of hazardous drinkers, and even if we are not one of them, we still pay for all alcohol-related harm."

Maxine argues that: "Current regulation is not doing enough to reduce alcohol-related harm. The easy availability of cheap alcohol and sophisticated marketing have contributed to what has been termed an 'alcogenic' environment."

She advocates: "To reduce alcohol-related harm, central government needs to enact the recommendations made eight years ago by the Law Commission report on alcohol by taking it out of supermarkets, introducing minimum unit pricing, increasing support for mental health services and phasing out alcohol marketing including sports sponsorships."

For MP Lawrence Yule, the top social issue is methamphetamine and gangs. "All political parties are supportive of the announced extra Police numbers, but more needs to be done to combat organised crime. Most people in Hawke's Bay would now have at least one P user in their street. Unfortunately this is providing a ready business opportunity for gangs and their prevalence is expanding. Hawke's Bay requires a greater focus on drug use reduction and the better provision of drug treatment services, including residential treatment facilities."



A member of New Zealand Independent Funeral Homes • www.nzifh.org.nz

Proudly New Zealand,
Family Owned & Operated

To be 'Honoured'...
To be 'Remembered'

In death, as in life, we can express ourselves authentically. We are pleased to support you in whatever form of care you choose to honour the person who has died and to respect the needs of the living. Everyone mourns differently. At Tong & Peryer we are here to help you do just that.

TONG & PERYER
FUNERAL DIRECTORS

509 QUEEN ST WEST, HASTINGS
Ph 06 878 5149 • www.tnphb.co.nz

“The return of nature’s gift, our native birds, to the people of Hawke’s Bay. For too long, Hastings and Napier have been ecologically barren, our unique birdlife absent, and our children growing up with no dawn chorus.”

CHARLES DAUGHERTY, CHAIR OF HB’S BIODIVERSITY STRATEGY

And for Nimon’s general manager Katie Nimon, the top social issue is mental health, and particular suicide prevention. She notes that suicide rates are higher in rural and lower decile areas, putting Hawke’s Bay immediately at a disadvantage. “We’ve just got to get the numbers down. It’s a massive milestone ... And it begins with education.”

She writes: “Mental health in Hawke’s Bay has needed attention for some time. The problem we have is a lack of mental health education, and an overloaded health system that can’t process patients fast enough. Someone suffering from a life-threatening accident or illness is treated immediately, but a high-risk mental illness is not treated with the same urgency.”

“We can talk about it all we like, but if we can’t cope with the problem at hand, taking your own life becomes easier than seeking help when you need it.”

As chief executive of Hawke’s Bay DHB, the buck stops with Kevin Snee when it comes to health care in the region. He (and others) point to the recent build of the long-needed mental health inpatient Unit - Ngā Rau Rākau - as one component of dealing with Katie’s concern.

But more broadly, Dr Snee makes the connection between social inequity in Hawke’s Bay and wellness. He comments:

“Only by eliminating inequity, and giving everyone the same opportunities in life can we help build a community focused on wellness. Eliminating inequity will relieve health systems, and many of our social services, from the burdens they currently face. It should be a given that all children have the same opportunities and start in life.”

What does this require in practical terms?

He continues: “Economic development needs to address social inclusion in the way it is implemented. For example, targeting employment at

deprived communities means they are more likely to be able to afford warm, dry housing. This means children get a better start in life, become better educated, and are then able to become economic contributors to our region.”

His goal: “I would like to see us recognised as the best, most integrated and progressive health system in New Zealand.”

Can’t argue with that. And with a comprehensive review of DHB’s delivery of clinical services about to hit the streets for public consultation, Katie Nimon and the rest of us will have our chance to speak up and give our advice to Dr Snee on achieving his aspiration!

ENVIRONMENT

Last but not least, there was plenty of comment on the environment, some of which has already been cited. But not just from the usual suspects, like HBRC’s Rex Graham.

NOW’s Hamish White, an avid planter of natives, lists as one of his three major challenges: “Protect and restore our beaches, ocean, rivers and mountains. This is what makes Hawke’s Bay what it is and we need to protect these assets.”

Napier blogger Andrew Frame talks about “the power of nature”. “I would like to see Hawke’s Bay embrace alternative energy far more. We are constantly amongst the highest sunshine hours in the country year upon year, yet there is a notable lack of solar energy being harnessed.”

He adds: “We also have hundreds of kilometres of coastline where currents and sea breezes could be utilised to produce near-endless power. We’re putting satellites into orbit from Mahia; imagine what we could achieve on solid ground!”

Clearview’s Tim Turvey argues we need to do a better job with recycling

and rubbish disposal, and, with respect to our municipal outfalls, adds bluntly: “I believe we are still pumping reasonably raw, slightly treated shit into our greatest natural resource - the ocean.”

Lawrence Yule focuses on water: “In light of massive climate change challenges I would like to see a comprehensive land and water strategy for the region, including Wairoa and CHB, to support our economy, quality of life and the environment. This requires collective choice and community decisions on storage, drinking water, industrial use, horticulture use and the enhancement of water quality.”

Charles Daugherty spent 33 years at Victoria University as a professor of ecology and has been awarded an ONZM for services to conservation and biology. Now a HB resident and chair of HB’s Biodiversity Strategy, he offers a lofty vision of “nature-rich cities”.

“The return of nature’s gift, our native birds, to the people of Hawke’s Bay. For too long, Hastings and Napier have been ecologically barren, our unique birdlife absent, and our children growing up with no dawn chorus. We can change this and more in a decade” ... creating “a nature-rich future for the people of the Bay”.

“Three landmark environmental restoration projects surround, but do not include, Hastings or Napier (Cape Sanctuary, Cape to City, and Poutiri Ao ō Tāne). Let’s put people at the centre of ecological restoration - by linking these projects with corridors of native vegetation to support birdlife through to the cities. We can create nature-rich cities that are more sustainable, support businesses, attract tourists, and connect residents with our natural heritage.”

Charles’ vision, added to others reported in this article, paints a Hawke’s Bay where we would all like to live. As Apiata Tapine said at the outset, all it takes is leadership. We close with his question: “Who do I know that could lead HB to transform itself in the coming decade?” ●

BayBuzz readers ... How would your aspirations for Hawke’s Bay stack up against these? Are our community leaders on the mark? Too timid? Do they have blind spots?

Send your comments to: editors@baybuzz.co.nz

Kia ora.

Hawke's Bay is culturally diverse and we're growing quickly.

To get the best from our health care in the future we need to think differently, and start now.

Over the past year our health professionals, governance groups and consumers have joined forces to share their ideas and come up with a plan for the future of health care in our region.

We've called this plan the Clinical Services Plan.

There's a lot of hard mahi to do, but we need to know if this plan is on the right track.

We'd value your input.

Have we got it right?

To see the full plan and have your say visit:

www.ourhealthhb.nz

or call 0800 248 794





As well as...



Fluoride



Cranford Hospice



Velodromes



GMOs

A Decade of Political Debate

TOM BELFORD

BayBuzz started out as pure fun. Just two pundits (Mark Story and myself) blogging on the foibles of Hawke's Bay. But as BayBuzz garnered attention, it was drawn into the politics and issues of the day.

Where and how better to be amused than by attending meetings of our local councils, which were long accustomed to operating without any meaningful outside scrutiny.

At scores and scores of meetings, I was the only outsider in attendance. The dictum - 'The smaller the issue, the bigger the debate' - was proven over and over, providing ample grist for writing.

However, amidst the squabbles over speed hump placements and beautification plantings, serious issues were indeed brewing ... and these became the staple of BayBuzz reporting.

The very first printed edition of BayBuzz in September 2008 included articles on these subjects: sewage in the Tukituki, plans to massively develop Ocean Beach, the proposed Regional Sports Park, and complaints of pollutants from the Whakatu industrial area in the Karamū Stream.

Without delving into all the pros and cons, here's just a taste of the battles fought.

Tukituki water quality

Living along the Tukituki, just after moving here I took fly fishing lessons. I expected to eat my trout, but was warned off that by locals who educated me about the poo ponds down in CHB.

I joined the 'downstreamers' who wanted the Tuki cleaned up - and promptly - as required by an Environment Court edict won by two activist appellants, Bill Dodds and David Renouf. These two successfully challenged the limp wrists of both the Regional Council and the CHB District Council, setting in motion a tougher sewage clean-up regime that after ten years is still not completely satisfied.

More broadly, the Regional Council found itself under close scrutiny for its handling of the Tukituki for the first time. Outside consultants hired to 'test' the contentions of Dodds and Renouf concluded that the activists were indeed in the main correct. Pressure continued.

Finally, Plan Change 6 dealing with Tukituki clean-up and water allocation was formally in place by 2015, and nearly 1,000 farmers have prepared Farm Environment Management Plans that, when implemented, are supposed to yield better water quality. The verdict remains out on that.

Ocean Beach

About the same time, the ambitious plans of Andy Lowe to develop Ocean Beach, endorsed by the Hastings Council, came into full view. His plans for 1,000 houses at Ocean Beach

I joined the 'downstreamers' who wanted the Tuki cleaned up - and promptly - as required by an Environment Court edict won by two activist appellants, Bill Dodds and David Renouf.

generated close to 11,000 petitions against. Folks like Chris Ryan and Anna Archibald led the campaign, which began in January 2008.

By the end of 2008 the Council was budged into submission and recanted its support. Lowe withdrew his plan.

BayBuzz wrote at the time regarding the withdrawal letter sent by Lowe's then-general manager, Phil Hocquard: "In his letter, Mr Hocquard notes:

"There is no doubt that development at Ocean Beach will continue to occur ..." Later he concludes: *"For the moment, this particular plan change process is at an end."* That - and the 'legal brief' nature of the withdrawal letter - suggests we haven't seen the last of Andy Lowe and Hill Country at Ocean Beach."

Indeed, years later Andy Lowe has returned with a new scheme for 'eco-development' at Ocean Beach. The Hastings Council viewed this scheme favourably, including it in its own proposed District Plan. Lowe opposed



Ten years after the initial dispute, the future development of Ocean Beach remains unclear.

By the end of 2008 the Council was budgeoned into submission and recanted its support. Lowe withdrew his plan.

conditions that would limit the extent of development and the matter went into Environment Court mediation. With HDC largely mute, objectors Future Ocean Beach Trust won some constraints on the scale of development.

Again, citizens mounting the defence. At this point, it is unclear what development will occur.

Regional Sports Park

In April 2008 the Hastings Council opened public consultation on its proposed Regional Sports Park.

Opponents objected to costs and revenue projections, and cited inaccessibility of the site, fears that the Sports Park would suck spending from neighbourhood sport fields and facilities, misuse of prime horticultural land for this purpose, and over-selling of claimed health and social benefits. And some preferred to refurbish Nelson Park.

BayBuzz wrote: "The case for the financial viability and economic benefit



Shhh.... They're Correcting their Vision

Are you worried about your vision getting worse?

Orthokeratology (Ortho K) works by wearing a specially designed contact lens which gently reshapes the corneal surface while you sleep.

Upon waking, the contact lens is removed and the reshaped cornea gives clear natural vision for the entire day.

Are you or your family.....

- Getting blurry vision?
- Sick of wearing glasses?
- Lacking confidence?
- Active in Sports?
- Contact Lenses annoying?

Want to know more?

Give us a call at Shattky Optometrists to book an Ortho K Screening appointment with Tim Eagle

**We deliver unequalled eyecare and stunning eyewear for all ages.
For more information visit Shattky today in Hastings and Waipukurau.**

HASTINGS / 116 Russell Street South / 06 876 3777
WAIPUKURAU / 36 Ruataniwha Street / 06 858 9117

www.shattky.co.nz
f shattkyoptometrists

shattky
OPTOMETRISTS
simply great vision!



Nearly 11,000 petitions forced the Hastings Council to reverse its support for first attempt at Ocean Beach development.

As it turns out, the Sports Park has proven its value in several key respects - excellent usage growth by our local sport community, ability to attract national and international competitions, and successful leveraging of external funding (at least to meet capital needs).

of the sports park rests on a host of 'build it and they will come' projections regarding participant usage, event hosting and visitor expenditures."

Proponents carried the day, when a surprise overnight 'conversion' by one Hastings councillor swung the vote in favour of proceeding.

As it turns out, the Sports Park has proven its value in several key respects - excellent usage growth by our local sport community, ability to attract national and international competitions, and successful leveraging of external funding (at least to meet capital needs). And very importantly, Graeme Avery arrived to champion a true health/fitness and sports excellence capability at the park, but with tentacles reaching into the community, especially targeting our youth.

Sacking the DHB

In late 2007, then-Health Minister David Cunliffe (Labour) sacked the Hawke's

Bay District Health Board, just weeks after their election, and appointed a team of commissioners, led by a new chairman, Sir John Anderson.

All hell broke loose, with the region's elected officials uniting in support of chairman Kevin Atkinson and the rest of the 'sacked seven' elected board members. Our five councils mounted a challenge in the High Court. The issue simmered for months. *BayBuzz* wrote extensively on the issues, drawing upon the Court evidence to support restoration of the elected board.

A new National Government was elected in late 2008, and by February the new health minister, Tony Ryall, had reinstated the elected members alongside the three commissioners. And importantly, the DHB CEO who triggered the groundless controversy resigned.

The odd arrangement worked amicably enough and the story ended happily, with an elected board - no commissioners - resuming responsibility after the October 2010 elections.

And finding itself amidst a new controversy.

Cranford Hospice

Throughout 2010 the iconic Cranford Hospice was in siege mode.

The clinical staff had revolted against the management team installed by then-owner of the hospice, Presbyterian Support East Coast (PSEC).

Former and present clinical staff alleged that quality of care was suffering in an environment of insensitivity and misplaced responsibility at best - and

bullying and intimidation at worst.

Their concerns first arose in 2008 and were championed by Dr Libby Smales, who had served as Cranford Hospice medical director from 1985-2000, and her successor, Dr Kerryn Lum.

BayBuzz broke the story of deep dissension in February 2010. *Dying in Hawke's Bay* is one of the most in-depth series *BayBuzz* has published. Writer/reporter Mark Sweet and I spent at least sixty hours pulling it together, interviewing seventeen knowledgeable insiders in depth, some repeatedly, and an equal number informally. We reviewed a range of documents, public and privileged.

BayBuzz received a fair amount of criticism at first given the reverential status Cranford held with most of the community. But our facts held up.

As coverage continued, by mid-2010 PSEC's management role vis-a-vis Cranford had been severely criticised by those most informed, as well as by independent auditors. PSEC's former chair and CEO both resigned to pursue other opportunities.

BayBuzz received a fair amount of criticism at first given the reverential status Cranford held with most of the community. But our facts held up.

As coverage continued, by mid-2010 PSEC's management role vis-a-vis Cranford had been severely criticised by those most informed, as well as by independent auditors.

At the same time, however, the DHB, who provides the bulk of Cranford's funding, oversaw a 'house-cleaning' of Cranford medical and nursing staff. The handling of this was not a high point in DHB integrity. One official involved termed *BayBuzz* a "vehicle for menopausal shit-stirrers".

Confirming the seriousness of what was going on, in-patient care at Cranford Hospice was suspended.

The situation was resolved at a governance level when Mayor Yule

brokered an arrangement where PSEC withdrew from its role and a new independent trust was established, with strong community leadership, to own and manage Cranford. A new Board was named in July 2010.

Eventually, on 15 March 2011, the mistreated nurses were vindicated in an apology advert published in *HB Today* by PSEC.

Amalgamation

As contentious as these issues were, they barely held a candle to the two most politically divisive issues of the past decade - amalgamation and the Ruataniwha dam. These two issues probably consumed more pages of *BayBuzz* than all other issues combined, including editions totally devoted to the proposals.

The amalgamation debate stretched over six years, starting in August 2009

The amalgamation debate stretched over six years, starting in August 2009 when Mayor Lawrence Yule - immortalised as the Hero of Heretuscany by *BayBuzz* pundit Brendan Webb - announced he would stand for re-election in 2010 with amalgamation as the central plank of his campaign.

when Mayor Lawrence Yule - immortalised as the Hero of Heretuscany by *BayBuzz* pundit Brendan Webb - announced he would stand for re-election in 2010 with amalgamation as the central plank of his campaign.

A Better Hawke's Bay, a citizens group chaired by Rebecca Turner, was launched in 2011. It championed amalgamation and submitted a reorganisation proposal to the Local Government Commission, the body that subsequently put a specific plan - combining all of the region's five councils - to the public for a vote.

BayBuzz strongly endorsed amalgamation. No space here to rehash the pros and cons. Would amalgamation save money or not? What efficiencies would it generate (or not)? Would it stifle localism or enhance accountability?



The Hero of Heretuscany made a valiant bid for amalgamation.

Were there alternative ways to achieve the objectives? Suffice it to say the campaign became quite intense and personal at times.

After a huge 62% turnout, the deciding referendum results - 66% opposed region-wide (88% opposed in Napier) - were announced on 15 September 2015.

Despite an embarrassing loss, Yule was re-elected mayor a year later, while chief antagonist Bill Dalton was crowned without opposition. *BayBuzz* ate crow, but continues to see wisdom in its position, as our councils continue to spend wasteful energy and ratepayer resources in outright warfare and behind-the-scenes competition, blurring accountability at every turn, creating yet another 'Joint Committee' each time a serious issue arises. But I digress.

The Dam

Over the same period, passions were equally enflamed over the proposed \$330 million Ruataniwha dam. The proposal germinated quietly within HBRC in 2009, leading to a formal feasibility study accepted by the Regional Council in October 2012. Beginning in early 2010, a two-year stakeholder process was also conducted, but its outcomes were ultimately rejected by its environmental participants (including me) in 2012.

The dam issue became far more visible when a government-appointed Board of Inquiry (a process designed to avoid Environment Court scrutiny) heard 27 days of evidence and submissions in late

By then, four councillors - Rex Graham, Rick Barker, Peter Beaven and myself - who had campaigned as critics of the proposal, had been elected as a minority of four on the Regional Council.

Once inside the tent and able to fight for information, the deficiencies of the case for the dam became ever more apparent.

2013 and early 2014. The Board's initial endorsement of the dam in June 2014 merely began the full-scale political and legal battle over the proposal.

By then, four councillors - Rex Graham, Rick Barker, Peter Beaven and myself - who had campaigned as critics of the proposal, had been elected as a minority of four on the Regional Council.

Once inside the tent and able to fight for information, the deficiencies of the case for the dam became ever more apparent. But it took another election in 2016 to deliver an HBRC majority opposed to the project. Finally in July 2017, following a series of legal setbacks for dam proponents, the final backbreaker came when the Supreme Court disallowed the DoC land swap needed for the dam reservoir.



Napier and Regional Councils were portrayed as protecting their assets from a spendthrift Mayor Yule.

A Board of Inquiry apportioned blame across the three, with HDC bearing the brunt of its criticism. No heads rolled over the calamity, which apart from its severe health impacts imposed a \$21 million cost on our economy.

Politics of purity

Attaining purity in any situation is challenging. In our local politics, the debates around purity have focused on drinking water - overall safety, chlorination and flouride, the threat of fracking - and GMOs.

Of course, the real issue is impurity. The gastro outbreak in Havelock North in August 2016 set in train, first, a shower of cross-accusations as the Hastings Council, the Regional Council and the DHB each sought to minimise their culpability.

BayBuzz devoted most of its Nov/Dec 2016 edition to examining the issues.

A Board of Inquiry apportioned blame across the three, with HDC bearing the

brunt of its criticism. No heads rolled over the calamity, which apart from its severe health impacts imposed a \$21 million cost on our economy. The public had its chance in the 2016 elections, but, apparently in a forgiving mood concluded simply that 's**t happens'.

Indeed, political intensity over what to do next seemed to overtake the demand for political accountability regarding those officials responsible for the gastro outbreak in the first place. The issue: to chlorinate ... or not.

At a recent meeting of the Hawke's Bay Drinking Water Governance Joint Committee (known by insiders as the HBDWGC), we received an enthralling presentation on animal feces and the

microscopic bugs and viruses who call that home.

The public health expert had calculated that to infect the individuals who had suffered from the 2016 Havelock North gastro outbreak, 50 campylobacter bacteria would need to have been ingested per person. Surprisingly, the amount required to infect all 6,500 people could be found in just 11 teaspoons of sheep feces ... a teacup's worth.

He introduced us to the other bugs and viruses that travel through water to cause human health problems, noted that New Zealand has a poor track record on such incidents, and showed the connection between our huge cattlebeast and sheep population, their even huger volume of excrement (the equivalent of 464,400,000 humans) and the resultant threat to our drinking water ... be it drawn from waterways or aquifers.

While he didn't explicitly advocate for particular mitigating measures, he left no doubt that, in a beef/lamb/dairying economy, controlling land-use practices alone could not provide the drinking water safety modern society expects.

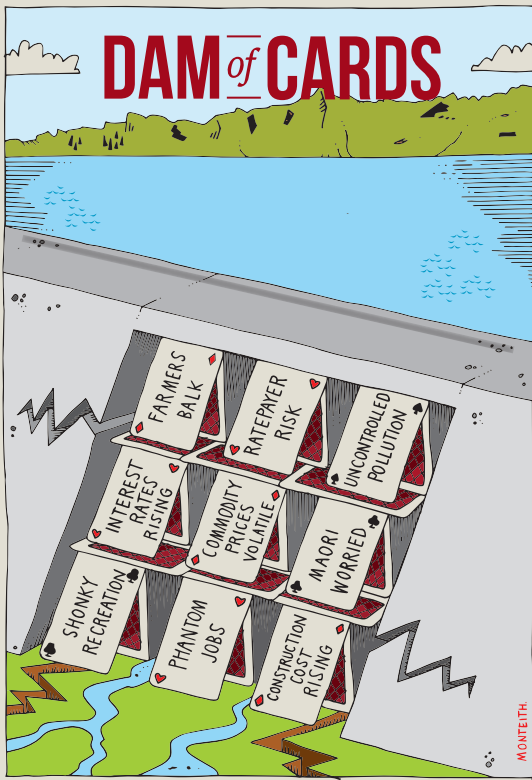
HAWTHORNE™

Winner of the 2018 Hawke's Bay Hospitality Award for
'OUTSTANDING COFFEE ESTABLISHMENT'

Enquire about weekly delivery of fresh roasted coffee to your office.

0800HAWTHORNE / hawthornecoffee.co.nz





The dam collapsed when, oops, no land for the reservoir. Illustration: Brett Monteith.

Chlorination anyone? UV treatment? It turns out that some microscopic water-borne threats to our gut can be killed by chlorination; but others must have their breeding blocked by UV radiation ... and vice versa.

I suspect that any public official receiving that briefing (the video is online on the HBRC website, search: Agendas) would find it extremely difficult to oppose water treatment. That said, those who are opposed

to being forced to ingest chemicals with their water are numerous and passionate. So the political battle lines are drawn, with a sizable constituency deeply resistant to chlorine treatment.

Before chlorine came flouride. A campaign to remove flouride from the Hastings water supply came to a head in 2013, when 64% of voters in a Hastings District referendum supported keeping flouride in, making Hastings the only district in the Hawke's Bay area with a fluoridated water supply.

Another perceived threat to Hawke's Bay water surfaced in 2011 when potential oil and gas exploration in the region raised the spectre of fracking that might contaminate the Heretaunga aquifer or its freshwater catchment with toxic chemicals. Initial feasibility studies projected that as much as \$100 million might be spent by oil companies on exploration across the East Coast Basin, and significant production could inject up to \$255 billion into the region's economy over 50 years.

But in 2012 the Parliamentary Commissioner for the Environment issued a cautionary report on the risks of oil and gas development in New Zealand, in which the Hawke's Bay region was singled out as particularly

YOUR INVESTMENT. OUR PRIORITY.



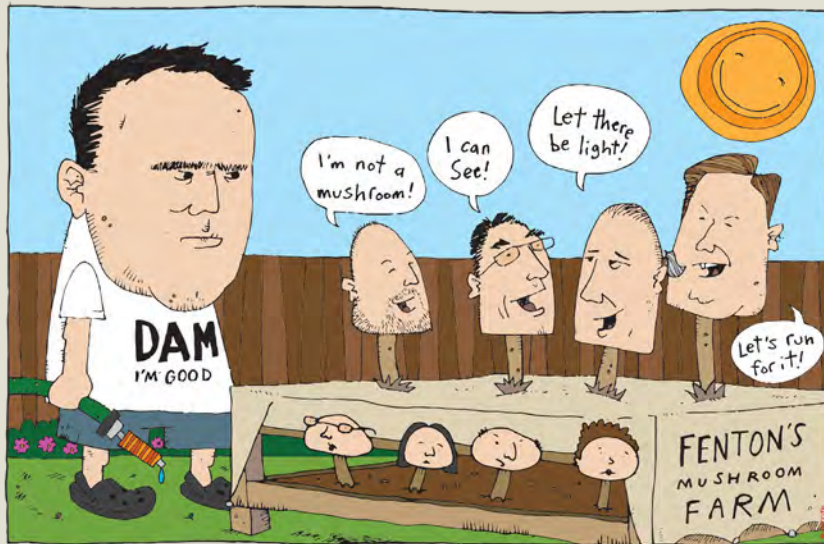
ENJOY LIFE WITHOUT WORRYING ABOUT YOUR RENTAL PROPERTY

Oxygen are your local property management experts dedicated to lifting the performance of your property investment. Oxygen will take the stress off by selecting quality tenants and getting you the best return. Request a no obligation rent appraisal online at www.oxygen.co.nz.

OXYGEN
LIFTING PROPERTY PERFORMANCE



Letting | Property Management | Body Corporate | oxygen.co.nz



Rex Graham complained that some councillors were usually kept in the dark – hence the four ‘Mushrooms’. Illustration: Brett Monteith.

Armed with a Colmar Brunton poll finding that 84% of respondents favoured GM-free status for HB, and backed by a ‘Who’s Who’ of HB’s growers and farmers, by 2015 Pure Hawke’s Bay had convinced the Hastings Council to, in its District Plan, block genetically modified food production.

risky because of its geologic instability.

By then, the environmental community – led by Don’t Frack the Bay and Guardians of the Aquifer – had risen up strongly in opposition, supported by growers and others concerned about the integrity of their water supply.

In response, the Regional Council in 2016 triggered investigation of a potential Plan Change that would bar any oil and gas development that might endanger water supplies, putting HBRC on a collision course with then-Energy Minister Judith Collins. That initiative has been placed on simmer, as the new Government’s decision to bar new development, coupled with oil company abandonment of East Coast permits, have lessened the urgency for local action.

While protecting our drinking water was getting all this attention, another campaign was underway, initiated by Pure Hawke’s Bay in 2011, to keep

the region GM-free. Armed with a Colmar Brunton poll finding that 84% of respondents favoured GM-free status for HB, and backed by a ‘Who’s Who’ of HB’s growers and farmers, by 2015 Pure Hawke’s Bay had convinced the Hastings Council to, in its District Plan, block genetically modified food production.

This led to protracted legal battle with Federated Farmers, which finally ended this August when the Environment Court found in favour of HDC and Pure HB, confirming HDC’s right to regulate in this area.

Baubles

When it comes to ratepayer funding of amenities, one resident’s passionate, urgent ‘must have’ for the district or region is another resident’s needless, wasteful bauble. Over the past ten years we’ve seen this play out over and over. Whether we’re talking sports park, velodromes, Opera House, swimming (or canoe polo) pools, sports and health centre, aquarium, museum, the pattern is clear ...

There’s a gleam in the eye of a passionate vanguard ... they win the attention of a council champion (mayor, chief executive) ... a feasibility study is commissioned ... it projects fantastic utilisation, revenue and external funding prospects (i.e., miracle leveraging) ... a battle for the hearts and minds of average punters begins, perhaps around a desultory consultation process.

As the project simmers and gets examined more closely, costs tend to escalate, revenue seems to decline, erstwhile funding partners come and

To some in the community, the cosmetic appeal of such projects means they consume too much resource (councils’ time, energy, money and political effort) to the neglect of more urgent and overdue infrastructure (water supply, storm and waste water systems) improvements.

go. Always, there are passionate advocates and equally passionate opponents. Other than perhaps older fixed-income residents being more fiscally cautious, there is no set political fault line on such spending, the line gets re-drawn project by project. Such is politics.

The numbers confronting ratepayers are formidable (even accounting for risky external funding): regional sports park (\$50m+), sports and health centre (\$15m), velodromes (\$21m Hastings, \$22.9m Napier), Opera House strengthening (\$11m), canoe polo pool (\$1m), Napier aquatic centre (\$41m), Aquarium expansion (\$53m). Total of this list is \$215m.

As noted, ‘external’ funding (Government, trusts, sponsorships) is always projected ambitiously for such projects. And some champions, such as John Buck and Graeme Avery – are more successful fundraisers than others.

In recent years, some projects have made it through this gauntlet – Opera House refurbishment, MTG, Regional Sports Park and the fitness centre; some fail – two velodromes; some twist in the wind as debate continues – Napier’s aquatic complex and Aquarium enhancement. Such battles will never end.

To some in the community, the cosmetic appeal of such projects means they consume too much resource (councils’ time, energy, money and political effort) to the neglect of more urgent and overdue infrastructure (water supply, storm and waste water systems) improvements. This would seem to be validated by the very substantial infrastructure spending all councils in the region included in their most recent Long Term Plans – reflecting a political shift that is perhaps the one good outcome of the gastro outbreak and lesser Napier scares.

The intensity around this dispute is not about grave dangers, it again is about violation of deeply held values and principles - property rights, aesthetics, duplicity, the right to be heard, and Māori tikanga and taonga. In some cases, further fueled by blatant racial prejudice.

for co-governance in the environmental/natural resource realm, the future of Napier Port, and the need to address climate change.

The first is the evident dysfunctionality of the Regional Council's Regional Planning Committee, whose Māori co-chair recently called for HBRC's elected councillors to be replaced by commissioners.

The second involves how best to guarantee the future viability of Napier Port as a cornerstone asset, in a manner that also yields the greatest financial security and benefit for the rate-payers of Hawke's Bay.

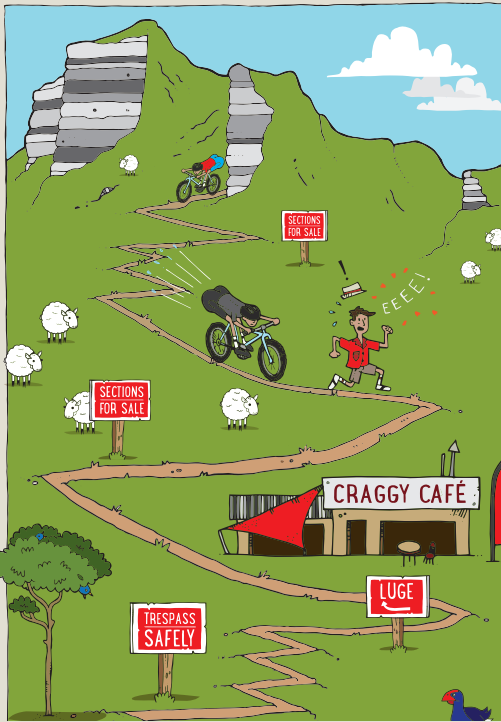
The third, coping with climate change, might require politically charged adaptive responses much sooner than we think (what we grow, our consumptive behaviour, protecting our personal property and community assets), even in the next decade, as the indicators of global warming impacts worsen and accelerate almost daily.

Each of these issues will be rationally and emotionally challenging to the public and their elected representatives.

And each will be covered in depth by *BayBuzz*. Stay tuned.

Political lessons:

1. The smaller the issue, the bigger the debate.
2. Persistence is a 'must have'.
3. Citizens can win, but it's up to you.
4. Courts are part of any strategy.
5. It's better to be inside the tent looking out.
6. Sunlight is the best disinfectant.
7. Independent, fearless reporting is a 'must have'.
8. Disputes over process are more bitter than disputes over facts.
9. Emotion trumps reason.
10. Or as Grouch Marx said: Politics is the art of looking for trouble, finding it everywhere, diagnosing it incorrectly and applying the wrong remedies. ●



The ill-fated Craggy Range track reflects Hawke's Bay decision-making at its worst. Illustration: Brett Monteith.

Emotion

Some of our region's political battles do not carry the life-and-death or macro-economic significance of drinking water safety failures or \$330m dams.

Yet they nevertheless stir passions in the community because they touch deep nerves or challenge fundamental principles and values that some hold sacred. The battles around these kinds of issues can become highly symbolic and sow the most discord and enrage more people ... sometimes with facts as a casualty.

One might look at Napier's Convention Centre/War Memorial dispute and Craggy Range Track as examples.

More than any actual physical outcome, Napier's Convention Centre/War Memorial debacle is about disrespect, breaking of a commitment, dishonouring the past. Bureaucrats are particularly clumsy and tone deaf when it comes to recognising the importance of emotion in decision-making. Partly, that's why we have politicians. Politicians are supposed to at least know better, if not feel genuine empathy. Of course they have to be listening.

And then, the Craggy Range Track. To thousands, a welcome amenity from a generous donor, for which we should be terribly grateful, even if the process doesn't stack up. To other thousands, a desecration of taonga and a scar on an iconic landscape, inflicted without due process, for which we should be ashamed.

If the track were to be kept (now challenged in Court), there would not

likely be a loss of life or 6,500 people seriously ill. If the track were removed, the regional economy would not collapse (nor would Craggy Range).

The intensity around this dispute is not about grave dangers, it again is about violation of deeply held values and principles - property rights, aesthetics, duplicity, the right to be heard, and Māori tikanga and taonga. In some cases, further fueled by blatant racial prejudice.

Issues like the War Memorial and Craggy Track stir deep antagonisms that carry on. They are unlike fights about velodromes or pools, which, while tempers might rise, simply stir spirited arguments, then end.

Coming soon

No doubt I've left out some important political squabble of the past decade. Delving into electoral politics - local MPs, mayors, councillors - would require another entire article. In a nutshell, Barbara Arnott abdicated at her peak, Lawrence Yule dodged bullets and optimised being likeable, the Regional Council make-up transformed, and CHB elected in Alex Walker the mayor it needed.

Some of the political issues noted above are unresolved and will carry into the future ... notably anything to do with water. For example, the TANK outcome determining the water future of the Heretaunga Plains.

And the future will bring new political challenges as well. The three most consequential in my judgment will be coming to terms with Māori aspirations

UNISON DELIVERS HEALTHY RESULTS 2017/18



Unison joins a group of electric vehicle enthusiasts up the iconic Te Mata Peak on their annual 5,000 kilometre EV road trip. ▲

Unison Networks delivered a robust annual result to 31 March 2018 with more than 1,100 new customers joining the network, the highest growth in a decade.

The Group earned \$94.1 million before interest, tax, depreciation and the impact of fair value movement of its derivative financial instruments (EBITDAF), up slightly on last year's result of \$93.6 million.

Unison Group Chair, Philip Hocquard said the Board was pleased with Unison's results, "Rotorua, Taupo and Hawke's Bay are attractive place to live and work and the growth they are experiencing is keeping our teams busy. Pleasingly, growth is diversified across the residential, commercial and industrial sectors and across regions. This is not only good for Unison's business but reflects good opportunities for our communities".

"As a result of this growth, prudent cost management and strategic investments, Unison has been able to return another record dividend of \$14.4 million for the year, which it will pay to the Hawke's Bay Power Consumers' Trust in August," said Mr Hocquard.

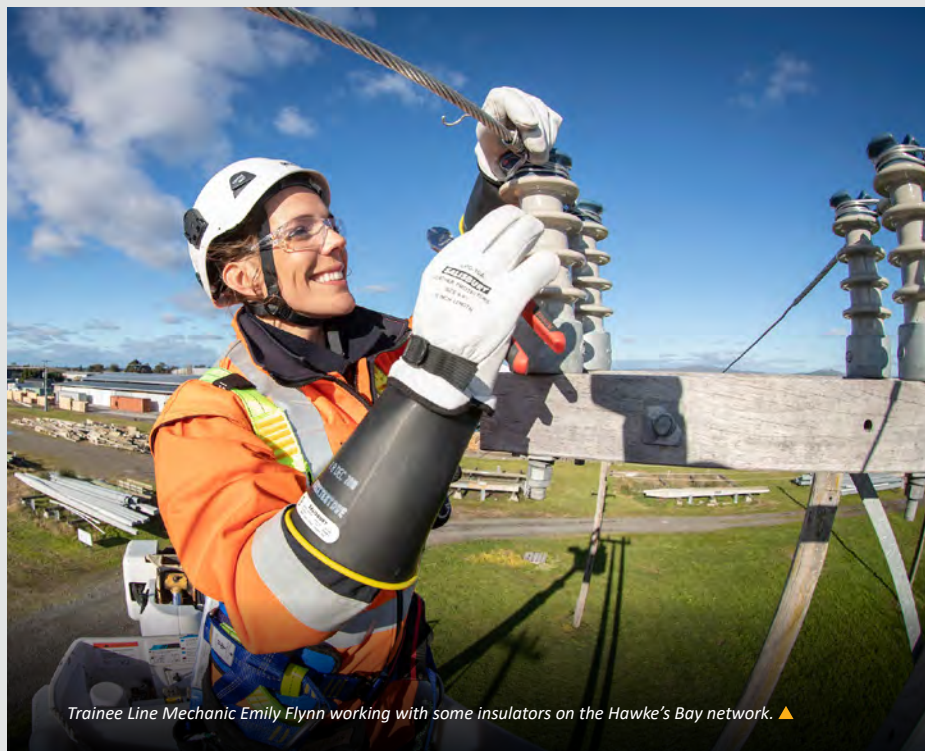
FIRST IN NZ

Unison became the first company in New Zealand to be certified to the ISO 55001 standard for its asset management system in March 2018. This means Unison has been independently assessed and demonstrated capability and commitment to managing its electricity networks in a safe, reliable and cost effective way for its customers.



YOUR COMMUNITY'S GREATEST SUPPORTER

2018 marks 10 years of Unison supporting junior sport. Community partnerships not only support the ongoing growth of junior sport in the region, it also provides a platform to deliver electrical safety messages to educate children and their families on how to stay safe around the network.



Trainee Line Mechanic Emily Flynn working with some insulators on the Hawke's Bay network. ▲

RECORD INTAKE OF TRAINEES

Unison is increasing trainee numbers this year, taking on 24 apprentice line mechanics, electricians and cable jointers across the network, its largest intake to date.

The intake is driven by business growth and demand for these roles in the future.

Unison has changed the structure of its training to allow for full-time trainees. With three dedicated trade coaches and a purpose-built facility, Unison's Centre of Excellence, trainees gain targeted skills and knowledge. Alongside technical training, trainees are also taught Unison's values, expectations and what it means to be part of the Unison whānau – striving to do the best for customers and shareholders.



CELEBRATING 10 YEARS WITH JUNIOR SPORT





Not Your Grandpa's Farming

BRIDGET FREEMAN-ROCK
PHOTOS: FLORENCE CHARVIN



On the surface of things, Hawke's Bay's ag and hort industries are in stellar health: Napier Port is pulling apples through like never before, our meat exports are booming – NZ lamb reached record high prices (over \$8 per kg) in August.

Meanwhile, the \$7 billion meat sector weighs its strategic responses to potential annihilation; the word 'disruption' is in the air. For while the recent face-off between the Impossible Burger and 'delicious NZ red meat' is one audacious signal from the future, it's indicative of a whole dynamic web of change.

Future of food is millennial

Our global population, along with global warming, is rising at an unprecedented rate, as the world is 'woke' to the disturbing realities of climate change and the unsustainable resourcing of modern lifestyles and demands. According to the UN, 30% of Earth's landmass already goes to meat, dairy and egg production, while it's estimated that in order to feed the world (set to tip 9 billion by 2050), food production needs to increase 70% over the next 35 years.

This is the context for a confluence of disruptive factors, as outlined by Beef + Lamb NZ's recent report, *Future of Meat*:

- Global and governmental institutions tabling the negative impacts of agriculture;
- Growing support for a plant-based diet from the medical industry;
- The massive flow of private capital into alternate protein development;
- Technology, having cracked consumer-ready plant-based mince with the likes of the Impossible Burger, on the verge of roll-out capacity;
- The influence of elite athletes and celebrities going vegan, creating new cultural narratives around meat;
- A new generation of conscious consumers with different eating patterns.

With significant spending power and persuasive mass, tech-connected, increasingly urban millennials (age 18-34) are the demographic changing

the traditional consumer chain to a 'consumer-centric value web' (KPMG Agribusiness Agenda 2018). Almost 60% of the world's millennials live in Asia, with its rapidly growing middle classes; they make up a third of China's total population, while the US has more millennials than either baby boomers or gen x.

Compared with previous generations, millennials have a more holistic view of health, are better educated on food and sourcing; more likely to consider factors like environmental sustainability and animal welfare in their purchasing decisions; and are trending towards vegetarian, vegan and flexitarian choices.

Put the pieces together, and you get apocalyptic headlines like 'The Vegans are Coming!' and 'The End of Meat' (*The Spinoff*).

Only, say our local experts, it won't be. But what is absolutely certain: change is afoot and 'business as usual' won't be an option (see sidebar for their pick of disruptors). So, if the future of food is changing, what does the future of farming in Hawke's Bay look like?

Return to value

Mat Aries is a millennial with a stake in meat, so to speak. Two years ago, he and his younger brother bought into the Organic Farm Butchery - the original founders still own a quarter-share but Mat runs the business.

From purpose-fitted premises in the middle of Hastings they 'batch-produce' over a tonne of meat a week for a niche domestic market, with near zero waste. "It's quite traditional, taking the whole carcass in through the back door and cutting it up from scratch," he says. And unlike in a supermarket, out

7 things farmers should have on their radar

Biosecurity incursion

A colossal concern, it's not if but when. So far border customs have intercepted the marmorated stink bug 2,000 times. An outbreak of foot & mouth would be economically crippling, and as mycoplasma bovis showed, compliance with traceability requirements needs urgent addressing. Anything that attacks bees is calamitous, as most of our pastoral and horticultural crops rely on bees for pollination. And let's not forget climate change, with warming temperatures raising the risk of diseases once suppressed by cooler climes.

Competing protein

When meat-replacement products, otherwise known as 'synthetic', 'lab' or 'cultured' meat, become commercially viable they will be cheaper, have less environmental inputs and impacts and none of the associated animal welfare issues, disrupting traditional meat demand. Novel proteins, like insects, are also on the menu (you can buy cricket flour in local shops already). Nutritionally superior to red meat, with a lower climate footprint – they will be one way to feed a growing global population.

Environmental footprint

Increasing demand from society

for responsible water and land-use practices, as well as water access and allocation issues and eventual charges, will behave farm systems to be low-water and best-practice performers. Pressure will mount (cost-, market- and government-driven) to reduce inputs, such as agrochemicals and fossil fuels (one of the biggest on-farm costs as well as environmental impactors). Being a 'carbon-neutral' producer will become an expectation. And with growing awareness of the 'sixth extinction', biodiversity is the next big thing – UK supermarket chain Waitrose, for example, is now requiring all NZ suppliers to provide on-farm bird counts.

Consumer trends

In China, 70% of all purchases are made via mobile phone – e-retailing and social media are increasingly the interface. Consumers are seeking integrity and safety in their food – transparency, but also reputation is huge. Producers will need to be savvy, in not just meeting those needs, but telling their story.

Geo-political instability

Trade wars, protectionist policies, food security, regional conflicts, energy crises ... these all have the potential

to throw a spanner in the works of our exports, and there's plenty in 2018 to signal disquiet on this front: the rise in nationalist governments, Trump's tit-for-tat trade sanctions with China, the EU.

Natural events

An extreme weather event (with climate change, it's definitely in the cards) or a big earthquake will be hugely disruptive – just witness Kaikoura. A 7+ earthquake could put the Port out of action and close main arterial roads; a major cyclone could devastate crops, and ditto roads – apparently we're overdue for both. If global emissions are not brought in check, within 20 years we could have thrice the hot days, thrice the droughts, high-extreme fire risk 4-6 months of the year, and more soil loss/sedimentation driven by intensified rainfalls.

Treaty settlements

With half a billion dollars set to enter the region over the next few years through various Treaty Settlement claims in Hawke's Bay, Māori investments and opportunities, along with substantial statutory influence, will be a game changer, particularly if there's a will to engage in land-based activities.



BioRich GET YOUR compost & supersoil

201 Waitangi Road 0800 BIORICH
2 4 6 7 4 2 4

ENRICHING THE GARDENS OF HAWKE'S BAY

An organic waste recycling company. Capturing organic material that would otherwise be wasted and turning it into rich compost for commercial and residential use

To find our more go to www.biorich.co.nz

Mon - Fri 8-5 Sat - 8-12

GREENWASTE IN Pay \$10 per vehicle

COMPOST OUT Sold by the bag or cubic metre

PROUDLY SPONSORING THE HOLLY TRAIL

THE HOSPICE HOLLY TRAIL 8TH-10TH NOVEMBER 2018



Mike Petersen enjoying Hawke's Bay lamb rump, beetroot, lentils, chèvre and hazelnut dukkha at Malo, Havelock North.

“Frankly, feeding the world should not even be in New Zealand’s thinking.... The focus should be those really high-value, discerning consumers where we meet one or more of their needs. It’s about trust, integrity, the safety of our food.”

MIKE PETERSEN, FARMER AND NZ’S SPECIAL AGRICULTURAL TRADE ENVOY

the front the mince, steak, slow-cook cuts, bones in the freezer, dripping and lard, all come from the same animal.

“We have full traceability - it’s not that just technically I can tell you where it’s from, we’ve got good relationships with the 6-8 Hawke’s Bay farmers who supply us, these are families we know, and usually we have spoken to them on the phone last week.”

He says currently, most conventional farmers can make a really decent margin on prime cuts, the Scotch fillet and sirloin, and a few other cuts in between, and then rely on being able to sell to burger bars in America and everywhere else a really cut-price, cheap grinding beef. “Because the

thing with beef,” says Mat, “is there’s so much mince on it!”

Synthetic meats, which are primed for that burger market, “will totally wreck the model - it will take away the ability to sell your trim for next to nothing and still make money. People will have to go back to a model more like ours of selling everything for a value.”

Mat has friends around the world who are choosing not to eat meat - for environmental reasons or because they can’t source or can’t afford good meat. The thought of adding insects to our diets seems entirely plausible to him:

“We probably need to be using every and any bit of energy that’s floating around, which means a really diverse

diet. We have to get away from eating meat every meal of the week, it’s just not sustainable - it’s probably got to be a cricket burger one night of the week at least, and then vegetarian 2-3 nights and then something else like nuts.”

He’s not concerned for business, “If we’re good red meat, then we’ll be around for that one-day a week meal, which is plenty for us.”

Change brings opportunities

John Loughlin, chair of the Meat Industry Association, believes over a farmer’s lifetime, and probably the lifetime of their kids, “the world will continue to demand meat options as a premium choice ... with a greater



“Synthetic meats will totally wreck the current model – it will take away the ability to sell your trim for next to nothing and still make money. People will have to go back to a model more like ours of selling everything for a value.”

MAT ARIES, THE ORGANIC FARM BUTCHERY

opportunity emerging for pasture-fed, free-range, non-GMO natural products, coming from farming systems that have integrity.”

He continues, “At the same time, opportunities will emerge in the non-meat sector in ways farmers haven’t even thought about,” with premium niches demanding vegetable proteins and non-GMO vegetable products that farmers will be able to grow.

“Hawke’s Bay farmers are blessed with having Heinz Wattie’s, McCains on their patch, able to process and produce for some of those channels, as well as the niche producers,” he says.

John believes there will always be consumers who genuinely enjoy meat.

“There have been threats to our industry for years. The cheapness of industrial-farmed chicken and pork has been an enormous threat and we’re still here after all that. It’s carved out a big part of the market. The trick for us is to up our game, to offer absolute premium quality, absolutely reliably and with a great story and a great set of systems and processes to underpin confidence and trust.”

Verifiable attributes

Hawke’s Bay company, First Light, is the pin-up poster for how the traditional farming sector should be looking to position itself. With a compelling story as ‘pioneers’ of finely tuned,

specialist farm practices, First Light farmers produce tender, marbled “grass-fed” Waygu beef for premium markets. In July this year, the company won the gold medal in the World Steak Challenge in London - “I mean, what an incredible story for Hawke’s Bay!” exclaims Mike Petersen, CHB farmer and the government’s special agricultural trade envoy.

In a unique role that regularly takes him overseas, Mike is better placed than most to consider future horizons.

“The pace of change is only going to increase, there’s disruption like we’ve never seen before. So companies and farmers need to be agile and nimble; they’ll have to be able to respond

really, really quickly for the changes that are going to come. There's going to be multitudes of them coming, every time you look around, there's something new and something different."

Mike believes nobody does agriculture better than NZ, "but we have to tell our story better. That's one of the things we haven't done well enough, because we've always assumed that people, when they bought food from NZ, knew that they had the brand of the best. It's not in our nature to go out and skite about stuff, we quietly get on with the job."

But in the current race to the top, with every food-producing nation trying to elbow their way into the premium space, it's not enough to produce a great product, which had a good reputation in the past. Global agribusiness consultants, KPMG talk of 'verifiable attributes', and Mike agrees, saying there will have to be some auditing and planning involved.

"If we're truly going to capitalise on the grass-fed movement around the world, for example, at some stage we're probably going to have to verify it. Now NZ farmers would say, don't be crazy, everything's grass-fed, but you have to remember most of the livestock in the world isn't - 90% of them are all fed on concentrated feed. So grass-fed is unique in the world, even though it's commonplace here."

Mike says he's been calling for some time for all farmers to have a farm environmental plan as part of their contractual arrangements with their export or processing partners; "it should be driven commercially".

He also convenes the Farming Leaders

Group, which pledged to make rivers swimmable last year and in July swung behind the government's zero-net emissions goal for 2050, with the aim to position NZ "as a producer of sustainable, low-carbon and trusted food."

"I don't underestimate how challenging it's going to be for a number of farmers to get their head around this," says Mike, "but we'll be working hard to make sure the commitment is turned into reality."

He believes that on a regional level, a 'single farm plan' is the way of the future, in which "farmers are able to verify what they're doing when it comes to a whole host of areas: farm environment, animal welfare standards, NAIT trace & tracking, and then climate change commitments, biodiversity counts. There will be layer upon layer in a single plan, which will be a very big part in being able to verify what our product is and how it's been produced."

He's encouraging farmers not to dismiss the proposal out of hand, but to look at it as an opportunity rather than a set of compliance they need to complete. "Because this is the sort of differentiation that can take the sector ahead, when we look at what Ireland's doing on Origin Green."

Different strategies, diverse supply chains

Paul Paynter, apple grower and iconoclast, is sceptical that things will change on an industry level: "Industry loves to acknowledge things and then ignore them. It's as bit like Fonterra acknowledged their responsibility to the environment and then they do the

bare minimum they can possibly get away with. Same thing with animal welfare." A vegan (with fish his occasional 'Paris exemption'), Paul stepped away from animal products in protest five years ago.

In terms of lab-produced, meat-like proteins, which will definitely have positive advantages, "It's a disruptor, but not really. It's going to happen, but so slowly you'll see it coming. Most technology is like that. They're not going to build massive factories and say, we're going to put the meat industry out of business over night." It has to become cost-effective and then people have to make the switch, says Paul. It will probably take a generation to reach tipping-point.

He's sceptical too of how deep reaching value-based consumer decisions will be:

"People become very discerning when they're affluent enough to be so. Take away their money and they'll kill the neighbour's dog for a decent feed." But he completely agrees that NZ has to get away from commodity foods, "because we can't win a commodity game", transitioning these to branded FMCG goods (fast-moving consumer goods) with a compelling story to tell.

Paul believes there's room for different strategies, preferable to top-down sector management. "That's what we've seen in the apple industry, it used to be a monopoly where we all had the same thing; now you've got diversity, you've got little Rockit apples in tubes, you've got Mr Apple with a new Dazzle variety, you've got Johnny Bostock off with his organics. You've got lots of people pursuing different

DELIVERING PURE GOODNESS



Growing Healthy Premium Produce in Partnership with Nature

BOSTOCK New Zealand is one of New Zealand's leading growers and the largest organic apple producer, with a proud history of sustainable growing practices. We export high-quality produce to the world from our fertile Hawke's Bay soils. As a family-oriented company we are focused on helping our local communities, providing employment and protecting the environment for future generations to enjoy.

www.bostock.nz

P. 06 873 9046

BOSTOCK
New Zealand



“I don’t think any industry can respect their animals when they’re executing 50-85% of their progeny at birth. It’s a hideous, hideous business. Screw the egg industry, screw the dairy industry – you won’t EVER see me get a bottle of milk out of my fridge.”

PAUL PAYNTER, APPLE GROWER AND VEGAN

strategies, with different market segments. It’s really healthy and much more robust than having an industry strategy ... You get more innovation and exploitation of market opportunities when you’re a bit more decentralised and fast on your feet. And I think that’s the future of NZ.”

“Market access is becoming more complicated and a little bit fragile,” says Paul, so “risk management through diverse supply chains is a reality for our country.” Paul counsels growers “not to lose sight of your domestic market close to home. We have quite a strong domestic market, and it’s a wonderful learning ground if you’re an innovative company.”

Restorative farming

While Mike Petersen is “absolutely optimistic about the future of food out of Hawke’s Bay,” commentators like Rod Oram point out that in order to truly up our game (to be the best of the best), we need to aim well above and beyond ‘no impact’ agriculture, developing farming systems that actively restore and rebuild the natural environment.

Regenerative farming practices, that revitalise land, water, communities, means less livestock and more diverse farm activities. It means planning for an overall decline in farming activities by focusing on high value, less on volume. It means taking note of ‘fringe’ farmers, like the Greg Harts and

Tait-Jamiesons of Hawke’s Bay, who are doubling their soil carbon and integrating more radical holistic systems.

Our future may lie in the regenerative potential of farming for ‘healing the planet’, Oram suggests, if we can genuinely back and promote this story.

Ed note: *Hawke’s Bay is home to some of the most innovative and business-savvy farmers and growers in the world. From new products to soil restoration and environmental stewardship to premium marketing. To capture this talent and propagate its lessons, the Regional Council is launching a Future Farming Initiative that will take shape in the coming months. More on this in a future BayBuzz.* ●

ALL-NEW DISCOVERY

WHERE YOU'RE GOING YOU WON'T MISS THE AMBIENT LED LIGHTING



ABOVE & BEYOND



NEW PIONEER EDITION AVAILABLE \$99,990 PLUS ON ROAD COSTS*

When you're wading grill-deep through a mountain river, ambient LED lighting is the last thing on your mind. Adventurer and NZ Geographic Young Photographer of the Year 2016, Talman Madsen found this out when he put the Discovery Pioneer through its paces in rough and wild landscapes across New Zealand earlier this year.

With fewer frills, the Pioneer Edition is fully focused on its ability to explore, which was perfect for Talman as he ventured into the unknown in search of stunning shots.

Bayswater European

93-107 Carlyle St, Napier
06 650 0799

bayswaterlandrover.conz



Pioneer Edition

- Tow Hitch and Electrics
- Roof Rails
- Air Suspension
- Twin Speed Gear Box
- Metallic Paint

*Price shown is Maximum Retail Price (MRP). Subject to availability of selected landed stock.

Circular Economy on a Roll

KEITH NEWMAN

Our business and lifestyle habits and the lifecycle of the goods and services we consume are increasingly coming under the spotlight as we're urged to rethink our part in the emerging 'circular economy'.

This latest buzzword is not just greenwash, it's part of a government-led imperative that touches on everything from product design and procurement policies to upcycling and recycling as we head down the road to zero emissions.

This emerging global model is viewed by some as a way to redesign every aspect of our economic system. The first *Circular Economy Report*, supported by Hastings-based 3R Group, predicted Auckland could create an additional \$8.8 billion revenue stream by 2030.

While the May 2018 report suggested the regions may also reap a windfall, it offered few guidelines for success, so 3R, with chief executive Adele Rose at the helm, is stepping up to ensure Hawke's Bay gets a slice of the action.

She's creating tools and planning Circular Economy Accelerator workshops in 2019 to help businesses, local government and social enterprises think about ways to make better use of time, effort and resources.

That might mean rethinking whether the products and services you use are sustainable and recyclable, being generous with your leftovers, or making better use of return road miles for an empty delivery truck.

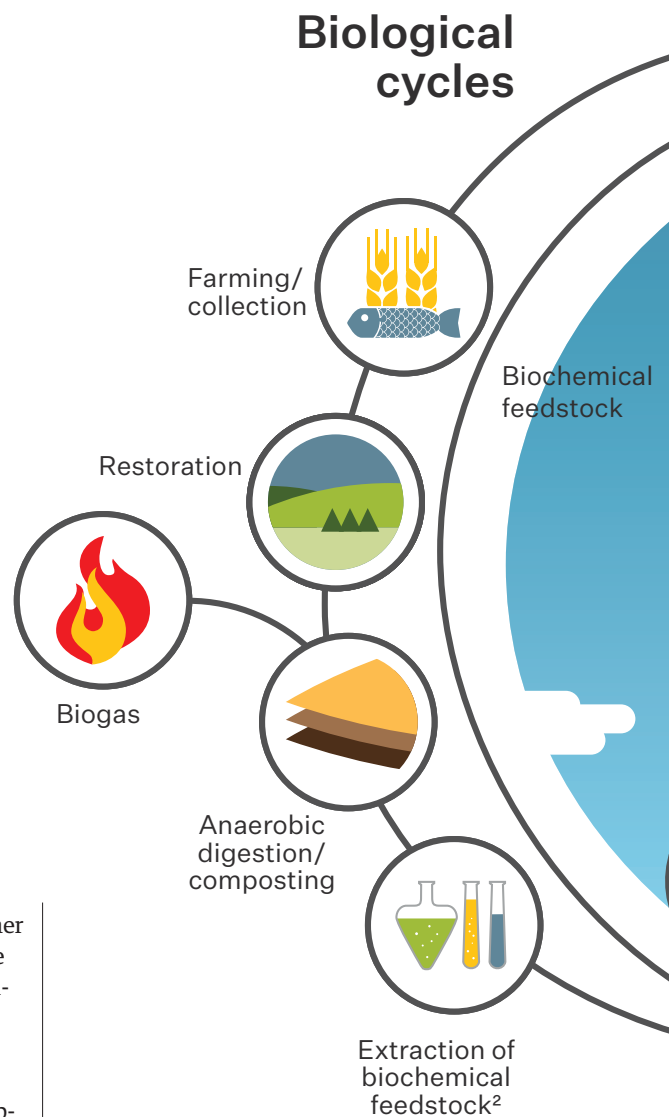
At a basic level it may simply be separating our plastics, glass, paper and compostable waste and ensuring that's being repurposed to benefit the region.

The high-level report supported by business groups and the Government says the circular model can deliver environmental and economic resilience, trigger a new era of business innovation, and radically reduce the cost of economic activity and the material inputs required.

Value and growth

The Auckland report focussed on food, transport and the built environment, typically "high waste, high cost and heavily polluting activities". Similar reports are now informing policy and business innovation for London and Glasgow and other world centres.

Rose says we must step back from the linear 'take, make, waste' approach to see where we can release value or unlock growth. This fresh approach needs to be driven by business leaders,



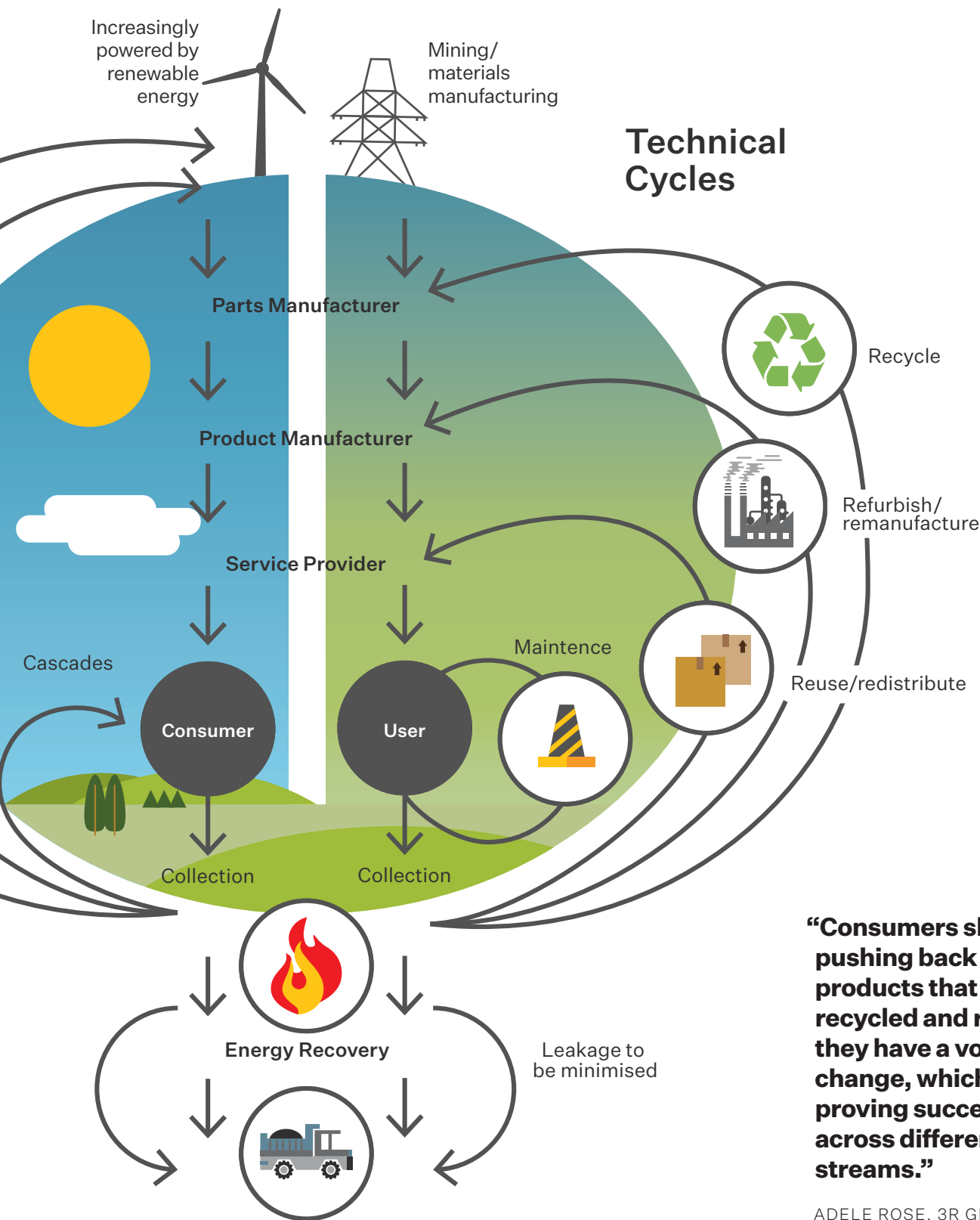
Circular economy

An industrial system that is restorative by design

mayors and council CEOs who can influence uptake.

Much of the "motivation and responsibility" behind this change is coming from the Ministry for the Environment, MBIE and Treasury which now have policies endorsing the circular economy as part of improving their own services. "It's being embedded into the way they work."

Locally, Rose has had discussion with staff at Napier Port who have



“Consumers should be pushing back against products that can’t be recycled and realising they have a voice for change, which is already proving successful across different waste streams.”

ADELE ROSE, 3R GROUP CEO

existing projects in this space and want to understand how they could play a bigger role in surplus use and better management of resources.

“There may be nothing in it for them, but they know a lot about people and movements in and out of Hawke’s Bay and where efficiencies might be created.”

That should include more efficient use of the rail system and the transport and distribution logistics

of getting goods “in, out and around” and to and from the business hubs at Whakatu, Irongate and Awatoto.

“So how many one-way movements are there with empty return trips? Often what’s missing is the connection to make that return trip work.”

Rose believes there are major efficiencies to be gained in the circular model once you get beyond the traditional commercial barriers and communicate across disciplines and projects.

Three holes or one?

The idea of digging a trench for a water main or gas and re-digging it for power or fibre optics rather than digging once for multiple services makes common sense.

She says, that’s about planning and the role of local government and transport agencies to build out redundancy and wasted energy and make better use of people.

If one company has people working



Adele Rose, 3R Group CEO and Bob Foothead of Oil Intel. Photo: Tim Whittaker. tim.co.nz

on a project where there's downtime, why wouldn't they "map out where that time, labour and skill might be needed or better used?"

While central government has been part of the problem it's "also the biggest change maker" with "a New Zealand-wide lens of millions of transactions and events and how to map these together and facilitate them".

Rose says, policy changes will force the Government to become more pro-active, perhaps through common procurement policies, which could for example influence the uptake of electric vehicles.

"If they became a major user and promoter of EV infrastructure then that would mean the rest of us would benefit when we could afford to."

Maybe circular economy principles could apply to roading construction. "You can put out a tender for a road that will last 10 or 20 years. If you are interested in the lifecycle of that road you will pay for the 20-year road."

The New Zealand Ecolabelling Trust has just issued an accompanying challenge to the Government - the largest purchaser in the country - which has no minimum sustainability standards in its procurement policy. It says that places us 10-20 years behind much of the world and has called for immediate action requiring all purchases be

certified by Environmental Choice, Fair Trade or possibly energy star ratings.

Limiting the options

Although the Hastings and Napier Waste Minimisation Plan drew over 6,000 submissions on ways to deal with consumer waste and halve Omarunui landfill input, some say shortlisted recommendations simply reinforce what was already on the table.

Landfill reduction was the focus of a similar 2011 proposal, and Rod Heaps, the Hastings councillor holding the environmental portfolio, is frustrated at the failure to deliver any real creative solutions.

He claims the process had a short-sighted view on recycling, with some submissions ideas to turn trash into cash deserving more attention. "We've not even started."

We're to be educated and urged to get better at recycling and separating out green waste for composting commercially or at home. Orange rubbish bags will be replaced by 80 litre general rubbish bins collected weekly, then possibly only fortnightly.

We could end up with four plastic bins for general, plastic, paper and glass, with pick up in Hastings then Napier from around mid-2020, adding around \$90 to our annual rates bill.

Also proposed is a combined Napier

and Hastings waste team, encouragement for commercial, industrial and retail recycling and a new waste levy and contestable fund for waste reduction projects including demolition and construction materials. The full plan is due by September.

Heaps wanted to see more focused centres for reusable products and transfer stations making "more of an effort to dig out what could be reused or recycled" plus better ways to deal with thin plastic, clingwrap and take-away coffee cups.

"One guy even brought in about 15 different types of coffee cups he'd cleaned up from various bins, talked about which were recyclable and which weren't, then asked 'What are we supposed to do with these?'"

The Packaging Forum estimates that 295 million plastic cups go into landfills every year. Heaps says the crazy part is there's no plan and the options weren't taken on board.

"Most of us just put them in the bin; even the paper ones might not get recycled if they're dirty so they all end up in the landfill."

Incentives for innovation

Heaps wants Hastings Council to seek expressions of interest for new recycling plants. "It's mind-blowing what you could do; creating building

blocks, road chip or wheelie bins out of recycled plastic? We could tell other regions to bring their plastic here and it could create jobs.”

The week he suggested this to *BayBuzz*, Flight Plastics, a Lower Hutt firm stepped up claiming it could handle the nation’s growing pile of polyethylene terephthalate (PET); used in drink bottles, food containers and meat packaging, at its \$17 million plant.

The company urged better regulatory support for recycling and a change of attitude from local councils, estimating that less than a third of the 30,000 tonnes of PET in the country is being recycled.

Heaps is determined to find out if it’s possible to remove roadblocks to this kind of innovation. While a clear business case would be needed, anyone looking into this would need to be reassured of council support, rather than finding the process is stacked against them.

Adele Rose wonders how much more could be achieved if the circles of connectedness of families, schools, work, community, businesses and central and local government were working optimally. “The emphasis is on putting rigour around the circular economy and removing the barriers.”

She says ‘Great Things Grow Here’ has the makings of circular thinking beyond produce. Councils know what goes on in the community and, “if they could see themselves that way”, could be good enablers.

They can provide incentives through tax, rates, and use of land; in some places councils lease land for \$1 to community gardens and provide other

Hastings-based Nourish for Nil is a prime example, with volunteers gathering excess food and giving it to anyone who wants, ensuring it won’t go to waste.

The group is supported by free insurance, marketing and accounting.

support to ensure food goes back to the local area.

Hastings-based Nourish for Nil is a prime example, with volunteers gathering excess food and giving it to anyone who wants, ensuring it won’t go to waste. The group is supported by free insurance, marketing and accounting. “Avoiding food waste is a primary goal of the circular economy.”

Consumer push back

Rose says product stewardship has matured in recent years from simply dealing with waste to dealing with inputs and outputs from design and development to the consumer.

This approach, supported by Auckland and Waikato University MBA programmes in their design thinking, means using more sustainable materials that can be recycled, repurposed or disposed of more easily without creating an ecological footprint.

Rose says consumers should be pushing back against products that can’t be recycled and realising they have a voice for change, which is already proving successful across

different waste streams.

For example, lubricant and oil companies are being told it’s unacceptable that heavy plastic and metal drum packaging can’t be recycled; about 7 million are discarded annually, and mostly end up in landfills.

She cites Bob Foothead of Oil Intel in Whakatu, a big oil importer for forestry and other areas, who’s showing leadership in this area by investing in processing.

He’s signed up for the 3R-led Lubricant Container Stewardship programme, which by mid-2019, will have arranged for the collection of sufficient containers to trigger further investment in processing infrastructure.

When companies commit to clean and deal with contaminated plastic of all kinds, this increases New Zealand’s overall capacity for plastic processing. “Some will handle 20 litre drums or pails as they are, others need them washed or the plastic granulated.”

And the pitiful track record of five million car and truck tyres a year being stockpiled or moved around the country because councils don’t want them or the processing plants is also being



DOUGLAS OUTDOOR LIVING SOLUTIONS

for custom-designed:

Louvre Roof Systems
Ziptrak Outdoor Screens
Awnings & Umbrellas
Tensioned Canopies

visit our showroom

413 Queen Street West, Hastings
and enhance your
outdoor living experience

www.douglasoutdoorliving.co.nz

addressed.

Although all councils have committed to 3R-led Tyrewise stewardship scheme, they've struggled with the lack of official guidelines and legislation around storage, movement and disposal.

Most countries take a bond from tyre processing companies to cover a range of concerns including dealing with leachate and impacts on the land.

"The last government wouldn't progress the legislation, but the coalition agreement includes a commitment ... we are expecting an imminent decision on tyres as priority products," says Rose.

This will remove obstacles for councils to act with a specialist body to advise on environmental and people risk and impacts, and the type of machinery that can be used.

The stewardship model will also help prevent stockpiling. "If a company goes broke tyres would move into an existing scheme rather than leaving it up to local councils to remediate. This is what councils have been after all along."

While some may have been taken by surprise when China clamped down with much tougher requirements for plastic waste, Rose says this was

And the pitiful track record of five million car and truck tyres a year being stockpiled or moved around the country because councils don't want them or the processing plants is also being addressed.

signalled eight years ago. "We should have been investing in onshore processing ... and ensuring the goods we import are actually recyclable in New Zealand."

Rod Heaps says too much responsibility falls to consumers to determine which grades of plastic are recyclable and which are not and on councils to educate them. The ultimate incentive would be knowing councils were doing something constructive with that waste, and that manufacturers and producers were taking more responsibility.

At the other end of the circular economy, Adele Rose says goods made from recycled material are often more expensive than those using virgin materials. "It needs to be more appealing to buy products knowing the material is not going offshore or doing damage in someone else's economy?"

That, she suggests, will only come about when we have more joined up conversations, so consumers better understand the choices they're making.

In the ideal circular economy, with the right incentives and price points, we won't mind buying our waste back in a different form as this new spin on the old 'what goes around comes around' maxim matures.



Unison is pleased to sponsor robust examination of energy issues in Hawke's Bay. This reporting is prepared by BayBuzz. Any editorial views expressed are those of the BayBuzz team and do not reflect the views of Unison.



Thinking Solar?

Find out how to save 40-85% off your Power Bill today!

CALL 0508 ECOSOLAR FOR A FREE QUOTE

027 445 2147
ecoefficient.co.nz



take the indoors outside with an opening roof custom made for any home

Opening roofs, sun louvres, sliding or bifold louvre panels, chimney cowls and gates, in a range of profiles and sizes to suit all house styles, in manual, motorised and rain sensor options.



New retractable opening roof creating the ultimate outdoor room

LouvreTec
Engineered for Life

Ph: 06 833 6655 or email
office@louvretec.com
free no obligation quote & site visit

18/10/15 JBuzz_Aug

LIVE HERE GIVE HERE



HAWKE'S BAY
FOUNDATION



Adelle Singer and YMCA Hawke's Bay kids in their new van. Photo: Tim Whittaker. tim.co.nz

"Transportation is a common barrier to participating in learning and accessing support for young people."

ROGER COLEMAN, YMCA HAWKE'S BAY CEO

LIVE HERE, GIVE HERE: YMCA HAWKE'S BAY

YMCA Hawke's Bay is just one of 47 organisations who received a grant in the 2017 funding round. The grant was used towards the purchase of a van to help transport participants to and from YMCA programmes.

Transportation is a common barrier to participating in learning and accessing support for young people. As a recipient of the grant, Roger Coleman, CEO of YMCA Hawke's Bay says, "We can enable young people to access learning and opportunities to support their development. We aim to provide opportunities to engage young people into the community to strengthen their relationships with others and to reach their full potential."

The van has enabled YMCA Hawke's Bay to continue to support the young people in the communities of Flaxmere, Camberley, Maraenui, Taradale and other communities in Hawke's Bay.

A core programme facilitated by YMCA Hawke's Bay is the Intense Numeracy and Literacy (ILN) Programme. This programme aims to equip learners with foundational skills to move into employment and/or further education. Learning naturally occurs through the facilitation of fun activities, life skills and social development, helping young people to improve their numeracy and literacy skills and open up their options for the future.

YMCA provides a safe and nurturing environment where young people can come together to be supported by their peers and tutor. With the right support and guidance young people can successfully transition from adolescence to adulthood. As a learner completes their time with the ILN programme the tutor provides or guides a supportive transition plan.

Roger says YMCA is extremely grateful to Hawke's Bay Foundation for their ongoing support.

"We know we are making a difference in young people's lives; these vans are essential to making this happen so we are so thankful for the support of the Hawke's Bay Foundation."

HAWKE'S BAY FOUNDATION: Connecting Generous People with Causes that Matter

Hawke's Bay Foundation is a simple way you can support your community for generations to come. We receive gifts and bequests, large and small, from individuals, families and businesses. These are invested for the long-term, with the interest being used to bring about powerful and positive change in our community.

Find out more at hawkesbayfoundation.org.nz

BAY BUZZ

BayBuzz is pleased to support the Hawke's Bay Foundation

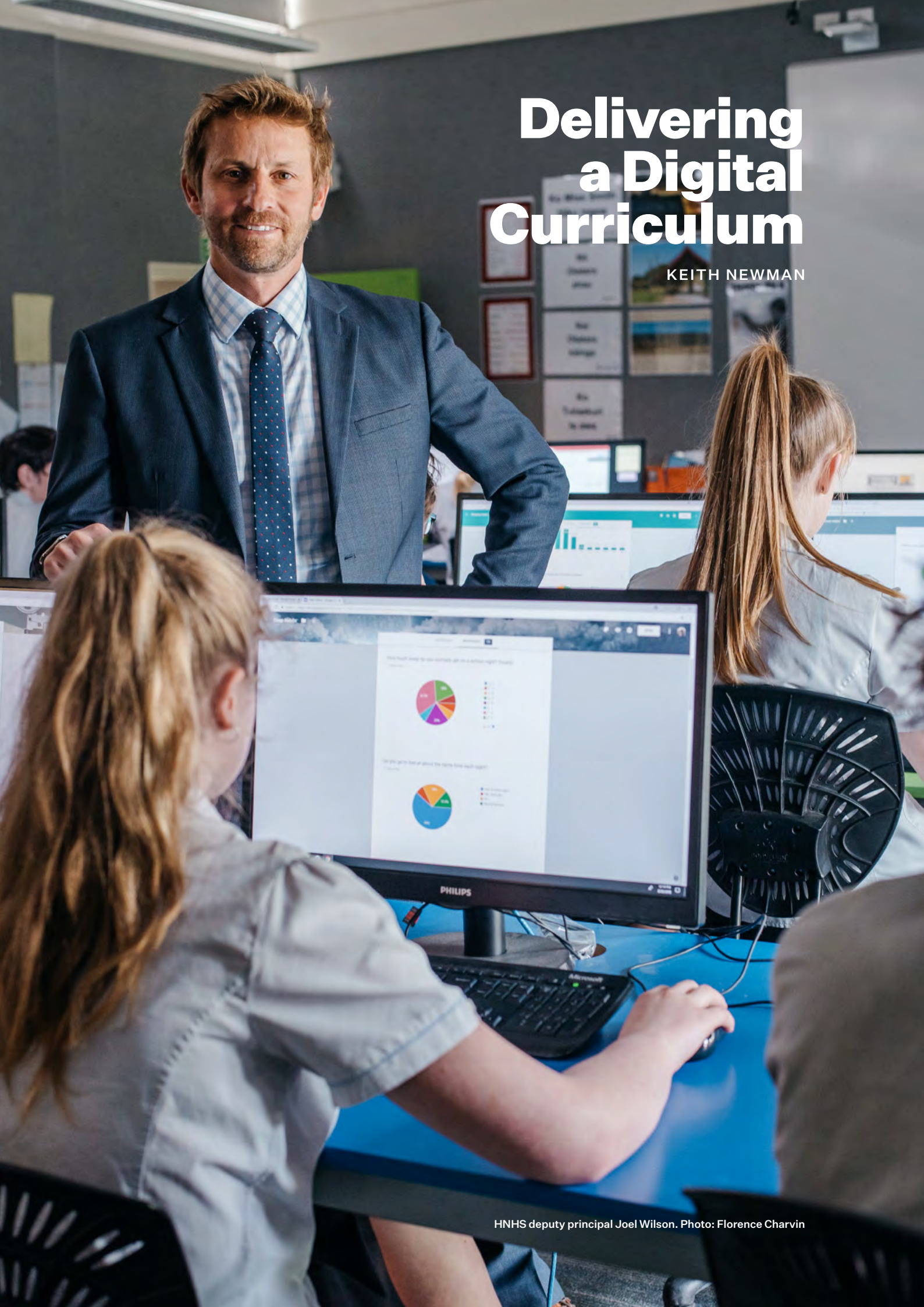
FUNDING UPDATE 2018

We have just completed our 2018 funding round, which has been our largest year to date:

- **79 grant applications** received in 2018 funding round.
- Applications from community groups in Napier, Hastings, Havelock North, Flaxmere, Taradale, Clive, Central Hawke's Bay, Takapau and Wairoa.
- Over **\$520K applied for**.
- Just under **\$140K to be distributed** to successful recipients to fund community projects that benefit our region.
- Funding **shortfall of \$383K**.

Delivering a Digital Curriculum

KEITH NEWMAN



The nation's high schools are on notice to prepare for a massive shift in the way they teach, connect with, examine and prepare students for the workplace under the new 2020 digital curriculum mandated by the Ministry of Education.

The image of the teacher as the font of knowledge with chalk dust flying off the blackboard is long gone. The new-era teacher is a facilitator and mediator of collaborative learning, where students access a range of digital tools and online services.

This curriculum catch-up partly responds to industry concerns that digital technology has been lumped in with the traditional 'technology' of clothing design, food preparation, and metal and woodwork - despite it being the fastest growing sector with graduates in high demand.

The future-proofing, the first change since 2007, will merge digital technology into everyday lessons, so students are better equipped to adapt, innovate, create and acquire skills for life-long learning.

The big vision, consulted on from 2016, is littered with aspirational terms like flipped learning, gamification, integrated pathways, collaboration, digital textbooks, remote learning, social media and mind mapping.

Digital disruption ahead

Dr Kathryn MacCallum, associate professor of EIT's School of Learning believes the road ahead for many long-term teachers, already burdened with administrative, will be challenging.

"It's no longer the ICT teacher who has to teach the digital skills, and for many that's quite scary...I don't think teachers even know what it's going to look like and what it means to them and their classes."

In June, Education Minister Chris Hipkins launched a \$12 million support programme, part of a wider \$38 million funding package, to help schools and their 44,000 teachers prepare for the new digital curriculum.

Teaching under the new approach, suggests MacCallum, will have fewer silos and a lot of blurring across traditional subjects. "That will be quite daunting for some teachers because everyone likes their own subjects."

The well-respected academic and teacher, with business and developer skills, is currently working on a tool that teachers that might equally apply to maths, history, geography and computer science.

"I still believe learning is a social construct. When you walk into the classroom you see students are interacting with other students in a real time space...That's when you get profound learning."

JOEL WILTON, DEPUTY PRINCIPAL HAVELOCK NORTH HIGH SCHOOL

Its augmented reality approach opens the possibility of creating a 3D model of a Māori dwelling, for example, then viewing its uses from an historical perspective.

What's important, she says, is computational thinking, teaching students how to solve problems; not just asking questions but keeping them engaged across multiple disciplines to see where their skills and interests are. The digital curriculum will encourage broader connectivity with other schools and teachers, enabling regional schools to have access to experts or course material in other parts of the country or the world.

Robust networks needed

All this means having cable and wireless infrastructure for seamless internet access, which currently has Crown company, Network for Learning (N4L), beefing up capacity and security on its Managed Network for schools.

It began connecting more than 800,000 students and teachers over four years ago and this first major upgrade, alongside experienced IT companies, is due for completion in October 2019.

While most schools have ultrafast broadband, MacCallum says the infrastructure still needs to mature beyond raw fibre to live up to curriculum expectations, with wireless networks designed to give seamless access to an increasing range of improved apps and digital tools.

Havelock North High School is well prepared for the curriculum changes having streamlined the use of technology and devices and ensuring systems are complementary.

Deputy principal Joel Wilton says schools were offered a choice of technology over the years which "rightly or wrongly" allowed them to explore and

experiment. "Some systems haven't been as well-resourced or functional, so we found what works best for us."

That meant researching which digital data projectors to deploy and supporting 'bring your own devices' (BYOD). About 300 tablets or other devices are provided for those who for financial or other reasons don't have their own.

Wilton says incorporating technology into teaching is becoming normalised in the classroom, but he shuns the image of students glued to a screen most of the day. "It's not true for us, anyway."

While there's a trend toward remote and 'flipped learning' where students do online homework then discuss this at school, Wilton says the classroom still provides the best learning environment.

"I still believe learning is a social construct. When you walk into the classroom you see students are interacting with other students in a real time space...That's when you get profound learning."

Finding the right blend

When parents are shown around they often remark how different it is to their school days. "There's a lot more collaboration and it's more aligned with how the workplace operates."

For Wilton, it's about finding the right blend. "Students still read paper books, enjoy writing and are very aware of their time online ... they're starting to be more conscious of what's healthy and what isn't."

He says a lot more time is spent talking to students about their point of difference in the workplace. "On top of subject knowledge, the soft skills, the ability to communicate, collaborate and be creative are the gold they will bring with them."

Havelock High has mandated Google Classroom, a free web service for creating, distributing and grading assignments, as well as the complementary Schoology learning management system, which enables students to communicate with their teachers.

Students become familiar with the tools most businesses use, and arrangements with the Ministry of Education and big providers like Google and Adobe are making it easier to implement technology and keep costs down.

In media studies they use the same software as Weta Workshop; in music it's the composition tools used at university; and in art Adobe products such as Photoshop and InDesign.



Zeffe Cider Brand Video

Views to date:
43,000 plus

Watch it:

indelible.co.nz/video/story-zeffe-cider-co/

TARGETED VIDEO

Know your audience.

Create an engaging script they can relate to.
Capture and edit it in a style that grabs and holds their attention.

Show it in the places where they hang out.

Get your message across and make them act on it.

Target your video. Target your audience.

indelible
FILM & VIDEO MARKETING

06 842 2383
indelible.co.nz
1 Dickens Street, Napier

Digital devices and apps

EIT's Kathryn MacCallum says there's been a lot of agonising over technology in schools, including the ongoing Apple versus PC operating systems debate and whether iPads, tablets, laptops or Chromebooks were suitable.

She says Chromebooks are suited to an internet-only environment and smart phones and desktop PCs are generally perceived as unsuitable for much of what the curriculum will require.

Schools have also wrestled with video recording and editing platforms. "People can't afford to go down one avenue anymore. It used to be Microsoft everywhere but that's no longer the case."

Most web developers are now focused on mobile devices; "for education in particular it needs to be cross portable," says MacCallum.

Part of the solution is to focus on apps and tools from the cloud, which eliminates most interoperability and product update issues and doesn't require the latest and greatest computers.

So, with increasing focus on web research and study, how do you deal with 'fake news' and biased reporting? Havelock High students all take the Encompass programme which addresses research skills, writing CVs and other areas outside normal coursework.

And there's a strong media studies course which critiques the media and how it works and influences people's decisions and thinking.

Wilton says schools should make an effort to keep in touch with changes in the wider technology world, the marketplace and university.

Engaging or partnering with industry, alongside school career guidance, supports more authentic learning with students working on real problems and training around industry needs.

"At one stage we had half a teacher in careers counselling; now we have four permanent career guidance staff coordinating students in the workplace through the Gateway programme," says Wilton.

Examining the exams

While school management, monitoring and teaching systems have a lot more information about how students are progressing toward qualifications, Wilton says NZQA exams and assessments have remained relatively unchanged over the past decade.

"There's talk about online examinations ... we're just waiting to see

how that progresses over the next few years, largely because of horror stories from other places in the world."

MacCallum is concerned that if the curriculum continues to be based around current unit standards it could inhibit progress and constrain how creative students can be.

She says the education system isn't sure what to do with the outputs of the very thing they're trying to encourage. "They want these changes to happen but they're not sure what to do with them."

She spent time with a group of Pakuranga College students who created "an amazing virtual reality game" currently selling online. "They did this outside class because it was too hard to get credits that matched the outcomes within the rigid structure they're enrolled in."

It's more than just a game; they had to write a storyline, use film and graphics, get feedback from people, make system changes and market it.

MacCallum says there's still "a lot of work to do on how we assess students, how they gain credits and what future qualifications will look like".

She says it's not just teachers who need to upskill through this transition, but those creating the curriculum, and the MoE. "Being too narrow in their definitions isn't going to help."

And schools are going to have to get smarter with their data. Instead of storing it up to show the MoE how well they're performing, the "richer data" flowing from the new curriculum should be showing how well schools are interacting with and helping students succeed.

MacCallum suggests schools openly learn from each other, explore other ways of doing things and be assessed on their progress so everyone wins. A key to that might lie in the emerging field of data analytics where there's a great need for more skilled people. "There's lots of loose ends ... We're still on the roller coaster ... Everything is changing so quickly no one really knows what's going to work or not."



NOW sponsors the BayBuzz Technology Series to enhance public understanding of our region's technology achievements and opportunities. Analyses and views presented are those of BayBuzz and its editorial team.



Private driving service

Let us do the driving for you

- Professional service
- Unmarked, luxury Mercedes Benz
- Airport, vineyards, business appointments... anywhere you want to go

Call Michael
021 0282 7341

Email dcmikeyl@gmail.com



IDEAS AND OPINION
SARAH CATES

Smartwatch, Smart Move?

Smartwatches are becoming an increasingly valuable tool in the arena of sport performance, health, and fitness.

The 'wearable device' market is big business. According to International Data Corporation this market will grow by 15% in 2018, with 132.9 million units shipped. By 2022 the wearable device industry is expected to be worth US\$14 billion, with smartwatches accounting for over 50% of this value.

Tony Weber, former Hawke's Bay farmer - turned full-time athlete - is a self-confessed smartwatch junkie. "It took me 50 years to find my calling, but I think I have found it!" At 53 Tony participated in his first event - Coast to Coast - a multi-sport adventure race that takes you from the West Coast of the South Island to Christchurch.

He adds, "In five and half years I have done two Coast to Coast, 19 marathons, and nine Ironman events. I have also done countless local events and half marathons. I have so many medals I have no idea what to do with them all. It's so addictive, you just want to keep pushing yourself!"

Smartwatches can inspire wearers to change their lifestyle, but for athletes such as Tony, the benefits gleaned from smartwatch features - such as heart rate monitoring, pace, distance, time, VO2 max, and sleeping habits - go well beyond basic goal-setting and how many steps he's taken in a day.

Tony admits it wasn't an easy transition. "I resisted getting a smartwatch for a while, I didn't think technology was necessary, I thought they were gimmicky. But, I soon got sick of counting 160 lengths in the pool! Sometimes my thoughts would drift to things happening on the farm and I would forget how many I had done. I realised that if I was serious about this I would have to embrace technology".

The original fitness tracker with a heart rate monitor hit the market in 1984. The Polar Sport Tester PE 3000. For the first time, this device gave athletes the

"I resisted getting a smartwatch for a while, I didn't think technology was necessary, I thought they were gimmicky. But, I soon got sick of counting 160 lengths in the pool!"

TONY WEBER

ability to view and analyse their training data. Tony continues, "If I compare my first watch to the one I have now it's mindboggling how sophisticated they've become! This latest watch pretty much tells me how often I fart! They just keep getting better. It measures everything, but the main reason I got it was for the heart rate monitor on my wrist. Gone are the days of wearing a strap across my chest".

Addictive apps

Performance data captured on a smartwatch is collected and analysed via an app installed on your phone. It is these apps that make a smartwatch very palatable for an athlete.

Tony explains. "The apps are really the nuts and bolts of it. Without the app the watch would almost lose its appeal. I am constantly analysing the information I receive on my phone. It's almost as addictive as the training! I find the detailed data of an event I have just done hugely valuable."

"For example, in a marathon I can look where my pace dropped off, where my heart rate spiked, what my averages were, etc. This data helps me adapt my training program and forward plan for my next event. In a very short time the watch has helped me bring my marathon time well below four hours. A year ago my PB (personal best) was 4.14 hrs, now it's 3.46 hrs, with room to move. It's almost like having a coach on your wrist!"

For naturally motivated New Zealander's like Tony Weber, the smartwatch has revolutionised the way they train. Tony is obviously enthusiastic. But can smartwatches be a useful tool in improving the health of everyday folk?

Dr Carl Paton, Associate Professor of Health and Sports Science at EIT, believes they have a place in the tool box to good health, but notes they are not the complete answer. "They give people an opportunity to see what they are doing, and they love seeing the numbers. The apps are great for providing feedback, but the individual has to do something with that feedback if they want to make long-term, day-to-day changes."

The major advantage of a smartwatch is that you can wear it all the time with continuous data collection. However, motivational studies have shown that 50% of smartwatch users stop wearing them after six months of purchase.

Dr Paton continues, "Well, that's better than a gym membership, which on average only last 3 months! Human nature remains the same, people have high expectations that changes will happen quickly and easily. The honest truth is, for long-term benefits you need a long-term strategy. Behaviours and physiology take time to change."

He feels that the sleep and daily step tracker are the most useful features on a smartwatch for a person just wanting to



Photo: Sarah Cates

improve their basic health. “10,000 steps a day is considered the golden number for a healthy adult. And that’s not too difficult to achieve! Easy behavioural changes can be incorporated into your day like walking to shop instead of driving, taking regular walks around the office, or heading out at lunch time. People initially think 10,000 steps is impossible to reach, but really, it’s not.

He adds, “The most crucial factor behind health is sleep. It is interesting to see over a week or month what your sleep patterns are and what habits you have fallen into.”

Smartwatches are not perfect. Dr Paton warns that the energy expenditure feature can be way off. He laughs “I would never base the amount of cream buns you can eat on how many calories the data says you’ve burnt! It’s based on wild assumptions!”

Smartwatches are definitely here to stay. The big players such as Apple, Polar and Garmin keep tweaking the technology to keep the consumer happy. If you are lucky enough to be self-motivated, the watches are worth their weight in gold. But for others it may take other motivational prods, like

group-based exercise, to stay on track. In the words of American post-punk band Timbuk 3, for smartwatches “the future’s so bright I gotta wear shades!” ◆



Royston Hospital is pleased to sponsor robust examination of health issues in Hawke’s Bay. This reporting is prepared by BayBuzz. Any editorial views expressed are those of the BayBuzz team.



www.royston.co.nz



500 Southland Road, Hastings 4122 P: (06) 873 1111 F: (06) 873 1112

Ensuring your healthcare needs are met so you can get the very best out of life



IDEAS AND OPINION
PAT TURLEY

Property Values in 2028 ... An Economic Barometer

Ten years have passed since the 2007/08 global financial crisis. Our company reporting in mid-2008 said: "It's a headwind with a high chill factor." Property market adjustments were not immediate, particularly for leasing. By early 2009, we reported that the commercial investment property market was robust.

Quantitative easing by central banks and sharply-reduced interest rates averted greater catastrophe. These measures made real estate investment incredibly attractive.

The Official Cash Rate setting by RBNZ peaked in mid-2008 at 8.25%. By the new year, it was slashed to 3.5% and since November 2016 the OCR has been flat at 1.75%. Substantially benign interest rates are ingrained and for a decade have been a significant feature and driver for commercial and industrial property.

The GFC caused previously hot conditions to cool. But followed by greatly reduced interest rates and optimism about stability, investment yields tracked down, and market values elevated markedly through until now.

Post-crisis

In addition to low interest rates, key drivers of property value since the GFC include new earthquake standards, new trends in workspace design and utilisation, growth of online retail commerce, council re-zoning, growth in food processing, and 'social' CBDs.

Hawke's Bay prime investment property yields by 2016-17 were historically low at 5-7%. Property values may be moving out in 2018 with increasing differentiation for property features. The Park Mega Centre Hastings' investments, at combined annual rent \$1.36M, sold very strongly in August.

Hawke's Bay office property in 2008 had a 2000s hangover. The office market was slightly oversupplied with new buildings leaving old in their wake.

Adding insult to injury was a pause in state-sector office demand, following a changing-of-the-guard to a National-led government in 2008 with its post-crisis belt-tightening.

Canterbury earthquakes in 2010 brought into focus the Building Act 2004. It led to occupier migration to seismically better-rated offices, triggering a development boom for Napier-Hastings. Significant CBD renewal occurred, and existing offices stock oversupply was accentuated. Napier City Council in 2017 decamped for buildings' seismic safety reasons. The NCC and IRD office vacancy absorptions and civic buildings potential redundancy tilted the Napier offices equation to much-reduced supply.

"The digital tide is surging. Rapidly advancing digital technologies will continue to affect how retail, office, and industrial property is used and competitively leveraged."

The popularity of open plan offices and office hubs has increased, leading to decreased office space per-person, and this has been assisted by technology-enabled mobility. It is expected that office utilisation rates will intensify further. Office stock increases are still likely however, with economic expansion. Government decentralisation, and possibly larger government, may increase office demand. This occurred under Labour 1999-2008.

The industrial sector in Hawke's Bay suffered an almost deafening silence for well over a decade. Industrial property from the 1990s

to mid-2000s crawled along and was dominated by dowdy tin-shed stock. Napier and Hastings were overdue, if not begging, for an industrial sector metamorphosis.

The uptick spurred by pre-crisis expansion produced Hawke's Bay industrial buoyancy 2003-08, with many substantial new buildings added. Considerable rent rates divergence existed for old compared to new buildings. In the pre-crash boom and particularly over 2006-08, industrial premises rents generally elevated locally, and by 10-30%.

By mid-2008 however, industrial property investments were being passed over by investors. But the post-GFC buyer-seller stand-off was short-lived, given massive downward adjustments to interest rates.

Hawke's Bay's industrial property sector by 2017 was the strongest it had been in decades. Hastings District building consents jumped 18% from \$77m in 2014-15 to \$91m in 2016-17. Heretaunga's food production success has led the industrial property boom. The consents value for the five largest food-based, or related industrial developments in 2016-17 was \$68m, plus land and plant.

Hastings District Council this year confirmed its long-planned rezoning of 181 hectares at Irongate and Omaha Roads. The newly-zoned industrial supply is enough for about 360 developments of 0.5 ha gross, which is enough for new industrial buildings of circa one million square metres.

Napier's high proportion of industrial ground leasehold property is due to the former Harbour Board's land leasing, which includes pre-1931 seabed. Industrial leasehold land development used to be economically popular, but landlords, including councils, have killed the golden goose through rent reviews that are out-of-sync with low interest rates



CLOCKWISE FROM TOP: Hastings Health Centre; NZCU Baywide, St Aubyn's Street, Hastings; Hastings Sports Park; Hawke's Bay Airport (photos: Tim Whittaker. tim.co.nz); Sunfruit, Irongate; Apollo Foods, Whakatu; Delegat Winery, Twyford, March 2018 (photos courtesy Turley & Co Ltd).



The new aerial road at Whakatu. Photo: Tim Whittaker. tim.co.nz



PART OF HAWKES BAY SINCE 1974

-BETH SHAN-
FUNERALS

“Placing families first.”

Napier 06 835 9925 | Hastings 06 870 3399 | www.beth-shan.co.nz

Hawke's Bay's industrial property sector by 2017 was the strongest it had been in decades. Hastings District building consents jumped 18% from \$77m in 2014-15 to \$91m in 2016-17.

and other economic factors.

The retail property sector 2008-18 is its own story. In 2008 Turley & Co reported 10-15-year lows for Hastings' prime retail vacancies with impressive rent growth. Upper Emerson St Napier 2003-08 featured short-supply and was chased hard by national and Australasian retailers. By 2008 prime Napier main-street rents had spiked 15-35% during the previous 24-36-months. There are now fewer local businesses occupying Napier's high-street, but it is performing very well.

Looking to 2028

The Amazon-isation of retail is a gamechanger. The dominant retailers employ dual strategies, involving online retail and physical stores. Examples of multi-channel retail in Aotearoa include The Warehouse, Noel Leeming, Kathmandu and Rebel Sport.

Town centres or CBDs are increasingly cultural places to congregate; around cafes or for evening hospitality and entertainment. Napier and Havelock North are performing well day and night. Hastings is planning CBD design and connectivity reworks with a budget of \$4.5m plus potential land acquisitions.

The question being: what is in store for local commercial-industrial property in 2018-2028?

Food production success and its water and environmental issues are increasingly major topics. Land use adjustments and compliance will have influences for the local economy. Hawke's Bay Regional Council proposes to invest at least \$30m and perhaps another \$100m in soil conservation, tree-planting and biodiversity.

Technology is a major influence and is sometimes a commercial-industrial property aid and disrupter. The digital tide is surging. Rapidly advancing digital technologies will continue to affect how retail, office, and industrial property is used and competitively leveraged.

Office real estate is expected to continue trending away from traditional forms, with higher density, and ongoing decentralisation, which will challenge CBDs. Their vibrancy, if robust, should

continue to attract office occupiers, maintaining or adding life. This could be enlarged by new government activity.

The industrial property sector will remain production-economy led. Hawke's Bay is well-positioned relative to trends globally for food. The outlook is excellent. The adoption of artificial intelligence and robotics will leverage expansion and increase the efficiency of industrial real estate. Industry will likely use proportionately less real estate, but with increased buildings overall.

The tandem strategy of retail big-players, involving virtual and physical stores, will undoubtedly expand. Retail distribution warehouses will probably still be uncommon regionally. Number One Shoes at Whakatu is a local exception.

The success of local CBDs will be more about quality-of-place for a social experience and personal contact. Inner-city living, complemented by more hotels or hotel apartments, could be in play by 2028. We can also expect more hospitality businesses. There is great potential for a virtuous cycle, with considerable uplift for central Hastings and all CBDs locally.

The possibility that interest rates could remain extremely low for another ten years seems far-fetched. On the other hand, regional NZ population gains are very likely. Hawke's Bay and CHB could out-perform most other regions during 2018-28.

The factors most likely to be a driving force for Hawke's Bay commercial-industrial property conditions over the next decade are interest rates, population, food-production, water, environmental issues and new digital technology.

One thing is certain ... property values and trends will remain a key barometer of overall economic health. ●

Pat Turley is a Hawke's Bay-based 20-year veteran property consultant and valuer. The property economy stats cited are a small proportion of data analysed. The contents of this article are not for property decisions reliance. Any future projections made may prove erroneous. www.turley.co.nz

New Zealand | Sotheby's
INTERNATIONAL REALTY

Exceptional property
Exceptional service
Exceptional outcome



Darryl Buckley

Top Sales Associate
Hav North, NZSIR, 2016, 2017

Residential and Lifestyle Sales

M: +64 27 316 3259

darryl.buckley@nzsir.com

SHB Limited (licensed under the REAA 2008)
MREINZ. Each office is independently owned and operated.



**“We are missing
real acknowledgement of
Māori arts and culture and
the importance of its role
in manifesting positive
communities,”**

NARELLE HUATA

Arts and Culture ... Ever Aspiring!

JESS SOUTAR BARRON

In many ways, Hawke's Bay has a booming arts and culture scene. There's something on every night. Places to go. Things to see. Works created. Plans hatched. Creative types find our vistas, our climate, our urban/rural blend a fitting place to make things happen.

But much of this work happens in silos. The individual islands of creative buzz are vibrant but the bridges that connect them are fragile, when they exist at all.

Best laid plans

Pitsch Leiser believes there's a willingness to join up thinking across the region, but it's tricky without an aligned arts strategy. "We haven't got a regional approach ... we're not saying, 'What will this place look like in ten years?' Without that strategic approach we lack the necessary infrastructure to make things possible. We aren't thinking about the resourcing, the succession, the collective lobbying at a central government level to make a real vision happen."

At a community level that kind of thinking peppers most initiatives, but it needs to happen at a governance level too. "Everyone is talking, from human to human we really appreciate each other. We can make shit happen, but we aren't making it happen in a big picture way."

Lisa-Jane (LJ) Easter does feel there is a sense of collaboration in the air, but there's still some way to go. "We need to sit around with a talking stick and start having conversations. There's room for us all – I'm not sure about our egos! – but there is enough room to hold hands and share ideas," LJ explains.

Jacob Scott sees a missing link is a strategy that looks at the artistic aspects of all regional development. "I'd like to see a cultural aspiration plan for every project and encouragement for new models across the board of local issues. How we tackle those things will be our cultural legacy."

Jacob sees opportunities too in recent regulatory changes, "We live in an era of compliance, so we need to encourage the creative and the innovative in our ranks to respond. I'd like to see more of a can-do attitude."

Places and spaces

The building stock, new and upgraded architecture could all benefit the sector, but between EQ compliance needs, a lack of vision and narrow-minded developers it's a lost opportunity.

This environment is strangling individual artists who need cheap rent on inner city studio space to make their work and through that contribute to a desirable, vibrant community.

Freeman White has first-hand



"We haven't got a regional approach ... we're not saying, 'What will this place look like in ten years?'"

PITSCH LEISER

Photo: Florence Charvin

Ten Voices

1. **Anna Pierard:** Director Festival Opera and Project Prima Volta opera youth programme
2. **Charles Ropitini:** Strategic Māori advisor at Napier City Council and kaitiaki of the Church of the Immaculate Conception at Pakipaki
3. **Freeman White:** Practising visual artist
4. **Jacob Scott:** Designer, artistic advisor, Opera House working group
5. **Kevin Murphy:** Event manager at Napier City Council, Backline Charitable Trust, NZ Event Association regional representative
6. **Lisa-Jane Easter:** Theatre director, drama coach, manager of the Blyth Performing Arts Centre
7. **Narelle Huata:** CEO of Te Wānanga Whare Tapere o Takitimu
8. **Pitsch Leiser:** Director of Harcourts Hawke's Bay Arts Festival, manager of Arts Inc Heretaunga
9. **Roger King:** Arts advisor, Creative New Zealand board
10. **Sophie Wallace:** Parlour Projects art gallery, Opera House working group



experience of how current trends can hamstring creatives. “You want to see life breathed into a city, but I see that curtailed by the need for development,” says Freeman who is moving out of his inner-city Napier studio, which is being demoed to make way for a carpark.

“Artists move in, funky cafes open, there’s creativity, it’s a real draw-card for people, but then developers see the potential and the prices go up.” Napier especially is one such victim, says Freeman, who believes opportunities for creatives are still alive in other parts of the Bay.

“Hastings is really the Mecca now for

that kind of space,” he says. “What really pisses me off is seeing lots of upstairs spaces empty and landlords not open to the idea of leasing them to artists.”

Roger King believes new architecture too has a role to play in encouraging streetscapes that support the arts. “Hawke’s Bay does not have a good track record; we hunker down and go for steady, but there’s an opportunity for great architecture here. Community leaders need to be brave.”

He says: “It’s not the way a building looks, it’s the way clever architects can make spaces that allow communal interaction that forges the potential for creative activity.”

“We live in an era of compliance, so we need to encourage the creative and the innovative in our ranks to respond. I’d like to see more of a can-do attitude.”

JACOB SCOTT

Jacob Scott and Ricks Terstappen.
Photo: Tim Whittaker. tim.co.nz

People, people, people

As much as the built environment and the constructs that support progress in the arts are vital, it is the people that make it truly hum; not just artists and funders but also engaged and invested audiences.

Kevin Murphy would like to see more people going to live music in the Bay. He feels there needs to be greater knowledge of how working artists, whether they are musicians, or other creatives, make money in the industry. And more support for them to make work AND a living wage.

“We don’t support events and artists enough and this can give the impression that we don’t value them,”

“We don’t support events and artists enough and this can give the impression that we don’t value them,”

KEVIN MURPHY

he says, explaining that buying tickets early is a small but significant way to make that change.

Sophie Wallace would also encourage an increase of audience participation in the arts. “It would be great to see more public art throughout the region. Commissioning large scale sculptures by well-known contemporary artists would help to engage the public in our arts scene, while also attracting more visitors to Hawke’s Bay.”

Legacy

That desire to encourage creativity beyond galleries and theatres, but in public spaces too is echoed by Charles Ropitini, who is working across the region on projects but also locally in his own rohe of Pakipaki. He is currently working on how best to establish a cottage industry at Pakipaki as the centre for Māori textiles in New Zealand.

“Reconnecting with our natural talents is an aspiration we hold and allows a strong relationship to be maintained with what resources remain, while also planning for the future.”

Narelle Huata believes that as we look forward we must continually acknowledge what has been, that legacy

“Artists move in, funky cafes open, there’s creativity, it’s a real draw-card for people, but then developers see the potential and the prices go up.”

FREEMAN WHITE

Photo: Bill Kearns



TENNYSON GALLERY



63 Hastings Street
P 06 834 1331
f @ tennysongallery
www.tennysongallery.nz

NIU
GOLDSMITH & GALLERY



i see red!

7 Village Court, Havelock North, 06 877 6072



that has helped build Hawke's Bay's cultural scene.

"We are missing real acknowledgment of Māori arts and culture and the importance of its role in manifesting positive communities," she says, seeing song, dance and storytelling as vital in encouraging self-determination and leadership within communities.

From Hastings' Civic Square pou to Takitimu Performing Arts to the Waiata Music Awards, te ao Māori artistic endeavours have often been an integral, but undervalued part of our cultural make-up.

"More people need to be aware of what these organisations have done and continue to do for our

communities," says Narelle.

Anna Pierard too is involved in using the arts to benefit the community in diverse and far-reaching ways. "What's exciting is the opportunity the arts offer to fix the problems all the other sectors have created." She sees the arts as a silver bullet for addressing a raft of social ills from mental health,



BEST TRAVEL TEAM have 286 worldwide
Travel Experience Years at your service.
Call in and see us today at
104 Market St. South
Hastings



Supreme Award Winner &
Category Award Winner



Small to Medium
Business



BEST TRAVEL Ph: (06) 876 5111
www.besttravel.co.nz
www.bestcruise.co.nz



“Hawke’s Bay does not have a good track record; we hunker down and go for steady, but there’s an opportunity for great architecture here. Community leaders need to be brave.”

ROGER KING

Photo: Florence Charvin

to poor education outcomes. She speaks from first-hand experience of the potential the arts has to turn lives around, through her work introducing youth to opera.

What is *BayBuzz*’s take-away from these voices?

Seeing the wide-reaching importance of the arts is an overarching theme. And despite the challenges, there is a buzz of general optimism.

Bringing the arts into civic projects such as entry-statements, roundabouts and visitor attractions is an important way to honour the region’s arts and culture community. Whether it’s the new airport extension spearheaded by Jacob Scott or the Pekapeka Wetlands project, which Charles Ropitini is involved in, the beautification of our places and spaces is very much in the domain of our arts and culture practitioners. These projects embody the region-wide thinking so needed and yet so absent across this region.

Hurdles notwithstanding, the future looks positive for the arts here.

More and more the arts are becoming an essential part of the Hawke’s Bay narrative. Practitioners and decision-makers need to begin to speak with a coordinated voice. Audiences must get more proactive at accessing what’s available. Local governing bodies should now focus on the arts as a must-have not a nice-to-have. With those shifts, Hawke’s Bay has the potential to establish its place as an arts and culture hotbed.

“It would be great to see more public art throughout the region. Commissioning large scale sculptures by well-known contemporary artists would help to engage the public in our arts scene, while also attracting more visitors to Hawke’s Bay.”

SOPHIE WALLACE

Photo: Heather Liddell



Opera House encore

The appointment of Megan Peacock Coyle as manager of the Opera House is a pivotal next step in getting the place up and running. Most involved in the arts and culture scene in the Bay see the Opera House as a keystone in constructing a bright future for performers, makers and audiences in Hawke's Bay.

Megan has been away for seven years. Before she left she was heavily involved in performing arts in the Bay. Now she's back after a stint as director of the Oamaru Opera House and manager of Baycourt Theatre in Tauranga.

With so many people anxious to see what changes, what blossoms and what stays the same under Megan's leadership, *BayBuzz* asked Megan, after only a few weeks back in the Bay, what personally excites her about our arts and culture landscape.



The Opera House is scheduled to reopen in 2019. Photo: Florence Charvin

- 1.** I am incredibly excited about the Opera House and Arts Precinct coming to life again and the positive input that this will have in our community. It is important to me that the community have ownership of the Opera House, that they see it as a hub, a gathering place, where people have a sense of belonging and creativity can flourish.
- 2.** So thrilled that HB has an arts festival now. It is something I dreamed of when I was here seven

years ago and to see it actually happening is brilliant and what an amazing programme for 2018, many 'must go' shows to see.

- 3.** Love the idea of the 'Stings Fringe Festival sitting alongside the Arts Festival. This is such an opportunity for local makers of work and audiences to stretch themselves.
- 4.** The Art Deco Festival is another delight and it is wonderful to see it evolving and growing as a 'must do' festival in NZ and overseas.

Smarter Thinking Online.

We are an award-winning full-service digital marketing agency. Since 2007, we have been providing considered, effective solutions that drive success for our clients.

www.mogul.nz

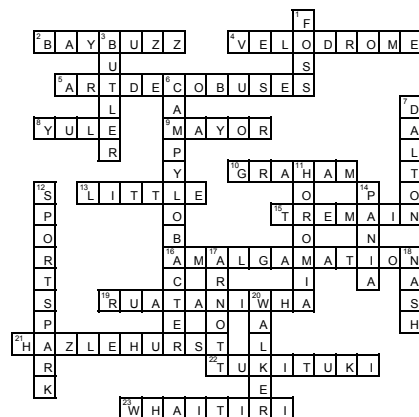
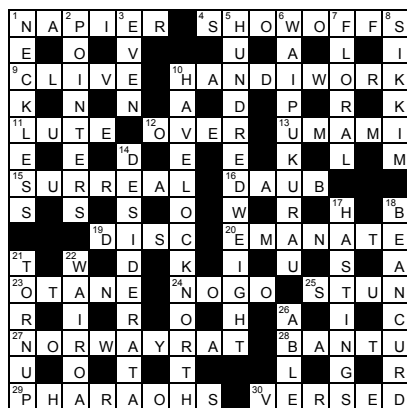


5. I am looking forward to bringing some big shows and events to HB, making sure HB audiences get to enjoy more high quality performing arts from around NZ and the world.
6. The national and international representation of Toi Māori by the amazing team at Kahurangi Māori Dance Company and Takitimu Performing Arts School, who are educating and expanding opportunities for our youth in Māori performing arts.
7. Having Festival Opera in Hawke's Bay allows not only audiences to experience wonderful opera productions, but they are also focusing on ensuring that the community and young people get a chance to be involved.
8. Excellent musical theatre and drama productions from Hawke's Bay theatre societies, inspiring young, and older, actors to give it a go, while also harnessing some exceptionally experienced local talent.
9. The National Youth Drama School is a national treasure. I love hearing stories from established actors how they attended this in their youth and it was why they decided to work in performing arts/filmmaking.
10. Ultimately it is the realisation of the amount of incredibly creative and talented people in HB – the artists, the actors, dancers and singers, the writers and makers and the educators ... all these unbelievably passionate people making work that truly enhances our community wellbeing.

Ten Arts and Culture Projects to Watch For

1. The artistic influences in the new airport extension opening soon.
2. Ngā Toi Hawke's Bay, a new governance body to advocate for the arts at a regional and central government level.
3. The restoration of the historically significant Church of the Immaculate Conception in Pakipaki.
4. A partnership school with music at the centre of teaching and learning.
5. The opening of a new centre for Takitimu Performing Arts and the Kahurangi New Zealand Māori Dance Theatre.
6. Plans unveiled and works progressing on the Hawke's Bay Opera House, Municipal Buildings and associated Cultural Precinct.
7. The rebuilding of Keirunga Arts Centre with new and innovative spaces.
8. A Hawke's Bay 'Music Hub' website providing artists a portal to promote shows and a one-stop-shop for gigs.
9. A large-scale music concert at McLean Park.
10. Cape to Coast arts and heritage trail with sculptures, discovery panels and public artworks in collaboration with NZ's poet laureates and the National Library. ●

Puzzle answers



HAWKE'S BAY REVIEW EXHIBITION

2018

T

S

A

E

Collaboration Partners

IDEASchool TE KURA AHU TAONGA

mtg Hawke's Bay

Sponsored by

CLEARVIEW

HASTINGS CITY ART GALLERY

201 Eastbourne Street East,
Hastings | (06) 871 5095
hastingscityartgallery.co.nz



Clyde Potter.
Photo: Florence Charvin

Food and Drink Fuel Economy

ROSHEEN FITZGERALD

Hawke's Bay food is legendary, at home and abroad, and we are the country's best (according to *BayBuzz* and many others) and second-largest wine producing region.

In recent times, our natural ability to grow has been capitalised upon by an increasing number of culinary creatives to mould the Bay into a centre of excellence for food and wine. We've got artisan products across meat, dairy and produce, with that highly desirable 'locally grown' label. We've got clever people adding value. We've got an already established wine industry that wraps around our culinary offering. We've got the big personalities so essential to first-class hospitality.

James Beck puts our edge down to the quality in that cornucopia of available resources. "We're really proud to serve Hawke's Bay produce, from fish to meat, vegetables, fruit, berries ... it's super cool to be that local."

Tony Bish credits the reputation of Hawke's Bay wines as a draw for high-end consumers who expect to be able to pair those wines with equally impressive matched dishes. "It's a winning formula...Regional wines coupled with our fresh local produce, talented community of chefs, and professional hospitality staff."

Chris Barber puts high value on the individuals who pour their heart into artisan creation. "You've got the personalities behind the places. That's what we've got on the Hawke's Bay



scene that perhaps isn't as strong in other places."

We have an undisputed wealth of talent and raw material, but is this cornerstone of our local economy sustainable?

Our land, our livelihood

For those who make their bread and butter, literally and figuratively, from the land, there is concern across the board for the guardianship of the environment.

The range of quality produce sourced here is a huge advantage

"We're really proud to serve Hawke's Bay produce, from fish to meat, vegetables, fruit, berries ... it's super cool to be that local."

JAMES BECK

James Beck at Bistronomy.
Photo: Florence Charvin



“It’s a winning formula...Regional wines coupled with our fresh local produce, talented community of chefs, and professional hospitality staff.”

TONY BISH

Tiny Bish at The Urban Winery.
Photo: Richard Brimer

Ten Voices

1. **Alexandra Tylee:** Pipi owner and chef, writer.
2. **Ben Bostock:** Bostock’s Organic Free Range Chickens.
3. **Chris Barber:** Brewer at Zeelandt Brewery.
4. **Chris Jarvis:** Bay Espresso Coffee and Roosters Brewery.
5. **Clyde Potter:** Epicurean Supplies.
6. **Helma van den Berg:** Clearview Estate Winery.
7. **James Beck:** Bistronomy owner and chef.
8. **Jennifer le Comte:** Smiths, Picnic, Albion Canteen and Opera Kitchen.
9. **Juliet Harbut:** International cheese consultant, educator and food writer.
10. **Tony Bish:** Vintner and owner of The Urban Winery.

for those focused on limiting ‘food miles’. Juliet Harbutt is grateful for chefs who focus on seasonal regional food...”those people who are motivated to buy from local producers.”

Helma van den Berg wants to see that locked in as part of an across-the-board commitment to ethical, sustainable practices. “The end of food waste. Reduced imports of produce. Reduced exports of water. Protection of waterways. Restriction of dairy in Hawke’s Bay!” she says. It’s quite a laundry list, but one echoed by many in the industry. Without the purity of those raw materials, the signature Hawke’s Bay hospitality offering is fried. Much of our tourism as well as our local pride is built on our excellence in food and drink.

Many are proactively working to protect this lifeblood of the region. As part of Pure Hawke’s Bay, Alexandra Tylee is jubilant we have won the legal battle to secure Hawke’s Bay’s GMO Free status, but she would still like to see us become a ‘spray free’ region. “That would make a huge difference. It would trickle down into the hospitality sector. It would be amazing if we could focus on organics and being spray free.”

Clyde Potter has hands-on experience of the importance of this. He’s been growing organically for at least two decades but has only recently jumped through the regulatory hoops to attain certification. He’s seen a shift in the general population towards good, wholesome, organic food and has embraced certification with enthusiasm.



“There are no rules ... people don’t know that. They see a supermarket chicken labelled ‘free-range’ and are prepared to pay a little more, but it’s all marketing rather than a real concern for the welfare of the bird.

BEN BOSTOCK

Photo: Brian Culy

“I think there are positive influences in terms of my business from other organic distributors.”

Ben Bostock is on a crusade to develop a cohesive free-range standard for New Zealand. With the time and effort he spends creating an open, organic, purpose-built home for his own chickens, he’s frustrated by those who seek to capitalise on a trend for ethical practice. “There are no rules ... people don’t know that. They see a supermarket chicken labelled ‘free-

range’ and are prepared to pay a little more, but it’s all marketing rather than a real concern for the welfare of the bird.”

Environmental concern from punters and for the industry informs how Jennifer le Comte conducts her business, leading her to connect with organic, ethical, sustainable producers. “Staff are asking for it. It’s something they’re proud of. It has to be right through the business, not just a case of some lipstick on a pig.”

But ‘sustainable’ has a far greater

reach and includes ensuring the industry has the workers, leaders and entrepreneurs to last the distance. Most agree that the pool of quality staff is small and precious, and needs to be looked after.

Chris Jarvis wants to reform the industry to make hospitality an attractive career. “That starts with higher wages, then training and (handing over) responsibility.”

Tony Bish agrees creating more jobs for highly skilled people is a vital goal.

**THE FINEST CABERNET
FROM THE HEART OF HAWKE’S BAY**

PARITUA

“We need a dining public. It’s a case of use it or lose it.”

JENNIFER LE COMTE



Jennifer Le Comte
at Opera Kitchen.
Photo: Florence Charvin

“We need more people from the cities to migrate to our wonderful region, not only for lifestyle reasons but because there are employment opportunities.”

Choked by regulation

Jarvis welcomes the exodus from big cities as it brings a much-needed influx of year-round customers. “Another 20,000 folks across the three centres would be awesome ... We’ll be a step closer to a critical mass.” Jennifer le Comte agrees, “We have this visible sheer mass in the summer because of visitors, but not

enough people year-round.”

But bodies in the Bay does not necessarily translate to covers in restaurants. “There are people doing great things here with food but if we want to keep those people we have to support them,” says le Comte. “We have to integrate these places into our lives so they’re not just seen as places for special occasions.”

James Beck wants to see people taking to the streets, experiencing everything the culinary scene has to offer, and he believes that ‘give it a try’ attitude should start with civic leaders.

“It starts first with the councils, then with us hospitality business people, and then with locals themselves – to buy into it.”

Local authorities and their associated agencies certainly have a pivotal role in the hospitality industry. With much of our regional branding pinned to this idea of a food and drink capital, Jarvis believes a crucial balance must be struck between upholding safety and standards, and fostering an environment in which creativity can thrive.

“I’d like to see councils that work



“The end of food waste. Reduced imports of produce. Reduced exports of water. Protection of waterways. Restriction of dairy in Hawke’s Bay!”

HELMA VAN DEN BERG

Photo: Florence Charvin

with businesses to make things happen, not provide lists of why things can’t happen.”

Councils’ consenting environment is currently bogged down with building issues brought on by earthquake regulations but once those shake down and are bedded in the hope is councils here can take up a ‘can-do’ approach to encouraging innovation. For example, enabling lease-by-the-day commercial kitchen space could support and incubate small and emerging value-add gourmet artisans.

As the longest continuous serving stall holder at Hastings’ Farmers Market, Clyde Potter has seen promising businesses fold because of their inability to comply with bureaucratic food regulations.



THE ORGANIC FARM BUTCHERY

••

We are the Organic Farm Butchery, an exclusively Organic meat wholesaler and retailer. We source top quality grass-fed, free range beef, lamb and pork from our select group of Certified Organic Farms in Hawke’s Bay.

••

P : 06 870 3598
 E : butchery@theorganicfarm.co.nz
 W : theorganicfarm.co.nz
 F : organicfarmbutchery
 A : 300 Eastbourne Street, Hastings, Hawke’s Bay



“People are doing great things but say they can’t keep doing it because they can’t keep meeting these ever-increasing demands.”

Cuisine culture

Great Things Grow Here is a regional economic development campaign that works to encourage big business to move to the Bay. There is potential to give the programme a local, more grass-roots angle, something that appeals to the hospitality industry.

Tony Bish believes potential growth in the hospitality sector would allow much-needed funds to trickle down to producers, triggering diversity and specialisation. He would like to see our councils increase financial support for tourism promotion.

But an over-reliance on attracting revenue from outside the Bay leads to a highly seasonal industry that must grow fat in summer to survive the leaner months.

Juliet Harbutt would welcome a cultural shift to community dining spaces, perhaps more competitively priced to encourage regular rather than occasional participation. “I’d like to see some more middle-of-the-road priced places...the sort of place you might go once a week.”

With the cost of living on the rise, and Hawke’s Bay wages lagging behind the New Zealand median, money is a barrier to participating in the food and wine scene. For visitors too, it’s an issue, the Ministry of Business, Employment and Innovation tells us international visitors cited the expense of food in New Zealand as



“I’d like to see councils that work with businesses to make things happen, not provide lists of why things can’t happen.”

CHRIS JARVIS

Chris Jarvis at Roosters.
Photo: Florence Charvin

their biggest reason for dissatisfaction.

Despite being an acclaimed grower and an essential epicurean supplier to the best of Hawke’s Bay’s dining establishments, Clyde Potter doesn’t eat out. A taste for fresh, quality fare paired with a limited budget is not a recipe for success. “Although people are very aware of our presence and we do a lot, it doesn’t always mean we make money.”

There’s the disconnect. Despite the best efforts of our growers to produce, our artisans to create, our chefs to present and our tourism

board to market, we are a small fish in a big pond. The sheer volume of wine and produce from the industry giants – Australia, America, Europe – will always undercut us financially because of its scale. And for many the dollar will always trump the heart.

All we can do is value what we have while we have it, to the extent that we are prepared to pay for it. Hawke’s Bay’s food and wine industry must continue to pursue excellence and can only hope that the economy they have only a part in building will be able to sustain them.

Thinking of selling your business?

Talk to a business sales specialist.
Graham Hoffmann – Business Broker, Hawke’s Bay
• 17 years’ experience • Real sales • Real results
• Absolute confidentiality assured

For an obligation free business appraisal call Graham 0274 936 411 | graham.hoffmann@linkbusiness.co.nz

LINK Business Broking Limited – Licensed REAA08

 **LINK** we sell businesses

Ten year plan

BayBuzz asked the experts what improvements the food and wine scene needs in the next decade.

1. Increased opening hours

Restaurants and cafés need to stay open later and open up on Sundays and public holiday, especially in tourist areas. Even Mondays are a current black hole with hardly anything open. As our dining public grows, so too should opening hours.

2. Fine dining

A world-class, Michelin-star quality, degustation-only restaurant showcasing Hawke's Bay produce. Bistronomy's James Beck – recently voted Hospo Hero of the Year – is ready to take up the challenge.

3. Independent bars

More independent bars, tap rooms and beer gardens that aren't affiliated with major breweries. Not just to welcome punters but to show off the quality of Hawke's made beers, ciders and wines.

4. Robust education

Improved opportunities for training at all levels of the food and drinks industries. Chris Jarvis boldly suggests institutions only be paid when their graduates get industry jobs: "Rather than just creating courses to get bums in lectures."

5. Respect our talent

Greater acknowledgement that the food and drink sector in HB is founded on the shoulders of passionate and dedicated individuals, rather than franchises and chain restaurants. And many agree there is still room for more, from eateries to artisan producers.

6. Dining diversity

There are still gaps in the offering, especially in the market known as 'ethnic cuisine'. We need a quality, authentic Chinese restaurant to sit alongside our outstanding Indian and Thai. And our fresh local fish would taste even better in a high quality Japanese restaurant, says Tony Bish.

7. Committed customers

Yes, we delight in our food story. But we consumers need to put



Brave Brewing Co.
Photo: Florence Charvin

more of our money where our mouths are! For example, making a commitment to get to a new establishment within its first month of opening or putting aside dining-out budget for a regular restaurant night once a fortnight... rather than just spending every hospo-dollar during the FAWC season.

8. Community dining culture

More places that encourage locals to be part of a dining community with long tables and family-style eating. Watch out for the Ahuriri Neighbourhood Market on Bridge St ... a village-style food fair creating a social space that's a new collaboration between Picnic and Vetro.

9. High-end hotels

There's room for more large-scale hotel accommodation options that attract tourists with disposable income to spend their money on high-end dining.

10. Branching out

From a new kids' cookbook by Pipi's Alexandra Tylee, to restaurants getting into the ready-to-eat meal trend that's still holding traction, Hawke's Bay's food sector is far-reaching, healthy and full of innovation – and it has to be to stay alive.



WILDFLOWER
Sculpture
EXHIBITION

7-11 NOVEMBER, 2018

supporting Cranford Hospice

Celebrate spring in Hawke's Bay at the sixth biennial Wildflower Sculpture Exhibition.

Explore the work of around 80 New Zealand artists, and enjoy special events in the stunning landscape of Round Pond Garden.

Exhibition open:
10am - 5pm, Wed - Sun

Exhibition preview*:
Tuesday 4pm to 8pm

Wildflower at twilight with
Mid-Life Crisis*:
Friday 5pm to 9pm

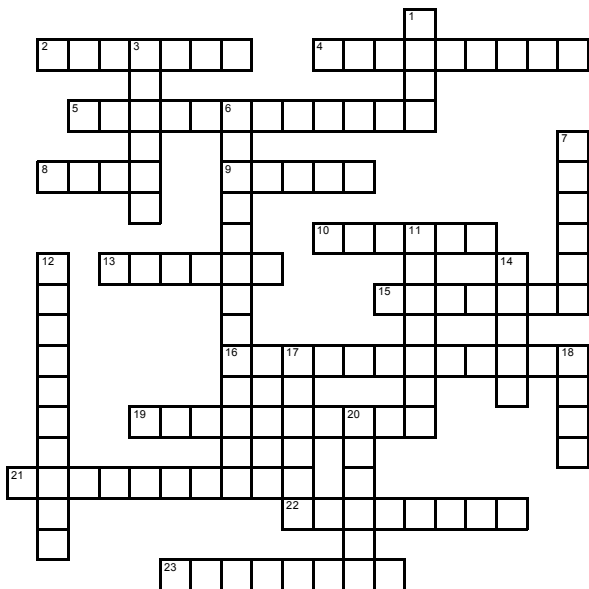
Extra activities for families
and kids: Saturday (see website)

* Tickets required for these events
– all others by general entry

ENTRY: Adults: \$15 pp.
Children (under 14):
gold coin donation

FOR MORE INFORMATION
PLEASE VISIT:
wildflowersculpture.com

Puzzles



Set by Bomber

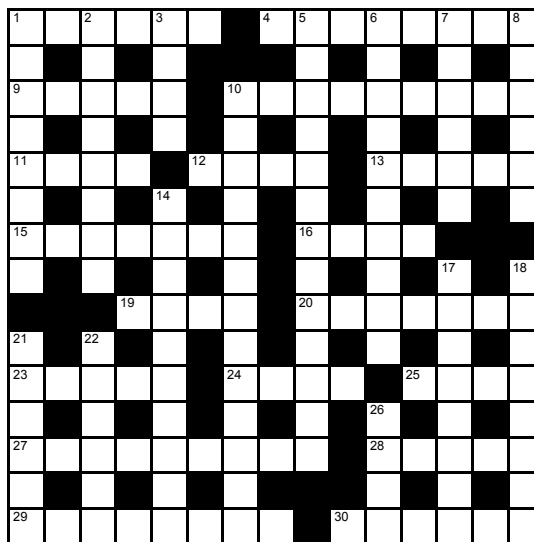
Across

- 2 This publication makes brown horse hum (3,4)
- 4 Loved more to go round cycling track that's not being built. (9)
- 5 Decorates sub at sea for 17 down's transport flops? (3,4,5)
- 8 Christmas for ex 9 during 6 down crisis? (4)
- 9 Month or local leader (5)
- 10 Regional chairman is a laugh in small mass (6)
- 13 Small 9 for Wairoa (6)
- 15 Junction? Wait for ex-member for Napier (7)
- 16 Broadcast to man "Am I a gal?". Hawke's Bay said no to this. (12)
- 19 Newmān's storage scheme? Plan A. What a ruin! (10)
- 21 Current 9 has her Lutz twisted (10)
- 22 Put first person in Asian threewheeler and I will lead to flower (8)
- 23 Māori ward member has it wrapped in hair in Women's Institute (8)

Down

- 1 Previous member for 22 across seen in UFOs? Surely! (4)
- 3 Home help for old CHB 9 (6)
- 6 Get water bug after sleep in tent next to eccentric coy Albert (13)
- 7 Dolt! An irritated 9 (6)
- 11 23's predecessor missing in action after Hydrogen or Oxygen (7)
- 12 Fire starter embraces fortified wines in Evenden Road? It's regional. (6,4)
- 14 Indefinite article after Peter and I returned stolen statue (5)
- 17 Old 9 or biscuit maker? (6)
- 18 Pole tree for current Napier representative (4)
- 20 Female 9. Trumper (6)

Answers on page 85



Across

- 1 City in pear shape, rebuilt in new style? (6)
- 4 How love, very loudly, is contained in ship. Posers! (4-4)
- 9 After one hundred and fifty I have small town (5)
- 10 How I drank affected creation (9)
- 11 Left vehicle for old instrument (4)
- 12 Eggs say, finished (4)
- 13 Taste hesitation before I am lost (5)
- 15 Unbelievable as rulers cavorted (7)
- 16 Knight surrounds a painting technique (4)
- 19 Circle is in current (4)
- 20 Excited manatee to give off smell perhaps? (7)
- 23 No former All Black captain near Waipawa (5)
- 24 Off limits area for crazy goon? (2-2)
- 25 Shock crazy revolutionary (4)
- 27 Rodent in Asia Minor way, rationed (6,3)
- 28 Stop junction turn for African people (5)
- 29 Oprah has mixed up Kings (8)
- 30 Served awkwardly acquainted with (6)

Down

- 1 No collar for 100 moose retreating in loch (8)
- 2 Suggestions for dogs? (8)
- 3 Balanced first lady on pole (4)
- 5 Eccentric nudged her with large mass (13)
- 6 In war, one penny to United Kingdom university leads to gold town (10)
- 7 Flourine, gold and aluminium make a pretty pattern. (6)
- 8 Glide lightly around one king for Indian state (6)
- 10 Secure in safe place before Thor smashed village. (8,5)
- 14 Something needed as a red tide turns (10)
- 17 Lice retreat in witch's city. (8)
- 18 Product made from soy milk in beard. Nitrogen and Copper alloyed. (4,4)
- 21 Bluff word play returned ripped to pieces (4,2)
- 22 Gas before love in Western Australia town (6)
- 26 Smart left in Lincoln (4)

WEDDING PRIVATE COMMERCIAL AERIAL IMAGE LIBRARY

www.tim.co.nz 021 304451 tim@tim.co.nz

qualified professional

TIM WHITTAKER

PHOTOGRAPHY

LOOKING TO SPICE THINGS UP A BIT?

Then why not visit Napier's Indigo Restaurant and Bar for that spicy point of difference. They do all your favourite curries like butter chicken, rogan josh and tandoori better than most, but they stand out for their huge menu using local fresh meats, produce and wine and beer.

On top of this, Indigo has become widely known as the home of New Zealand's - if not the southern hemisphere's - largest whiskey selection, with over 800 and counting.

The downstairs dining area caters for 75 guests while the upstairs banquet and function room caters for 50 and doubles as the Amber Bar, named after the colour of whiskey. Amber is also the colour of beer and Indigo boasts a large range of local beers such as Giant, Brave and its own craft beer range, Napier Brewing Company, brewed at the Westshore Inn.

If you don't feel like dinning out then there is always the takeaway option, both pick-up and delivery across Hawke's Bay. Indigo's special food containers keep food hot for up to an hour enabling deliveries to not only Napier but to Hastings and Havelock North as well.

So next time you are looking to spice up your life check out Indigo Restaurant at 24 Hastings Street, Napier or find their App at the Apple or Google App store and order in.



indigo-napier.co.nz
indigotakeaway.nz

indigo



IDEAS AND OPINION
MARY KIPPENBERGER

Time to Potter

Five years ago, de Lautours from around the globe gathered to be renewed. To meet, eat and share stories. To gaze at our whakapapa plastered along echoing corridors, men in great wigs and frenchified garb gazing back with distain, assured of their place in our history. Something we were yet to discover.

It was time for the obligatory photo. I was sauntering, chatting to whoever had a spare ear and hadn't already been dulled by my mouth, when I heard my name ring out. The photographer was waiting, our bunch of de Lautours were in place.

I hurried along and slipped in at the back. 'Oh no,' came the cry, not there... here.' Unblemished, wrinkle free hands pointed. An empty chair smiled encouragingly. My shock was inward, outwardly I laughed. I had made it to the front row, the top of the elevator, everyone behind me, first in the queue, the next one down. Surely not.

When I was very young I remember sitting in class. Bearisto Elementary, Vernon, British Columbia. I would have been six. Two things happened that morning.

Mrs Rug wrote the date up on the dusty blackboard - 1957 had become 1958 - and announced that my teacher for the next year would be Mrs Poliere. Most memories have fallen thud-like out of my head due to clutter, but these two have clung claw-like to the department of fading memories.

Mrs Poliere. My world crashed. Everyone knew she was a pelican. She had a chin that went from here down to there and she swallowed little children whole. I got up out of my seat and ran all the way home, terrified.

As I sit here, personal pelican chins wobbling in the wind, I want to publicly announce that Mrs Poliere was one of my best teachers and she instilled in a very shy child a love of reading and writing. Kia ora Mrs Poliere.

1957 to 1958. I stared at the board in



We have just eaten our last kūmara and our first avocado. I can't tell you how smug I feel in the supermarket as I sail past the fruit and vege section. \$8.99 for a kilo of kūmara.

awe. 1957, gone, a century of time, a forever year had become a new year and I was alive to witness the momentous event.

You may wonder at my mention. This edition of my favourite magazine, *BayBuzz*, has reached its ten year anniversary which gives me thoughts that jump in decaded bundles.

When I was six, one year was an eternity. Now that I have two sixes in my number, jumps of ten flash by. Summers are raced to and through. The fridge groans with lists, lists

graduate to walls, A4 pages become an A3, A3 becomes sways of paper torn from newsprint rolls. The children at Te Rangi will say to their children, when asked about their childhoods, 'We were always getting ready for something'.

In ten years James the eldest will be 23 and Alice the youngest will be 16. I might be a great grandmother. Good heavens I have to stop thinking. A shorter version could just have been, 'Congratulations *BayBuzz*. Tumeke!'

Let's go to the garden. It's peaceful there.

We have just eaten our last kūmara and our first avocado. I can't tell you how smug I feel in the supermarket as I sail past the fruit and vege section. \$8.99 for a kilo of kūmara.

By the time this comes out I will have been to Cornucopia and bought my three organic kūmara. They will have sat in a shallow bed of sand and potting mix beside the fire and I will have slips a plenty ready for the new season's planting. We have a new tunnel house, twinwall polycarbonate for those who want to drool, and I intend to potter if time is willing.

Yesterday a young man rang, a cold call from 2degrees. He was well-versed in the patter. Within a minute he had repeated my name five times and his voice staccatoed longer than I would normally tolerate.

Suddenly he paused, just a beat and then he said he had written a poem and could he read it to me. My brain squeezed as I tried to work out the new selling angle, but no, he just wanted someone to listen. Lengthy tome finished and stranger man shyly admitted that he had never read his poem to anyone before.

Lovely young man, whoever you are thank you for the honour. I'm glad my gallop at life didn't get in its usual way. Some roses need smelling. Time to listen, time to potter, I shall put it on the list. ●

Harcourts
HAWKE'S BAY
**ARTS
FESTIVAL**



**15-28
October
hbaf.co.nz**

Meta

BAYSWATER EUROPEAN
**JAGUAR RETAILER OF
THE YEAR 2017/18**



The team at Bayswater European were thrilled to be awarded Jaguar New Zealand Retailer of the Year 2017/2018 at the recent Jaguar Land Rover New Zealand Excellence Awards. This is the second year running Bayswater European has received this prestigious award. Our small but dedicated team are extremely proud that our efforts to consistently deliver the first-rate service our valued customers deserve has been acknowledged in this way.

Certainly there has been much to celebrate for Bayswater European over recent months, as we also launched our new state of the art Jaguar Land Rover Showroom facilities in Carlyle Street, Napier. Our new showroom provides a fitting showcase for our vehicle line-up. As such, it not only supports the positioning of the Jaguar Land Rover brand but also puts our customers firmly at the heart of our business.

We greatly appreciate the support of both our customers and Jaguar Land Rover New Zealand and thank them both.

Bayswater European

93-107 Carlyle Street, Napier

Ph. 06 650 0799

bayswatervehicles.co.nz

THE ART OF PERFORMANCE