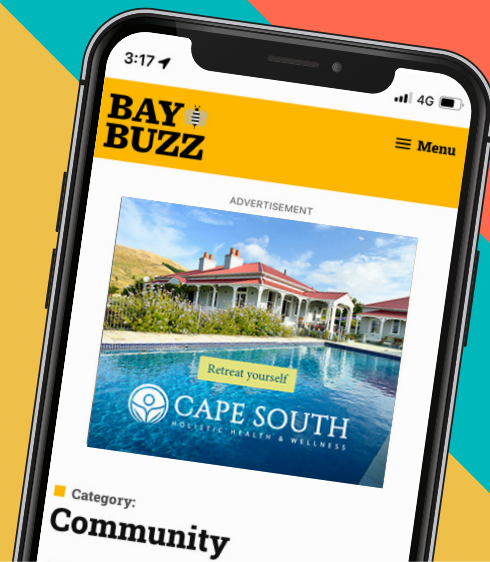


BAY BUZZ

Online Advertising Rate Card



The BUZZ Saturday E-newsletter

	Weekly 1 week	By the bucket		
		2 weeks 15% discount	4 weeks 25% discount	12 weeks 35% discount
Banner or tile	\$400	\$680	\$1,200	\$3,120

Website

	Weekly 1 week	By the bucket		
		2 weeks 18% discount	4 weeks 25% discount	12 weeks 35% discount
ROS – Homepage + all articles on site (rotate throughout site)	\$250	\$425	\$750	\$1,950
Sponsored content	\$500	-	-	-
Annual sponsorship package	Negotiated			

Digital ad specs

EDM

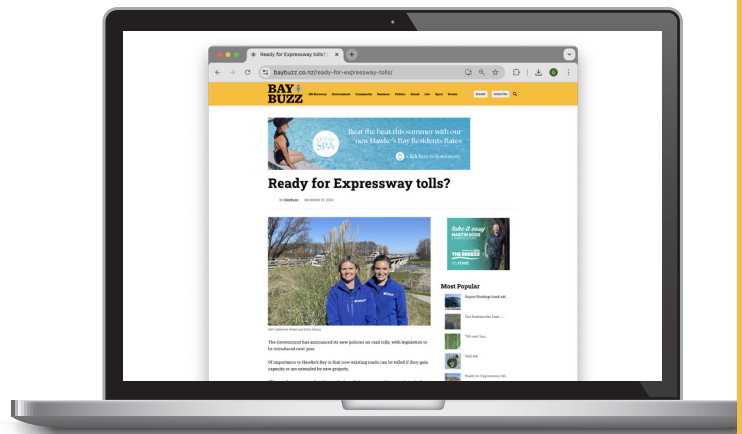
Banner	760 x 120
Tile	400 x 400

Website

Banner	970 x 250 + 760 x 120
Tile	300 x 250

Format

PNG, JPG or GIF



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